

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM434314

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DTI Dental Technologies Inc.		06/30/2017	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	Micro Dental Laboratories		
Street Address:	5601 Arnold Road		
City:	Dublin		
State/Country:	CALIFORNIA		
Postal Code:	94568		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3834977	SMILES MATTER	
Registration Number:	4037311	SMILES MATTER	
CORRESPONDENCE DATA			
Fax Number:	6177224999		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-973-6100		
Email:	trademarks@pbl.com		
Correspondent Name:	Alan L. Chow		
Address Line 1:	800 Boylston Street		
Address Line 2:	Posternak Blankstein & Lund LLP		
Address Line 4:	Boston, MASSACHUSETTS 02199		
NAME OF SUBMITTER:	Alan L. Chow		
SIGNATURE:	/Alan L Chow/		
DATE SIGNED:	07/10/2017		
Total Attachments: 1			
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OP \$65.00 3834977

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is effective as of June 30, 2017, between DTI Dental Technologies Inc., a Canadian corporation (the "Assignor"), and Micro Dental Laboratories, a California corporation having an address of 5601 Arnold Road, Dublin, CA 94568 (the "Assignee").

WHEREAS, the Assignor is the owner in the United States of the trademark registrations listed below (hereinafter the "Trademarks");

<u>MARK</u>	<u>REG. NO.</u>
SMILES MATTER	3,834,977
SMILES MATTER	4,037,311

WHEREAS, the Assignor has agreed to assign the Trademarks to the Assignee and the Assignee has agreed to accept such agreement.

NOW THEREFORE, for good and valuable consideration, the Assignor hereby assign to the Assignee, its successors and assigns, all of its rights and title, in and to, the Trademarks, including the right to sue for past infringement(s), together with the goodwill of the business related thereto.

The Assignor covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

The Assignor further covenants that the Assignor will, upon the Assignee's request, promptly execute and deliver to the Assignee or its legal representative any and all papers or instruments required to maintain, prosecute and/or register the Trademarks which may be necessary or desirable to carry out the purposes hereof.

IN WITNESS WHEREOF, the Assignor and Assignee, by their respective duly authorized officer, has caused this agreement to be executed as of the date listed above.

ASSIGNOR,
DTI Dental Technologies Inc.



Name: Wayne Coll
Title: Secretary & Treasurer

ASSIGNEE,
Micro Dental Laboratories



Name: Wayne Coll
Title: Treasurer & Chief Financial Officer