

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM433897

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Silicon Valley Bank		06/12/2017	Bank: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Smarterer, Inc.		
Street Address:	182 N. Union Avenue		
City:	Farmington		
State/Country:	UTAH		
Postal Code:	95054		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4138044	SMARTERER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	emily.klump@clarivate.com		
Correspondent Name:	Coleen Doyle		
Address Line 1:	100 Northern Avenue		
Address Line 2:	Goodwin Procter LLP		
Address Line 4:	Boston, MASSACHUSETTS 02210		
NAME OF SUBMITTER:	Emily Klump		
SIGNATURE:	/Emily Klump/		
DATE SIGNED:	07/05/2017		
Total Attachments: 4			
source=Executed Trademark Release - Smarterer Inc (Pluralsight)#page1.tif			
source=Executed Trademark Release - Smarterer Inc (Pluralsight)#page2.tif			
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OP \$40.00 4138044

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Silicon Valley Bank

- Individual(s)
- Partnership
- Corporation- State: _____
- Other Bank
- Association
- Limited Partnership

Citizenship (see guidelines) California

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) _____

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Smarterer, Inc.

Street Address: 182 N. Union Avenue

City: Farmington

State: UT

Country: _____ Zip: 95054

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Delaware
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____ Text _____

B. Trademark Registration No.(s)

4138044

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Coleen Doyle

Internal Address: Goodwin Procter LLP

Street Address: 100 Northern Avenue

City: Boston

State: MA Zip: 02210

Phone Number: (617) 570-8236

Docket Number: (617) 801-8713

Email Address: cdoyle@goodwinlaw.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ _____

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:

Coleen Doyle
Signature

7/5/2017
Date

Coleen Doyle

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**RELEASE AND REASSIGNMENT OF
TRADEMARKS AND TRADEMARK APPLICATIONS**

June 12, 2017

Reference is hereby made to that certain Memorandum and Notice of Security Interest in Intellectual Property (the "Agreement"), dated as of November 17, 2014, executed by Smarterer, Inc., a Delaware corporation ("Debtor"), whose address is 182 N. Union Avenue, Farmington, UT 84025, in favor of Silicon Valley Bank, as Administrative Agent ("Secured Party") whose address is 3003 Tasman Drive HG 150, Santa Clara, CA 95054, which was recorded in the United States Patent and Trademark Office on November 21, 2014, at Reel 5405 Frame 0886, and pursuant to which the Debtor assigned and granted to Secured Party a security interest in and to all of Debtor's right, title and interest in and to certain trademarks, including those trademarks specifically listed on Exhibit A attached hereto (the "Marks") and the goodwill associated therewith; and

WHEREAS, Secured Party wishes to terminate the Agreement and release, retransfer and reassign to Debtor, or its successor in interest, without representation or warranty, all of Secured Party's right, title and interest in and to the Marks and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Secured Party hereby terminates the Agreement and releases, retransfers and reassigns to Debtor, or its successor in interest, without representation or warranty, any and all liens, security interests, right, title and interest of Secured Party in and to the Marks and the goodwill associated therewith.

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IN WITNESS WHEREOF, Secured Party has executed this Release and Reassignment of Trademarks and Trademark Applications as of the date first above written.

**SILICON VALLEY BANK,
as Administrative Agent
("Secured Party")**

By: Jonathan Wolfert
Name: Jonathan Wolfert
Title: Vice President

EXHIBIT A

TRADEMARKS and TRADEMARK APPLICATIONS

<u>Registration No.</u>	<u>Registration Date</u>	<u>Registered Owner</u>	<u>Mark</u>
4,138,044	05/08/2012	Smarterer, Inc.	SMARTERER