

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM434068

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Grind Media, LLC		07/06/2017	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TEN: The Enthusiast Network Magazines, LLC		
<b>Street Address:</b>	831 South Douglas Street		
<b>City:</b>	El Segundo		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90245		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3413685	DIRT SPORTS	
<b>Registration Number:</b>	3413686	DIRT SPORTS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3105319900		
<b>Email:</b>	trademark@enthusiastnetwork.com, EValenciano@enthusiastnetwork.com		
<b>Correspondent Name:</b>	Diana R. Malhis		
<b>Address Line 1:</b>	831 South Douglas Street		
<b>Address Line 4:</b>	El Segundo, CALIFORNIA 90245		
<b>ATTORNEY DOCKET NUMBER:</b>	00000		
<b>NAME OF SUBMITTER:</b>	Diana R. Malhis		
<b>SIGNATURE:</b>	/Diana R. Malhis/		
<b>DATE SIGNED:</b>	07/06/2017		
<b>Total Attachments: 3</b>			
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source=dirt-sports-assignment#page3.tif			

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## ASSIGNMENT

This Trademark Assignment (the "Assignment") is made and effective as of July 6, 2017 ("Effective Date") by and between Grind Media, LLC, a Delaware Limited Liability Company (the "Assignor") and TEN: The Enthusiast Network Magazines, LLC (the "Assignee"). The Assignor and the Assignee may be referred to individually as a "Party" or collectively as the "Parties."

## RECITALS

WHEREAS, the Assignor (i) has registered or (ii) has applied for the registration of those certain trademarks and/or services marks listed on Schedule 1 attached hereto and made a part hereof (collectively, the "Marks"); and

WHEREAS, the Assignor's intention is to reallocate and transfer the Marks to the Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:


Assignor hereby conveys, transfers and assigns to Assignee, all right, title and interest in and to the Marks; the goodwill associated with the Marks; the registration for the Marks; all rights of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue or otherwise recover for past infringement and receive all damages, payments costs and fees associated therewith.

[SIGNATURES FOLLOW ON NEXT PAGE]

ACKNOWLEDGED AND AGREED:


ASSIGNOR:

**Grind Media, LLC**

By: \_\_\_\_\_  \_\_\_\_\_  
Name: Diana R. Malhis  
Title: Corporate Counsel

ASSIGNEE:

**TEN: The Enthusiast Network Magazines, LLC**

By: \_\_\_\_\_  \_\_\_\_\_  
Name: Diana R. Malhis  
Title: Corporate Counsel

Schedule 1

Report Date: 7/6/2017

Page: 1

Mark: DIRT SPORTS

ID	Country	Classes	Reg. Owner	App. #	App. Dt	Reg. #	Reg. Dt	Status
133848	United States	016, 041	Grind Media, LLC	77/188615	5/23/2007	3413685	4/15/2008	REGISTERED

Mark: DIRT SPORTS (stylized)

ID	Country	Classes	Reg. Owner	App. #	App. Dt	Reg. #	Reg. Dt	Status
133847	United States	016, 041	Grind Media, LLC	77/189178	5/24/2007	3413686	4/15/2008	REGISTERED