

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM433423

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
TIMES PUBLISHING COMPANY		06/30/2017	Corporation: FLORIDA
TAMPA BAY NEWSPAPERS, INC.		06/30/2017	Corporation: FLORIDA
TIMES MEDIA SERVICES, INC.		06/30/2017	Corporation: FLORIDA
TREND MAGAZINES, INC.		06/30/2017	Corporation: FLORIDA
TAMPA MEDIA GROUP, LLC		06/30/2017	Limited Liability Company: FLORIDA
TIMES HOLDING CO.		06/30/2017	Corporation: FLORIDA

**RECEIVING PARTY DATA**

<b>Name:</b>	ENCINA BUSINESS CREDIT SPV, LLC
<b>Street Address:</b>	123 N. Wacker Drive
<b>Internal Address:</b>	Suite 2400
<b>City:</b>	Chicago
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60606
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

**PROPERTY NUMBERS Total: 22**

Property Type	Number	Word Mark
<b>Serial Number:</b>	74062698	FLORIDIAN
<b>Serial Number:</b>	77254616	IN THE KNOW. IN THE TIMES.
<b>Serial Number:</b>	77833324	PANTS ON FIRE TRUTH-O-METER
<b>Serial Number:</b>	77237035	POLITIFACT
<b>Serial Number:</b>	85728604	SETTLE IT! POLITIFACT'S ARGUMENT ENDER
<b>Serial Number:</b>	74023271	ST. PETERSBURG TIMES
<b>Serial Number:</b>	73742246	ST. PETERSBURG TIMES
<b>Serial Number:</b>	85133328	TAMPA BAY TIMES
<b>Serial Number:</b>	78482744	TBT
<b>Serial Number:</b>	77845369	TRUTH-O-METER
<b>Serial Number:</b>	77835123	TRUTH-O-METER

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	74062607	FLORIDA TREND
Serial Number:	74065433	GOLDEN SPOON AWARDS
Serial Number:	78831442	TAMPA BAY TODAY
Serial Number:	86660770	PUNDITFACT
Serial Number:	86830771	PANTS ON FIRE! POLITIFACT TRUTH-O-METER
Serial Number:	78697191	CENTRO
Serial Number:	78697214	CENTRO
Serial Number:	76617721	THE TAMPA TIMES
Serial Number:	72341295	THE TAMPA TIMES
Serial Number:	72341296	THE TAMPA TRIBUNE
Serial Number:	85529410	TAMPA BAY TIMES FORUM

**CORRESPONDENCE DATA**

**Fax Number:** 4045725100

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 404-572-3431

**Email:** cfraser@kslaw.com

**Correspondent Name:** Carol Fraser, Paralegal

**Address Line 1:** 1180 Peachtree Street

**Address Line 2:** King & Spalding LLP

**Address Line 4:** Atlanta, GEORGIA 30309

**ATTORNEY DOCKET NUMBER:** Encina 25837.015001

**NAME OF SUBMITTER:** Carol Fraser

**SIGNATURE:** //Carol Fraser//

**DATE SIGNED:** 06/30/2017

**Total Attachments: 9**

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## TRADEMARK SECURITY AGREEMENT

TRADEMARK SECURITY AGREEMENT, dated as of June 30, 2017, by each party identified on the signature page hereof as a “Grantor” (each a “Grantor” and collectively the “Grantors”), in favor of ENCINA BUSINESS CREDIT SPV, LLC (“Lender”).

### W I T N E S S E T H:

WHEREAS, pursuant to that certain Loan and Security Agreement dated as of the date hereof by and among each Grantor, the Loan Party Obligors party thereto (if any) and Lender (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the “Loan Agreement”), Lender has agreed to make certain Loans for the benefit of each Grantor and each Grantor has granted to Lender a continuing security interest in certain Intellectual Property, including the Trademarks and Trademark Licenses, subject to the terms and conditions set forth therein; and

WHEREAS, pursuant to the Loan Agreement, each Grantor is required to execute and deliver to Lender this Trademark Security Agreement for recording with the United States Patent and Trademark Office;

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor hereby agrees as follows:

1. DEFINED TERMS.

(a) All capitalized terms used but not otherwise defined herein have the meanings given to them in the Loan Agreement.

(b) “Trademarks” means (i) all trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, logos and other source or business identifiers, and all goodwill associated therewith, now existing or hereafter adopted or acquired, all registrations and recordings thereof, and all applications in connection therewith, whether in the United States Patent and Trademark Office or in any similar office or agency of the United States, any State thereof or any other country or any political subdivision thereof, or otherwise, and all common-law rights related thereto, including any of the foregoing referred to in Schedule I hereto, and (ii) the right to obtain all renewals thereof.

(c) “Trademark Licenses” means, collectively, each agreement, whether written or oral, providing for the grant by or to a Grantor of any right to use any Trademark, including any of the foregoing referred to in Schedule I.

2. GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL. Each Grantor hereby grants to Lender a continuing security interest in all of such Grantor's right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired (exclusive of any “intent-to-use” Trademarks to the extent that the grant of a security interest therein would impair the validity or enforceability of such intent-to-use Trademark under applicable federal law) (collectively, the “Trademark Collateral”):

(a) all of its Trademarks and Trademark Licenses to which it is a party, including those referred to on Schedule I hereto;

(b) all reissues, continuations or extensions of the foregoing;

(c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark or Trademark licensed under any Trademark License; and

(d) all proceeds of the foregoing, including, without limitation, any claim by such Grantor against third parties for past, present or future (i) infringement or dilution of any such Trademark or Trademark licensed under any Trademark License, or (ii) injury to the goodwill associated with any such Trademark.

3. COUNTERPARTS. This agreement may be executed in any number of counterparts, all of which shall constitute one and the same agreement.

4. LOAN AGREEMENT. The security interests granted pursuant to this Trademark Security Agreement are granted in conjunction with the security interests granted to Lender pursuant to the Loan Agreement and this Trademark Security Agreement has been executed and delivered by each Grantor for the purpose of recording the grant of security interests herein with the United States Patent and Trademark Office. Each Grantor hereby acknowledges and affirms that the rights and remedies of Lender with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Loan Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event of any conflict between the terms of this Trademark Security Agreement and the terms of the Loan Agreement, the terms of the Loan Agreement shall govern.

*[signature pages follow]*

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

GRANTORS:

**TIMES PUBLISHING COMPANY**

By: Paul C. Tash  
Name: Paul C. Tash  
Title: Chairman & CEO

**TAMPA BAY NEWSPAPERS, INC.**

By: Paul C. Tash  
Name: Paul C. Tash  
Title: Chairman

**TIMES MEDIA SERVICES, INC.**

By: Paul C. Tash  
Name: Paul C. Tash  
Title: Chairman

**TREND MAGAZINES, INC.**

By: Paul C. Tash  
Name: Paul C. Tash  
Title: Chairman

**TAMPA MEDIA GROUP, LLC**


By: Paul C. Tash  
Name: Paul C. Tash  
Title: Chairman/CEO

**TIMES HOLDING CO.**

By: Paul C. Tash  
Name: Paul C. Tash  
Title: Chairman

ACCEPTED AND ACKNOWLEDGED BY:

**ENCINA BUSINESS CREDIT SPV, LLC**

By:   
Name: Stephen Berian  
Title: MD

**SCHEDULE I**  
**to**  
**TRADEMARK SECURITY AGREEMENT**

<b>Loan Party Obligor</b>	<b>Trademark Title</b>	<b>Trademark Registration Number</b>	<b>Serial Number</b>	<b>Date of Appl/Registration</b>	<b>Federal or State</b>
Times Publishing Company	AutoLink - & related design	T10000000763	N/A	07/06/2010	FL SOS
Times Publishing Company	BayLink - & related design	T08000000658	N/A	06/02/2008	FL SOS
Times Publishing Company	Brandon Times	T13000000381	N/A	04/10/2013	FL SOS
Times Publishing Company	Design of Skyway Bridge with Sun in Background	T12000000992	N/A	10/12/2012	FL SOS
Times Publishing Company	Florida's Best Newspaper	T09000000193	N/A	03/09/2009	FL SOS
Times Publishing Company	Florida's Fabulous Suncoast Real Estate Magazine	T97000000542	N/A	05/19/1997	FL SOS
Times Publishing Company	Floridian	T12934	N/A	05/24/1990	FL SOS
Times Publishing Company	Floridian	1653052	74062698	08/06/1991	Federal
Times Publishing Company	Hernando Times	T15000000781	N/A	07/14/2015	FL SOS
Times Publishing Company	HomeLink - & related design	T15000000729	N/A	06/30/2015	FL SOS
Times Publishing Company	In the Know. In the Times.	3417889	77254616	04/29/2008	Federal
Times Publishing Company	JobLink & related design	T12000000291	N/A	03/28/2012	FL SOS
Times Publishing Company	Largo Times	T00000000174	N/A	02/14/2000	FL SOS
Times Publishing Company	Latitudes	T07000000232	N/A	02/14/2007	FL SOS
Times Publishing Company	LifeTimes - & related design	T07000000184	N/A	02/07/2007	FL SOS
Times Publishing Company	Neighborhood Times	T00000000172	N/A	02/14/2000	FL SOS
Times Publishing Company	North of Tampa	T96000001184	N/A	10/22/1996	FL SOS

<b>Loan Party Obligor</b>	<b>Trademark Title</b>	<b>Trademark Registration Number</b>	<b>Serial Number</b>	<b>Date of Appl/Registration</b>	<b>Federal or State</b>
Times Publishing Company	Pants on Fire Truth-o-Meter	3859241	77833324	10/12/2010	Federal
Times Publishing Company	Pasco Times	T15000000779	N/A	07/14/2015	FL SOS
Times Publishing Company	Plant City Times	T12000000639	N/A	07/03/2012	FL SOS
Times Publishing Company	PolitiFact	3414273	77237035	04/22/2008	Federal
Times Publishing Company	Settle It! Politifact's Argument Ender	4349343	85728604	06/11/2013	Federal
Times Publishing Company	South Shore & Brandon Times	T06000000491	N/A	04/19/2006	FL SOS
Times Publishing Company	St. Pete Times	T12000001190	N/A	12/10/2012	FL SOS
Times Publishing Company	St. Petersburg Times - Stylized	T09442	N/A	07/13/1988	FL SOS
Times Publishing Company	St. Petersburg Times	T12527	N/A	02/27/1990	FL SOS
Times Publishing Company	St. Petersburg Times	1617625	74023271	10/16/1990	Federal
Times Publishing Company	St. Petersburg Times - Stylized	1587715	73742246	03/20/1990	Federal
Times Publishing Company	Tampa Bay Cars	T02000000461	N/A	04/25/2002	FL SOS
Times Publishing Company	Tampa Bay Classified	T02000000460	N/A	04/25/2002	FL SOS
Times Publishing Company	Tampa Bay Homes	T02000000458	N/A	04/25/2002	FL SOS
Times Publishing Company	Tampa Bay Home Search -& related design	T10000000762	N/A	07/06/2010	FL SOS
Times Publishing Company	Tampa Bay Jobs	T02000000459	N/A	04/25/2002	FL SOS
Times Publishing Company	Tampa Bay's Marketplace	T96000001191	N/A	10/22/1996	FL SOS
Times Publishing Company	Tampa Bay Times	3950952	85133328	04/26/2011	Federal



<b>Loan Party Obligor</b>	<b>Trademark Title</b>	<b>Trademark Registration Number</b>	<b>Serial Number</b>	<b>Date of Appl/Registration</b>	<b>Federal or State</b>
Times Publishing Company	Tampa Bay Times	T07000000231	N/A	02/14/2007	FL SOS
Times Publishing Company	tbt	3011389	78482744	11/01/2005	Federal
Times Publishing Company	tbt	T15000000726	N/A	06/30/2015	FL SOS
Times Publishing Company	tbt & related design with asterisk	T15000000725	N/A	06/30/2015	FL SOS
Times Publishing Company	The Newspaper For Tampa Bay	T13000000812	N/A	08/09/2013	FL SOS
Times Publishing Company	Truth-O-Meter (Design)	3855824	77845369	10/05/2010	Federal
Times Publishing Company	Truth-O-Meter (Word Mark)	3855782	77835123	10/05/2010	Federal
Times Publishing Company	Uniting Tampa Bay	T08099	N/A	09/30/1987	FL SOS
Times Publishing Company	Weekend	T15000000728	N/A	06/30/2015	FL SOS
Trend Magazines Inc.	dba Florida	T99000000750	N/A	06/15/1999	FL SOS
Trend Magazines Inc.	Florida Small Business	T99000000749	N/A	06/11/1999	FL SOS
Trend Magazines Inc.	Florida DataMine	T06000000648	N/A	05/24/2006	FL SOS
Trend Magazines Inc.	Florida Trend	1659700	74062607	10/08/1991	Federal
Trend Magazines Inc.	Florida Trend's Florida Legal Elite and design of the words imposed over three-dimensional, multi-color drawing of sun crossed by decorative scrolled banner	T07000000119	N/A	01/23/2007	FL SOS
Trend Magazines Inc.	Florida Trend's Next Career Connections	T13000000130	N/A	01/31/2013	FL SOS
Trend Magazines Inc.	Florida Trend's Next & slogan "Your Future After High School in Florida"	T05000000289	N/A	03/01/2005	FL SOS

<b>Loan Party Obligor</b>	<b>Trademark Title</b>	<b>Trademark Registration Number</b>	<b>Serial Number</b>	<b>Date of Appl/Registration</b>	<b>Federal or State</b>
Trend Magazines Inc.	Golden Spoon Awards	T12968	N/A	06/05/1990	FL SOS
Trend Magazines Inc.	Golden Spoon Awards (service mark)	T13617	N/A	10/15/1990	FL SOS
Trend Magazines Inc.	Golden Spoon Awards (annual column)	1644395	74065433	05/14/1991	Federal
Trend Magazines Inc.	Legal Elite	T14000000295	N/A	03/19/2014	FL SOS
Trend Magazines Inc.	Tallahassee Trend	T10705	N/A	03/20/1989	FL SOS
Trend Magazines Inc.	The State's Legal Leaders as Named by their Pees- & related design	T07000000120	N/A	01/23/2007	FL SOS
Tampa Bay Newspapers Inc.	Beach Beacon	T97000000852	N/A	07/17/1997	FL SOS
Tampa Bay Newspapers Inc.	Beach Bee	T97000000855	N/A	07/17/1997	FL SOS
Tampa Bay Newspapers Inc.	Belleair Bee	T97000000854	N/A	07/17/1997	FL SOS
Tampa Bay Newspapers Inc.	Clearwater Beacon	T09000000399	N/A	04/15/2009	FL SOS
Tampa Bay Newspapers Inc.	Clearwater Citizen	T04000001240	N/A	09/29/2004	FL SOS
Tampa Bay Newspapers Inc.	Dunedin Beacon	T09000000336	N/A	04/01/2009	FL SOS
Tampa Bay Newspapers Inc.	East Lake /Oldsmar Beacon	T11000000583	N/A	6/14/2011	FL SOS
Tampa Bay Newspapers Inc.	Largo leader	T97000000856	N/A	07/17/1997	FL SOS
Tampa Bay Newspapers Inc.	Palm Harbor Beacon	T11000000582	N/A	06/14/2011	FL SOS
Tampa Bay Newspapers Inc.	Pinellas Beacon	T07000000177	N/A	02/07/2007	FL SOS
Tampa Bay Newspapers Inc.	Pinellas Park Beacon	T05000001130	N/A	08/25/2005	FL SOS
Tampa Bay Newspapers Inc.	Seminole Beacon	T97000000853	N/A	07/17/1997	FL SOS

<b>Loan Party Obligor</b>	<b>Trademark Title</b>	<b>Trademark Registration Number</b>	<b>Serial Number</b>	<b>Date of Appl/Registration</b>	<b>Federal or State</b>
Tampa Bay Newspapers Inc.	Tampa Bay Today	3253298	78831442	06/19/2007	Federal
Tampa Bay Newspapers Inc.	Tarpon Springs Beacon	T13000000965	N/A	10/02/2013	FL SOS
Times Media Services Inc.	The Yellow Book of Senior Living Options	T09000000063	N/A	01/29/2009	FL SOS
Trend Magazines Inc.	Florida Trend Research Florida	T13000001159	N/A	11/19/2013	FL SOS
Times Publishing Company	Personal Best	T15000000731	N/A	06/30/2015	FL SOS
Times Publishing Company	Bay A Magazine of the Tampa Bay Times	T15000000946	N/A	08/25/2015	FL SOS
Times Publishing Company	Daystarter	T15000001090	N/A	10/12/2015	FL SOS
Times Publishing Company	North Pinellas & Clearwater Times	T15000000780	N/A	07/14/2015	FL SOS
Times Publishing Company	Punditfact	4885922	86660770	01/12/2016	Federal
Times Publishing Company	Pants on Fire! Politifact Truth-o-Meter	5011920	86830771	08/02/2016	Federal
Tampa Media Group, LLC	CENTRO	3394843	78697191	03/11/2008	Federal
Tampa Media Group, LLC	CENTRO & DESIGN	3535414	78697214	11/18/2008	Federal
Tampa Media Group, LLC	THE TAMPA TIMES	3031297	76617721	12/20/2005	Federal
Tampa Media Group, LLC	THE TAMPA TIMES (STYLIZED)	0898333	72341295	09/08/1970	Federal
Tampa Media Group, LLC	THE TAMPA TRIBUNE	0896938	72341296	08/18/1970	Federal
Times Publishing Company	TAMPA BAY TIMES FORUM	4213348	85529410	09/25/2012	Federal