

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM433654

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST
RESUBMIT DOCUMENT ID:	900410758

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Triangle Capital Corporation		06/23/2017	Corporation: MARYLAND

RECEIVING PARTY DATA

Name:	DCWV Acquisition Corporation
Street Address:	751 S. 170 E.
City:	Provo
State/Country:	UTAH
Postal Code:	84606
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 30

Property Type	Number	Word Mark
Serial Number:	85215284	DCWV HOME
Serial Number:	85181061	BLUE MOON JEWELRY
Serial Number:	85356881	LET US ACCESSORIZE YOUR LIFE!
Serial Number:	85337438	DCWV INK
Serial Number:	85613248	BLUE MOON JEWELRY
Serial Number:	85365227	MY LIFE MY WALL
Serial Number:	85365220	ONCE UPON A WALL
Serial Number:	78885883	BEAD IN STYLE
Serial Number:	78834808	BEAD SHOP
Serial Number:	78834798	BLUE MOON BEADS SHOP
Serial Number:	78759681	CREATIVITY INC.
Serial Number:	78943543	PRESSED PETALS
Serial Number:	77880274	MY LIFE MY WALL
Serial Number:	77880280	MY LIFE / MY WALL
Serial Number:	77880238	ONCE UPON A WALL
Serial Number:	77324656	BLUE MOON
Serial Number:	77281470	ONCE IN A BLUE MOON
Serial Number:	77129662	NATURAL ELEGANCE

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	77082410	BLUE MOON B E A D S
Serial Number:	77069432	BEAD BOUTIQUE
Serial Number:	76624699	BLUE MOON BEADS
Serial Number:	76556348	BLUE MOON BEADS
Serial Number:	76537658	CREATIVITY INC.
Serial Number:	76609378	BEAD IN STYLE
Serial Number:	86556803	EXPRESSIONS OF ME
Serial Number:	86060277	SHORTCUTS
Serial Number:	85977814	DOMESTIC BLISS DÉCOR
Serial Number:	85950641	STORY LOCKETS
Serial Number:	85378341	FASHION À LA CARTE
Serial Number:	85311992	DCWVDÉCOR

CORRESPONDENCE DATA

Fax Number: 9198216800

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 919-838-2034

Email: pkarmire@smithlaw.com

Correspondent Name: Perky L. Karmire/Smith Anderson Law

Address Line 1: 150 Fayetteville Street

Address Line 2: Suite 2300

Address Line 4: Raleigh, NORTH CAROLINA 27601

ATTORNEY DOCKET NUMBER:	014102.4
NAME OF SUBMITTER:	Perky L. Karmire
SIGNATURE:	/Perky L. Karmire/
DATE SIGNED:	07/03/2017

Total Attachments: 4

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RELEASE OF SECURITY INTEREST
IN TRADEMARKS

Dated as of June 23, 2017

DCWV Acquisition Corporation., a Delaware corporation (“Grantor”), whose address is 751 S. 170 E. Provo, Utah 84606, executed a Trademark Security Agreement dated as of September 14, 2012, in favor of Triangle Capital Corporation, a Maryland corporation, in its capacity as collateral agent for the Lenders (in such capacity, together with its successors and assigns in such capacity, “Agent”) (as amended from time to time, the “Agreement”), which was recorded on September 17, 2012 at Reel/Frame 4862/0566 in the United States Patent and Trademark Office.

In connection with the sale of certain of its assets, Grantor has requested Agent release its security interest in and to all of Grantor’s right, title and interest in the trademarks and trademark applications set forth on Exhibit A (the “Released Trademarks”):

For good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Agent hereby releases and discharges fully its security interest in and to, and all of Agent’s right, title and interest in and to, the Released Trademarks, without representation or warranty of any kind, express or implied, free and clear of any claims by Agent.


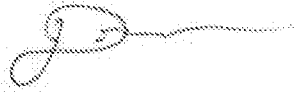
The Grantor hereby acknowledges and agrees that it does not have any right, title or interest in and to the Released Trademarks.

IN WITNESS WHEREOF, Grantor and Agent have executed this Release of Security Interest in Trademarks as of the date first written above.

DCWV Acquisition Corporation., a Delaware corporation

Triangle Capital Corporation

By: _____
Name: _____
Title: _____

By:  
Name: Jeffrey A. Dombcik
Title: Senior Managing Director

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The Grantor hereby acknowledges and agrees that it does not have any right, title or interest in and to the Released Trademarks.

IN WITNESS WHEREOF, Grantor and Agent have executed this Release of Security Interest in Trademarks as of the date first written above.

DCWV Acquisition Corporation., a Delaware corporation

By: Thomas Reed
Name: Thomas Reed
Title: Controller

Triangle Capital Corporation

By: _____
Name: Jeffrey A. Dombcik
Title: Senior Managing Director

Exhibit A
Released Trademarks

<i>Mark</i>	<i>Registration No.</i>	<i>Registration or Filing Date</i>
DCWV HOME	85215284	1/11/2011
BLUE MOON JEWELRY	85181061	7/10/2012
LET US ACCESSORIZE YOUR LIFE!	85356881	8/28/2012
DCWV INK	85337438	6/12/2012
BLUE MOON JEWELRY	85613248	5/1/2012
MY LIFE MY WALL	85365227	3/20/2012
ONCE UPON A WALL	85365220	3/20/2012
BEAD IN STYLE	78885883	2/13/2007
BEAD SHOP	78834808	9/23/2008
BLUE MOON BEADS SHOP	78834798	3/27/2007
CREATIVITY INC.	78759681	11/14/2006
PRESSED PETALS	78943543	6/24/2008
MY LIFE MY WALL	77880274	9/6/2011
MY LIFE / MY WALL	77880280	11/22/2011
ONCE UPON A WALL	77880238	9/6/2011
BLUE MOON	77324656	3/10/2009
ONCE IN A BLUE MOON	77281470	7/7/2009
NATURAL ELEGANCE	77129662	7/8/2008
BLUE MOON B E A D S	77082410	5/5/2009
BEAD BOUTIQUE	77069432	7/15/2008
BLUE MOON BEADS	76624699	2/21/2006
BLUE MOON BEADS	76556348	1/10/2006
CREATIVITY INC.	76537658	9/23/2005
BEAD IN STYLE	76609378	7/25/2006
EXPRESSIONS OF ME	86556803	3/07/2015
SHORTCUTS	86060277	9/10/2013
DOMESTIC BLISS DÉCOR	85977814	7/11/2011

Exhibit A
Released Trademarks

STORY LOCKETS	85950641	6/04/2013
FASHION Á LA CARTE	85378341	7/22/2011
DCWVDÉCOR	85311992	5/04/2011