

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM434140

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2016

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Gurwitch Products, L.L.C.		12/31/2016	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Shiseido Americas Corporation
Street Address:	301 Route 17 North, 10th Floor
City:	Rutherford
State/Country:	NEW JERSEY
Postal Code:	07070
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 21

Property Type	Number	Word Mark
Registration Number:	2350939	LAURA MERCIER
Registration Number:	2423796	SENSITIF
Registration Number:	2446387	LAURA MERCIER
Registration Number:	2491295	FERMITIF
Registration Number:	2539403	RE VIVE
Registration Number:	2642177	L'HEURE MAGIQUE
Registration Number:	2650625	EAU DE LUNE
Registration Number:	2750756	LAURA MERCIER
Registration Number:	2874338	INTENSITE
Registration Number:	2875712	RÉ VIVE. GET THE GLOW.
Registration Number:	2970559	RESEARCH. RENEWAL. RESULTS.
Registration Number:	3074901	VOLUMIZING SERUM
Registration Number:	3114248	LAURA MERCIER
Registration Number:	3423711	FLUIDE SUPERBE
Registration Number:	3787890	ACNE REPARATIF RÉ VIVE
Registration Number:	4502382	LAURA MERCIER OVARIAN CANCER FUND
Registration Number:	4637752	RRRR
Registration Number:	4729000	PAINT WASH

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4752525	EYEDRATION
Registration Number:	4952646	VELOUR LOVERS
Serial Number:	86525966	HOUSE OF FLAWLESS

CORRESPONDENCE DATA

Fax Number: 2122468959

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2127083460

Email: slebson@ladas.com

Correspondent Name: Ladas & Parry LLP

Address Line 1: 1040 Avenue of the Americas

Address Line 4: New York, NEW YORK 10018

ATTORNEY DOCKET NUMBER:	A17TMA94517-US
NAME OF SUBMITTER:	Scott J. Lebson
SIGNATURE:	/SJL/
DATE SIGNED:	07/07/2017

Total Attachments: 4

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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"GURWITCH PRODUCTS, L.L.C.", A DELAWARE LIMITED LIABILITY COMPANY,

WITH AND INTO "SHISEIDO AMERICAS CORPORATION" UNDER THE NAME OF "SHISEIDO AMERICAS CORPORATION", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE SIXTH DAY OF DECEMBER, A.D. 2016, AT 4:01 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2016 AT 11:59 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



2169261 8100M
SR# 20166936072

You may verify this certificate online at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State

Authentication: 203464530
Date: 12-07-16

TRADEMARK
REEL: 006100 FRAME: 0181

**CERTIFICATE OF MERGER
OF
GURWITCH PRODUCTS, L.L.C.
INTO
SHISEIDO AMERICAS CORPORATION**

Pursuant to Title 8, Section 264(c) of the Delaware General Corporation Law and Title 6, Section 18-209 of the Delaware Limited Liability Company Act, the undersigned corporation does hereby certify that:

FIRST: The constituent entities (the "Constituent Entities") participating in the merger herein certified (the "Merger") are:

(i) Gurwitch Products, L.L.C., which is a limited liability company formed under the laws of the State of Delaware ("Merged Company"); and

(ii) Shiseido Americas Corporation, which is incorporated under the laws of the State of Delaware (the "Company").

SECOND: The Agreement and Plan of Merger, by and between Merged Company and the Company (the "Agreement of Merger") has been approved, adopted, certified, executed and acknowledged by each of the Constituent Entities in accordance with the applicable provisions of the Delaware General Corporation Law and the Delaware Limited Liability Company Act.

THIRD: The Company shall be the surviving corporation in the Merger (the "Surviving Company"). The name of the Surviving Company shall be Shiseido Americas Corporation.

FOURTH: The Merger shall become effective on December 31, 2016, at 11:59 p.m. Eastern Standard Time (the "Effective Time").

FIFTH: The certificate of incorporation of the Surviving Company in effect at the Effective Time shall be the certificate of incorporation of the Surviving Company.

SIXTH: The Agreement of Merger is on file at the principal place of business of the Surviving Company. The address of the principal place of business of the Surviving Company is 900 Third Avenue, 9th Floor, New York, NY 10022-4795.

SEVENTH: A copy of the Agreement of Merger will be furnished by the Surviving Company, on request and without cost, to any stockholder of any constituent corporation or member of any constituent limited liability company.

[Signature page follows.]

Case #	Country	Appl/Reg	Trademark	Appl #	Reg #	Classes	Status
2T16685454	United States	Gurwitch Products, L.L.C.	LAURA MERCIER	75979113	2350939	16, 42	Active
2T16685466	United States	Gurwitch Products, L.L.C.	SENSITIF	75524264	2423796	03, 05	Active
2T16685456	United States	Gurwitch Products, L.L.C.	LAURA MERCIER	76022818	2446387	35	Active
2T16685451	United States	Gurwitch Products, L.L.C.	FERMITIF	75738060	2491295	3	Active
2T16685462	United States	Gurwitch Products, L.L.C.	REVIVE (RE VIVE with accent)	76032093	2539403	03, 05	Active
2T16685458	United States	Gurwitch Products, L.L.C.	L'HEURE MAGIQUE	76270990	2642177	3	Active
2T16685449	United States	Gurwitch Products, L.L.C.	EAU DE LUNE	76299034	2650625	3	Active
2T16685455	United States	Gurwitch Products, L.L.C.	LAURA MERCIER	75983113	2750756	3	Active
2T16685170	United States	Gurwitch Products, L.L.C.	INTENSITE	78201301	2874338	3	Active
2T16685465	United States	Gurwitch Products, L.L.C.	REVIVE: GET THE GLOW. (RE VIVE with accent)	78237618	2875712	3	Active
2T16685461	United States	Gurwitch Products, L.L.C.	RESEARCH: RENEWAL. RESULTS.	78429707	2970559	3	Active
2T16685468	United States	Gurwitch Products, L.L.C.	VOLUMIZING SERUM	78497282	3074901	3	Active
2T16685453	United States	Gurwitch Products, L.L.C.	LAURA MERCIER	78676760	3114248	08, 21	Active
2T16685452	United States	Gurwitch Products, L.L.C.	FLUDE SUPERBE	77095881	3423711	3	Active

2T16685464	United States	Gurwitch Products, L.L.C.	ACNE REPARATIF REVIVE (RE VIVE with accent)	77415089	3787890	3	Active
2T16685457	United States	Gurwitch Products, L.L.C.	CANCER FUND and Ribbon Design	85663644	4502382	03, 36	Active
2T16685463	United States	Gurwitch Products, L.L.C.	Revive 4R Design	85826583	4637752	3	Active
2T16685459	United States	Gurwitch Products, L.L.C.	PAINT WASH	86234990	4729000	3	Active
2T16685450	United States	Gurwitch Products, L.L.C.	EYEDRATION	86036398	4752525	3	Active
2T16685467	United States	Gurwitch Products, L.L.C.	VELOUR LOVERS	86536116	4952646	3	Active
2T16685112	United States	Gurwitch Products, L.L.C.	HOUSE OF FLAWLESS	86525966		3	Active

TRADEMARK

REEL: 006100 FRAME: 0184

RECORDED: 07/07/2017