

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM434571

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
<b>RESUBMIT DOCUMENT ID:</b>	900411294
<b>SEQUENCE:</b>	1

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
One Nob Hill Associates, LLC		02/28/2017	Limited Liability Company: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	Leadwell Global Property LLC
<b>Street Address:</b>	103 Leighton Road
<b>Internal Address:</b>	c/o 14/F
<b>City:</b>	Causeway Bay
<b>State/Country:</b>	HONG KONG
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
<b>Registration Number:</b>	1382769	MARK HOPKINS
<b>Registration Number:</b>	2033759	TOP OF THE MARK
<b>Registration Number:</b>	2206059	TOP OF THE MARK

## CORRESPONDENCE DATA

## Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 9145250869  
**Email:** chloeguan@leadwell-llc.com  
**Correspondent Name:** Chloeguan  
**Address Line 1:** 999 California Street  
**Address Line 4:** san francisco, CALIFORNIA 94108

## DOMESTIC REPRESENTATIVE

**Name:** Chloe Guan  
**Address Line 1:** 999 California Street  
**Address Line 4:** San Francisco, CALIFORNIA 94108

<b>NAME OF SUBMITTER:</b>	Chloe Guan
<b>SIGNATURE:</b>	/chloeguan/
<b>DATE SIGNED:</b>	07/11/2017
<b>Total Attachments: 2</b> source=Assignment of Registered Marks#page1.tif source=Assignment of Registered Marks#page2.tif	

## ASSIGNMENT OF REGISTERED MARKS

WHEREAS, **ONE NOB HILL ASSOCIATES, LLC**, a Delaware limited liability company, organized under the laws of the State of Delaware, having a principal business address of c/o Woodridge Capital Partners, LLC, 1999 Avenue of the Stars, Suite 2850, Los Angeles, California 90067 (the "**Assignor**"), has adopted and is using the marks "Mark Hopkins" (Word Mark), "Top of the Mark" (Word Mark), and "Top of the Mark" (Design Mark), which are registered with the United States Patent and Trademark Office, namely, Registration No. 1382769, Registration No. 2033759, and Registration No. 2206059, respectively (collectively, the "**Registered Marks**").

WHEREAS, Assignor owns all right and title to certain accounts and domains as follows (collectively, the "**Domains and Accounts**"):

1. The domain: <http://www.intercontinentalmarkhopkins.com/>
2. The domain: <http://www.topofthemark.com/>
3. The domain: <https://www.holidaysatthemark.com/>
4. The domain: [www.thenobhillclub.com](http://www.thenobhillclub.com)
5. Tumblr page: [http://intercontinentalmh.tumblr.com/\\*](http://intercontinentalmh.tumblr.com/*)
6. Facebook Page: InterContinentalMarkHopkins\*
7. Instagram Accounts: weddingsatthemark\*
8. LinkedIn Account: InterContinental Mark Hopkins San Francisco\*
9. Twitter Handle: ICMarkHopkins\*
10. Flickr Account: icmarkhopkins\*
11. Youtube: ICMarkhopkins\*

\*To the extent Assignor has rights thereto that it may convey to Assignee (as defined below).

WHEREAS, **LEADWELL GLOBAL PROPERTY LLC**, a Delaware limited liability company, organized under the laws of the State of Delaware, having a principal business located at c/o 14/F, Lippo Leighton Tower, 103 Leighton Road, Causeway Bay, Hong Kong, Attention: Winnie Lau (the "**Assignee**"), is desirous of acquiring said Registered Marks and registration therefor and the Domains and Accounts (collectively, the "**Marks**").

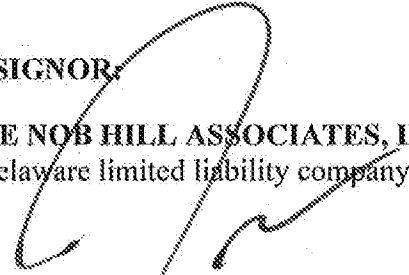
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, without representation or warranty, all right, title and interest of Assignor in and to the Marks and the above-identified registration of said Marks, as applicable.

Effective Date: FEBRUARY 28, 2017

[SIGNATURE PAGE FOLLOWS]

**ASSIGNOR**

**ONE NOB HILL ASSOCIATES, LLC,**  
a Delaware limited liability company

By:   
Name: Michael Rosenfeld  
Title: Authorized Signatory

**[SIGNATURE PAGE TO ASSIGNMENT OF REGISTERED MARKS]**