# CH \$90.00

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM434326

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
CFRA UK LIMITED		07/10/2017	limited company: UNITED KINGDOM
CFRA HK LIMITED		07/10/2017	limited company: HONG KONG

#### **RECEIVING PARTY DATA**

Name:	ACCOUNTING RESEARCH & ANALYTICS, LLC D/B/A CFRA RESEARCH
Street Address:	ONE NEW YORK PLAZA, 34TH FLOOR
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10004
Entity Type:	Limited Liability Company: DELAWARE

#### **PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	0230932	THE OUTLOOK
Registration Number:	1561343	MARKETSCOPE
Registration Number:	1761283	STARS

#### CORRESPONDENCE DATA

**Fax Number:** 2158648999

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 215.864.8155

**Email:** militelloc@ballardspahr.com

Correspondent Name: Corinne A. Militello Address Line 1: Ballard Spahr LLP

Address Line 2: 1735 Market Street, 51st Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19103

NAME OF SUBMITTER:

Corinne A. Militello

SIGNATURE:

/Corinne A. Militello/

DATE SIGNED:

07/10/2017

**Total Attachments: 2** 

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### TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, CFRA UK Limited, a U.K. limited company and CFRA HK Limited, a Hong Kong limited company (collectively, "Assignors"), together with Accounting Research & Analytics, LLC d/b/a CFRA Research, a Delaware limited liability company (the "Assignee"), are the owners of all right, title, and interest in and to the trademarks and registrations set forth in Schedule A hereto (the "Marks"); and

WHEREAS, Assignee is desirous of acquiring the whole right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations for the Marks; and

WHEREAS, the parties intend that the assignment of such registrations be made of record in the United States Patent and Trademark Office;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and intending to be legally bound, Assignors hereby assign and transfer to Assignee and to Assignee's legal representatives, successors, and assigns, Assignors' entire right, title, interest, duties, and obligations arising from, or relating to, the Marks, together with the goodwill of the business symbolized by the Marks and registrations therefor, and all rights to damages and profits, due or accrued, arising out of past infringements or misappropriations of the Marks, and the right to sue for and recover the same.

IN WITNESS WHEREOF, the Assignors have duly executed this Assignment Agreement as of the date written below.

CFRA UK Limited

Name: Peter de Boer

Title: Chief Executive Officer, Director

**CFRA HK Limited** 

Name: Peter de Boer

Title: Chief Executive Officer, Director

Dated: July 10, 2017

# SCHEDULE A

Mark	App. No.	Reg. No.	Reg. Date	Goods/Services
STARS	74193743	1761283	Mar. 30, 1993	Class 16: Publications; namely, newsletters relating to analysis of traded securities
				Class 36: Financial advisory services; namely, analysis of traded securities provided through on-line services
MARKETSCOPE	73773146	1561343	Oct. 17, 1989	Class 36: Computerized information services for financial and investment advisory information
THE OUTLOOK	71247490	230932	Aug. 09, 1927	Class 16: Periodical

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**RECORDED: 07/10/2017** 

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