

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM433417

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jeffrey Malinovitz		05/15/2017	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	NG IP Holdco, LLC		
Street Address:	21781 Ventura Blvd., Suite 472		
City:	Woodland Hills		
State/Country:	CALIFORNIA		
Postal Code:	91364		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	5214497	NAMELESS GENETICS	
Registration Number:	5192134	MEGA WELLNESS OG	
Registration Number:	5187443	NG NAMELESS GENETICS	
Registration Number:	5087348	NAMELESS GENETICS	
Registration Number:	5074873	NG NAMELESS GENETICS	
Serial Number:	87293751	NAMELESS	
Serial Number:	87293747	NO NAME, JUST FLAME	
Serial Number:	87164753	FIRESTIX	
Serial Number:	86805292	MEGA WELLNESS OG	
CORRESPONDENCE DATA			
Fax Number:	9497600404		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9497600404		
Email:	efiling@knobbe.com		
Correspondent Name:	Jonathan A. Menkes/Knobbe, Martens		
Address Line 1:	2040 Main Street, 14th Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	JMALI.000GEN		

OP \$240.00 5214497

NAME OF SUBMITTER:	Jonathan A. Menkes
SIGNATURE:	/JAM/
DATE SIGNED:	06/30/2017
Total Attachments: 2 source=NG IP#page1.tif source=NG IP#page2.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective as of May 15, 2017, by and between Jeffery Malinovitz ("ASSIGNOR") and NG IP Holdco, LLC, a Delaware limited liability company ("ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademarks listed in Schedule A attached hereto, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, trademark applications, trademark registrations, and the right to recover for past infringement (the "Trademarks").

WHEREAS, ASSIGNOR acquired goodwill associated with and symbolized by the Trademarks and has not abandoned the same.


WHEREAS, ASSIGNOR has not yet filed an allegation of use in connection with the following marks listed in Schedule A: NAMELESS (U.S. Serial No. 87293751), NO NAME, JUST FLAME (U.S. Serial No. 87293747), FIRESTIX (U.S. Serial No. 87164753), and MEGA WELLNESS OG (U.S. Serial No. 86805292) (the "Applications").

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE, and ASSIGNEE desires to acquire all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks and the Applications, concurrent with the transfer of the goodwill and business associated therewith, together with certain tangible assets as indicia of said goodwill.

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks and the Applications, together with the transfer of certain tangible assets as indicia of said goodwill and the portion of the business of the ASSIGNOR to which the Trademarks pertain, which business is ongoing and existing, as required by Section 10 of the Trademark Act, 15 U.S.C. § 1060.

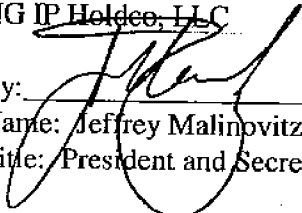
IN WITNESS WHEREOF, this Assignment is executed effective as of the date set forth above.

ASSIGNOR



Jeffrey Malinovitz



ASSIGNEE

NG IP Holdco, LLC
By: 

Name: Jeffrey Malinovitz
Title: President and Secretary

SCHEDULE A TO TRADEMARK ASSIGNMENT

Trademarks

Mark	App. No./App. Date	Reg. No./Reg. Date	Class
NAMELESS GENETICS		5214497 May 30, 2017	25
MEGA WELLNESS OG		5192134 April 25, 2017	25
 [NG NAMELESS GENETICS & Design]		5187443 April 18, 2017	25
NAMELESS GENETICS		5087348 November 22, 2016	31
 [NG NAMELESS GENETICS & Design]		5074873 November 1, 2016	31
NAMELESS	87293751 January 9, 2017 (ITU)		31
NO NAME, JUST FLAME	87293747 January 9, 2017 (ITU)		31
FIRESTIX	87164753 September 8, 2016 (ITU)		34
MEGA WELLNESS OG	86805292 October 30, 2015 (ITU)		31

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