

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM433673

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rodale Inc.		06/27/2017	Corporation: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Budd Coates		
Street Address:	424 Ridge Street		
City:	Emmaus		
State/Country:	PENNSYLVANIA		
Postal Code:	18049		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3998680	CORESLIDER	
CORRESPONDENCE DATA			
Fax Number:	2022937060		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2022937060		
Email:	tm@sughrue.com		
Correspondent Name:	Kevin G. Smith; Sughrue Mion, PLLC		
Address Line 1:	2100 Pennsylvania Avenue, NW, Suite 800		
Address Line 4:	Washington, D.C. 20037-3213		
ATTORNEY DOCKET NUMBER:	800051 - S1394		
NAME OF SUBMITTER:	Kevin G. Smith		
SIGNATURE:	/kgs/		
DATE SIGNED:	07/03/2017		
Total Attachments: 1			
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OP \$40.00 3998680

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRADEMARK ASSIGNMENT

WHEREAS, Rodale Inc., a corporation duly organized and existing under the laws of the Commonwealth of Pennsylvania and having its principal place of business at 400 South Tenth Street, Emmaus, PA 18098 ("Assignor") owns all the right, title and interest in and to the federal trademark registration for CORESLIDER, Registration No. 3,998,680 (the "Mark") and all goodwill associated therewith; and

WHEREAS, Budd Coates, an adult individual, having an address at 724 Ridge Street, Emmaus Pa. 18049 ("Assignee"), desires to acquire all right, title and interest in and to the Mark, the registration thereof, and the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby conveys and assigns to Assignee the entire right, title and interest in and to the Mark together with all goodwill of the business represented and symbolized thereby with all rights to sue and recover damages and/or profits for past infringements.

RODALE INC.

By: 

Name: Paul A. McGinley

Title: Executive Vice President & General Counsel

Date: 6/27/17