

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM433825

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PEBBLEPOST, INC.		06/29/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Horizon Technology Finance Corporation		
Street Address:	312 Farmington Avenue		
City:	Farmington		
State/Country:	CONNECTICUT		
Postal Code:	06032		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	4892683	PEBBLEPOST	
Registration Number:	4924627	PROGRAMMATIC DIRECT MAIL	
Registration Number:	5089260	PEBBLEPOST	
Registration Number:	5106745	PROGRAMMATIC DIRECT MARKETING	
Registration Number:	5102172	PROGRAMMATIC DIRECT	
Serial Number:	87268430	PROGRAMMATIC CATALOG	
Serial Number:	87318958	PROGRAMMATIC POSTCARD	
CORRESPONDENCE DATA			
Fax Number:	8606768655		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	860-2849878		
Email:	lucia@horizontechfinance.com		
Correspondent Name:	Horizon Technology Finance		
Address Line 1:	312 Farmington Avenue		
Address Line 4:	Farmington, CONNECTICUT 06032		
NAME OF SUBMITTER:	Eric S. Darmofal		
SIGNATURE:	/s/ Eric S. Darmofal		
DATE SIGNED:	07/05/2017		

OP \$190.00 4892683

Total Attachments: 2

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GRANT OF SECURITY INTEREST
TRADEMARKS

THIS GRANT OF SECURITY INTEREST, dated as of dated as of June 29, 2017, is executed by PEBBLEPOST, INC., a Delaware corporation with an address of 36 Cooper Square, 4th Floor, New York, NY 10003-7118 ("Debtor"), in favor of HORIZON TECHNOLOGY FINANCE CORPORATION, a Delaware corporation with an address of 312 Farmington Avenue, Farmington, Connecticut 06032 ("Secured Party").

A. Pursuant to a certain Venture Loan and Security Agreement, dated as of the date hereof (the "Agreement") by and between Debtor and the Secured Party, the Secured Party has agreed to extend certain credit facilities to Debtor upon the terms and subject to the conditions set forth therein;

B. Debtor owns the registered trademarks, service marks (and applications and registrations therefor), of the United States, more particularly described on Schedules 1-A and 1-B annexed hereto as part hereof (collectively, the "Trademarks");

C. Pursuant to the Agreement, Debtor has granted to Secured Party a security interest in all right, title and interest of Debtor in and to the Trademarks, together with associated goodwill, and all proceeds thereof, including any and all causes of action which may exist by reason of infringement thereof for the full term of the Trademarks (the "Collateral"), to secure the prompt payment, performance and observance of the Obligations (as defined in the Agreement);

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Debtor does hereby further grant to Secured Party a security interest in the Collateral to secure the prompt payment, performance and observance of the Obligations.

Debtor does hereby further acknowledge and affirm that the rights and remedies of Secured Party with respect to the security interest in the Collateral granted hereby are more fully set forth in the Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.


IN WITNESS WHEREOF, Debtor has caused this instrument to be executed as of the day and year first written above.

PEBBLEPOST, INC.

By: Marta Scarfi
Name: MARTA SCARFI
Title: CFO

SCHEDULE 1-A TO GRANT OF SECURITY INTEREST

TRADEMARKS

Trademark	Owner	Registration Number	Registration Date
PEBBLEPOST	PebblePost, Inc.	4,892,683	1/26/ 16
PROGRAMMATIC DIRECT MAIL	PebblePost, Inc.	4,924,627	3/22/16
 (PEBBLEPOST and Design	PebblePost, Inc.	5,089,260	11/29/16
PROGRAMMATIC DIRECT MARKETING	PebblePost, Inc.	5,106,745	12/20/16
PROGRAMMATIC DIRECT	PebblePost, Inc.	5,102,172	12/13/16

SCHEDULE 1-B TO GRANT OF SECURITY INTEREST

TRADEMARK APPLICATIONS

Trademark Application	Owner	Application Number	Application Date
PROGRAMMATIC CATALOG	PebblePost, Inc.	87/268,430	12/14/16
PROGRAMMATIC POSTCARD	PebblePost, Inc.	87/318,958	1/31/17