

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM434273

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	06/23/2017
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lucrative Gaming, Inc.		06/23/2017	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Enhance, Inc.
Street Address:	1207 4th Street
Internal Address:	Suite 400B
City:	Santa Monica
State/Country:	CALIFORNIA
Postal Code:	90401
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	87380271	SDKS ARE DEAD
Registration Number:	5071803	ENHANCE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 1-310-991-0065
Email: Sharona@Katanlaw.com
Correspondent Name: Sharona Katan, Esq.
Address Line 1: 9641 South Santa Monica Boulevard
Address Line 4: Beverly Hills, CALIFORNIA 90210

ATTORNEY DOCKET NUMBER:	Enhance Assignment
NAME OF SUBMITTER:	Sharona Katan, Esq.
SIGNATURE:	/Sharona Katan/
DATE SIGNED:	07/08/2017
Total Attachments: 2	

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TRADEMARK ASSIGNMENT
(NUNC PRO TUNC)

This Trademark Assignment (the "Assignment") is made and effective as of June 23, 2017 by and between Lucrative Gaming, Inc., a Delaware corporation ("ASSIGNOR") and Enhance, Inc., a Delaware corporation ("ASSIGNEE"), (collectively, the "Parties").

RECITALS

WHEREAS, ASSIGNOR owns the entire right, title, and interest in and to certain trademarks, and has adopted, owned, and used said trademarks referenced in Schedule "A" attached hereto and incorporated herein (collectively, the "Marks"), which have been applied for and/or registered with the United States Patent and Trademark Office ("USPTO");

WHEREAS, ASSIGNEE is desirous of acquiring all right, title and interest in and to said Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof;

WHEREAS, pursuant to and set forth in that certain Asset Purchase Agreement between ASSIGNOR and ASSIGNEE dated June 23, 2017, ASSIGNOR hereby assigns the Marks, the applications and registrations thereof, and all goodwill associated therewith to ASSIGNEE;

WHEREAS, each Party is duly authorized and capable of entering into this Assignment;

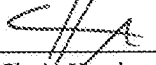
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR agrees that ASSIGNOR hereby assigned unto ASSIGNEE nunc pro tunc effective as of June 23, 2017, all right, title and interest in and to the Marks throughout the world, the identified applications and registrations thereof, together with all derivations thereof and including all goodwill of the business symbolized and associated therewith, whether based on common law or the laws of the various states, and the right (but not the obligation) to assert such registered trademark and other assigned rights to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

IN WITNESS WHEREOF, the Parties have duly executed and delivered this Assignment as of the date first written above.

ASSIGNOR
LUCRATIVE GAMING, INC.
A Delaware Corporation


By: 
Name: Chris Hughes
Title: Chief Executive Officer

ASSIGNEE
ENHANCE, INC.
A Delaware Corporation

By: 
Name: Chris Hughes
Title: Chief Executive Officer

SCHEDULE "A"

USPTO TRADEMARKS

<u>TRADEMARK</u>	<u>USPTO Serial No.</u>	<u>USPTO Filing Date</u>
SDKs ARE DEAD & Design 	87380271	March 21, 2017

<u>TRADEMARK</u>	<u>USPTO Registration No.</u>	<u>USPTO Registration Date</u>
ENHANCE	5071803	November 1, 2016