

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM433629

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CITY NATIONAL BANK		06/20/2017	National Bank: UNITED STATES
RECEIVING PARTY DATA			
Name:	METAMARKETS GROUP, INC.		
Street Address:	652 Second Street, Suite 230		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94107		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4655100	METAMARKETS	
Registration Number:	4333992	DRUID	
CORRESPONDENCE DATA			
Fax Number:	6506440520		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6506483802		
Email:	patty@pattycheng.com		
Correspondent Name:	Patty Cheng		
Address Line 1:	2625 MIDDLEFIELD ROAD, SUITE 215		
Address Line 4:	Palo Alto, CALIFORNIA 94306		
NAME OF SUBMITTER:	Patty Cheng		
SIGNATURE:	/s/ Patty Cheng		
DATE SIGNED:	07/03/2017		
Total Attachments: 4			
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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of June 20, 2017, by City National Bank ("Lender"), in favor of Metamarkets Group, Inc., a Delaware corporation ("Borrower"), with its principal place of business currently located at 652 Second Street, Suite 230, San Francisco, CA 94107.

Recitals

WHEREAS, Borrower granted to Lender a security interest in certain intellectual property, including without limitation, the copyrights, patents and trademark items listed on Exhibits A, B and C attached hereto, respectively (collectively, the "Intellectual Property"), under an Intellectual Property Security Agreement dated as of September 21, 2016 (the "Security Agreement") which was recorded with the US Patent and Trademark Office as set forth on Exhibits B and C, respectively.

WHEREAS Borrower has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.

Agreement

NOW THEREFORE, Lender agrees that the Security Agreement is terminated and Lender terminates and releases its security interest in the Intellectual Property and reconveys to Borrower, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

City National Bank

By: Alan Jensen

Name: ALAN JENSEN

Title: SVP

EXHIBIT B

PATENTS

Lender's security interest was recorded at the US Patent and Trademark Office on September 22, 2016 at Reel Number 39835 and Frame Number 0134.

<u>Title:</u>	<u>Patent / Application Serial Number:</u>	<u>Filed/ Issue Date:</u>
Advertising Futures Marketplace Methods and Systems	13/452492	April 20, 2012*
Segment Data Visibility and Management in a Distributed Database of Time Stamped Records	14/444888	July 28, 2014
Suspect Anomaly Detection and Presentation within Context	14/480448	Sep. 8, 2014
Advertising Futures Marketplace Methods and Systems	12/263437	Oct. 31, 2008*

* Abandoned patent item

EXHIBIT C

TRADEMARKS

Lender's security interest was recorded at the US Patent and Trademark Office on September 22, 2016 at Reel Number 5881 and Frame Number 0630.

<u>Mark / Title:</u>	<u>U.S. Serial Number:</u>	<u>U.S. Registration Number:</u>	<u>Filing/Registration Date:</u>
METAMARKETS SIGMA	86623983		May 8, 2015*
METAMARKETS	86067522	4655100	Dec. 16, 2014
DRUID	85681881	4333992	May 14, 2013
VISUAL ANALYTICS ENGINE	85957555		June 12, 2013*
STACK IN THE BOX	85957611		June 12, 2013*

* Abandoned trademark item