

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM434416

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Barry Nalebuff		06/28/2017	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Inviting Foods LLC		
Street Address:	1209 Orange Street		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19801		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87046906	MAKER OATS	
CORRESPONDENCE DATA			
Fax Number:	3128211316		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3128211408		
Email:	janet.silverberg@pepsico.com		
Correspondent Name:	Janet Silverberg		
Address Line 1:	555 West Monroe Street		
Address Line 4:	Chicago, ILLINOIS 60661		
NAME OF SUBMITTER:	Janet Silverberg		
SIGNATURE:	/janet silverberg/		
DATE SIGNED:	07/10/2017		
Total Attachments: 1			
source=Maker Oats Assignment#page1.tif			

CH \$40.00 87046906

ASSIGNMENT OF UNITED STATES TRADEMARK

THIS ASSIGNMENT, dated as of June 30, 2017 (the "Assignment"), is made by Barry Nalebuff, an individual, with an address at 421 Humphrey Street, New Haven, Connecticut 06511 ("Assignor") to Inviting Foods LLC, a Delaware company with an address at 1209 Orange Street, Wilmington, Delaware 19801 ("Assignee").

WHEREAS, Assignor has applied to register the trademark **MAKER OATS** (Serial No. 87/046906)(the "Trademark"); and

WHEREAS, Assignor has agreed to sell, assign, transfer and convey to Assignee all of Assignor's right, title and interest in and to the Trademark (and all extensions and renewals of the registrations thereof) and the goodwill associated with the Trademark; and

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby takes the following actions and makes the following agreement:

1. Assignor hereby sells, assigns, transfers and conveys to Assignee, Assignor's entire right, title and interest in and to the Trademark (and all extensions and renewals of the registration thereof) together with the goodwill of the business symbolized by the Trademark. This mark is being assigned as part of the entire business to which the mark pertains. Further, Assignor hereby assigns, transfers and sets over unto Assignee Assignor's rights, if any, to sue for and to collect damages, profits and other relief for any past infringement of the Trademark.

2. At the request of Assignee, Assignor shall execute and deliver to Assignee any and all additional documents as Assignee may reasonably require to vest title to the Trademark in Assignee and/or to carry out the intent of this Assignment.

IN WITNESS WHEREOF, Assignee has duly executed this Assignment as of the day and year first above written.

Barry Nalebuff

By: Barry Nalebuff

STATE OF NY)
COUNTY OF Westchester) SS.

On 28 June, 2017, before me Elizabeth Patterson a Notary Public, personally appeared Barry Nalebuff, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person or the entity upon behalf of which he acted, executed this instrument.

WITNESS my hand and official seal

Elizabeth Patterson
Notary Public

ELIZABETH PATTERSON
Notary Public, State of New York
No. 01PA6247026
Qualified in Westchester County
Term Expires August 22, 2018
2019

TRADEMARK