

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2


ETAS ID: TM434001

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Multi-State Lottery Association		07/05/2017	Unincorporated Association: IOWA
RECEIVING PARTY DATA			
Name:	Multi-State Lottery Association		
Street Address:	4400 N.W. Urbandale Dr.		
City:	Urbandale		
State/Country:	IOWA		
Postal Code:	50322		
Entity Type:	unincorporated nonprofit association: IOWA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3266163	CA\$HOLA	
CORRESPONDENCE DATA			
Fax Number:	6127661600		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612.766.7000		
Email:	tmmpls@faegrebd.com		
Correspondent Name:	Patricia Reding/Marla Manning		
Address Line 1:	90 South Seventh Street		
Address Line 2:	2200 Wells Fargo Center		
Address Line 4:	Minneapolis, MINNESOTA 55402-3901		
NAME OF SUBMITTER:	Marla Manning		
SIGNATURE:	/Marla Manning/		
DATE SIGNED:	07/06/2017		
Total Attachments: 1			
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OP \$40.00 3266163

Trademark Assignment

Multi-State Lottery Association, an,unincorporated Iowa association, with an address of 4400 N.W. Urbandale Dr., Urbandale, IA 50322 ("Assignor"), is the record owner of the following registered United States trademark (the "Mark"):

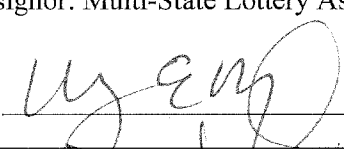
MARK	Ser. No.	Reg. No.	Reg. Date
CASHOLA & Design 	78698751	3266163	July 17, 2007

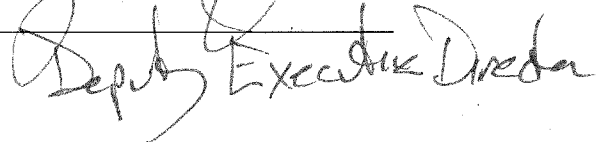
As a result of a change in Iowa State Statutes, the Assignor's entity type was changed to an Iowa unincorporated nonprofit association, and thus, Assignor wishes to assign to Multi-State Lottery Association, an Iowa unincorporated nonprofit association (the "Assignee"), with its principal address at 4400 N.W. Urbandale Dr., Urbandale, IA 50322, all title and rights relating to the Mark, together with the goodwill of the business with which the Mark is used and which the Mark symbolizes;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, including any applications to register the Mark and/or registration for the Mark, together with the goodwill of the business symbolized by the Mark and the entire portion of Assignor's business to which the Mark pertains, all common law rights related to variations of the Mark, including those with or without designs or other features, all rights of renewal and extensions for the Mark, and the right to recover for damages and profits for past infringements thereof.

Assignor: Multi-State Lottery Association

Date: 7-5-17

By 
Its _____


Deputy Executive Director