

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM433823

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|---|---|-----------------------|-------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Insolvency Services Group, Inc. | | 06/13/2017 | Corporation: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | Start Up Restaurants LLC | | |
| Street Address: | 8033 Sunset Blvd. | | |
| Internal Address: | Suite 563 | | |
| City: | Los Angeles | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90069 | | |
| Entity Type: | Limited Liability Company: COLORADO | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 86743617 | BROKEN RICE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 6103970450 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 6103976518 | | |
| Email: | IPDocket@foxrothschild.com, lhassan@foxrothschild.com | | |
| Correspondent Name: | Lindette C. Hassan | | |
| Address Line 1: | 10 Sentry Parkway | | |
| Address Line 2: | Suite 200 | | |
| Address Line 4: | Blue Bell, PENNSYLVANIA 19422 | | |
| NAME OF SUBMITTER: | Lindette C. Hassan | | |
| SIGNATURE: | /Lindette C. Hassan/ | | |
| DATE SIGNED: | 07/05/2017 | | |
| Total Attachments: 3 | | | |
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| source=Assignment of Trademarks between Insolvency Services Group#page2.tif | | | |
| source=Assignment of Trademarks between Insolvency Services Group#page3.tif | | | |

OP \$40.00 86743617

ASSIGNMENT OF TRADEMARKS

This Assignment is entered into as of this 6th day of June, 2017 (the "Effective Date"), between Insolvency Services Group, Inc., a California corporation, with an address of 1875 Century Park East, Suite 2100, Los Angeles, California 90067 (hereinafter "Assignor") and Start Up Restaurants LLC, a Colorado limited liability company, with an address of 8033 Sunset Blvd. Suite 563, Los Angeles, California 90069 (hereinafter "Assignee").

WHEREAS, Assignor is the owner of the trademark and trademark application set forth in the attached SCHEDULE A (the "Trademarks"); and


WHEREAS, Assignee desires to acquire the entire, right, title and interest in and to the Trademarks.

NOW THEREFORE, for good and valuable consideration of \$5000, the receipt of which shall be provided to Assignor from Assignee within ten (10) business days of the Effective Date, Assignor, for itself and its successors and assigns, hereby sells, assigns, transfers and conveys to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Trademarks, including the goodwill associated with the Trademarks and the right to sue for past infringements, and Assignee hereby accepts such assignment.

This Assignment of Trademarks includes the right to apply for registration of the Trademarks in any and all jurisdictions where such registration is desired by Assignee, and the right to renew any existing registrations.


IN TESTIMONY WHEREOF, Assignor has caused this Assignment to be duly executed in its name.

Insolvency Services Group, Inc.


Name: JOEL RUBENBERG
Title: CEO

6/12/17
Date

Start Up Restaurants LLC


Name: _____
Title: CHAIRMAN OF BOARD

6/13/2017
Date

SCHEDULE A

| Mark | Reg. No./ Reg. Date | App. Serial #; Filing Date | Class; Goods/Services |
|----------------------------|--------------------------------|---------------------------------------|----------------------------------|
| BROKEN RICE (Word mark) | N/A | #86743617 September 1, 2015 | Class 43: Restaurant Services |