

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM434012

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Free Lay Products LLC		06/29/2017	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Daniel Paul Mitchell		
<b>Street Address:</b>	20819 Currier Road		
<b>Internal Address:</b>	Suite 300		
<b>City:</b>	City of Industry		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91789		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3398892	FREE LAY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9498616220		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9498255590		
<b>Email:</b>	trademarks@mybelaw.com		
<b>Correspondent Name:</b>	Nicholas D. Myers		
<b>Address Line 1:</b>	4 Executive Circle		
<b>Address Line 2:</b>	Suite 100		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92614		
<b>NAME OF SUBMITTER:</b>	Timothy A. Schneider		
<b>SIGNATURE:</b>	/Timothy A. Schneider/		
<b>DATE SIGNED:</b>	07/06/2017		
<b>Total Attachments: 2</b>			
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source=2017-06-29 FREE LAY Trademark Assignment#page2.tif			

OP \$40.00 3398892

**TRADEMARK ASSIGNMENT**

This Trademark Assignment ("Assignment") is made by and Free Lay Products LLC, a Georgia limited liability company ("Assignor"), and Daniel Paul Mitchell, an individual ("Assignee") with an effective date of **June 29, 2017**.

WHEREAS, Assignor, is the owner of certain trademark(s) identified as follows:

1. FREE LAY

United States Patent and Trademark Office Fed. Reg. No. 3,398,892

(the "Trademark"); and

WHEREAS, Assignee, wishes to acquire all rights, title, and interest in the Trademark;

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Assignor does hereby sell, assign, and transfer to Assignee, its successors and assigns, Assignor's entire worldwide right, title, and interest in and to the Trademark; including the right to sue and collect damages for any infringement, past, present, or future, of the Trademark. Assignor further agrees to perform all acts as Assignee may deem necessary to effectuate this transfer and to perfect and enforce Assignee's right, title, and interest in and to the Trademark. In the event of Assignor's unavailability, Assignor further hereby irrevocably designates Assignee as Assignor's agent and attorney-in-fact to act on behalf of Assignor, to protect and preserve the Trademark, to execute and file applications, and to take all other lawful acts to further the ownership, prosecution, and issuance of the Trademark, with the same force and effect as if executed by Assignor.

ASSIGNEE

Daniel Paul Mitchell

Date: \_\_\_\_\_

ASSIGNOR

Free Lay Products LLC

By: *William R. McDonald*  
William R. McDonald,  
Attorney-in-Fact for  
Aurelia G. McDonald, Member

Date: 6/29/17

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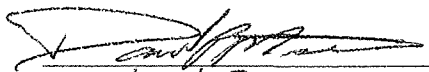
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ASSIGNEE

Daniel Paul Mitchell

Date: \_\_\_\_\_

  
\_\_\_\_\_

6/19/17

ASSIGNOR

Free Lay Products LLC

By: \_\_\_\_\_

William R. McDonald,  
Attorney-in-Fact for  
Aurelia G. McDonald, Member

Date: \_\_\_\_\_