

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM434477

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Advantage Business Media, LLC		12/05/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Continuity Exchange LLC		
Street Address:	26 Buttercup Lane		
City:	Newtown		
State/Country:	PENNSYLVANIA		
Postal Code:	18940		
Entity Type:	Limited Liability Company: PENNSYLVANIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4307733	CONTINUITY INSIGHTS	
Registration Number:	4307740	CONTINUITYINSIGHTS E-CONFERENCE	
Registration Number:	4307739	CONTINUITY INSIGHTS	
Registration Number:	4307735	CONTINUITY INSIGHTS	
Registration Number:	4398718	CONTINUITY INSIGHTS MANAGEMENT CONFERENC	
CORRESPONDENCE DATA			
Fax Number:	6094528422		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6094528411		
Email:	jkilduff@maselliwarren.com		
Correspondent Name:	James Kilduff, Esquire		
Address Line 1:	600 Alexander Road, Suite 3-4A		
Address Line 4:	Princeton, NEW JERSEY 08540		
NAME OF SUBMITTER:	James Kilduff		
SIGNATURE:	/james kilduff/		
DATE SIGNED:	07/11/2017		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment"), effective as of this 5th day of December, 2016 ("Effective Date"), is from Advantage Business Media, LLC, a Delaware limited liability company ("Assignor") to Continuity Exchange LLC, a Pennsylvania limited liability company ("Assignee").

WHEREAS, Assignor is the owner of the trademarks listed in the attached Schedule A (the "Assigned Trademarks").

WHEREAS, Assignee is desirous of acquiring the Assigned Trademarks, and the goodwill of the business with which the Assigned Trademarks are used and which is symbolized by the Assigned Trademarks.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged:


1. Assignor does hereby sell, assign, transfer, convey and deliver unto the Assignee, its successors and assigns, its entire worldwide right, title and interest, whether statutory or common law rights, in and to the Assigned Trademarks and the registrations thereof, the same to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives, to the end of the term or terms for which the Assigned Trademarks are granted or reissued or extended as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made, as assignee of its entire right, title and interest therein and in and to all income, royalties, damages and payments now or hereafter due or payable with respect thereto in and to all causes of action (either in law or in equity); together with the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment.
2. This Assignment is binding upon, and inures to the benefit of, the parties and their respective legal representatives, successors and assigns.
3. Assignor hereby requests the U.S. Commissioner of Patents and Trademarks and/or the applicable foreign authorities to record this Assignment.
4. All questions concerning the construction, validity and interpretation of this Assignment and the performance of the obligation imposed by this Assignment shall be governed by the laws of the State of New Jersey, regardless of the laws that might otherwise govern under applicable principles of conflict of laws.

IN WITNESS WHEREOF, the parties hereto, through their authorized representatives, have caused this Assignment to be duly executed and delivered as of the Effective Date.

2685936.1


ADVANTAGE BUSINESS MEDIA, LLC

By:

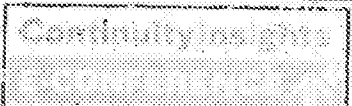



Name: TIM J. MORAN
Title: CEO

CONTINUITY EXCHANGE LLC

By:


Name: ROBERT N. READ
Title: PRINCIPAL

**Schedule A
Assigned Trademarks**

Trademark	Country	Application No. Application Date	Registration No. Registration Date	Status
CONTINUITY INSIGHTS	United States	85/537972 2/9/2012	4307733 3/26/2013	Registered Affidavit of Use due 3/26/2019
	United States	85/538145 2/9/2012	4307740 3/26/2013	Registered Affidavit of Use due 3/26/2019
	United States	85/538074 2/9/2012	4307739 3/26/2013	Registered Affidavit of Use due 3/26/2019
	United States	85/538003 2/9/2012	4307735 3/26/2013	Registered Affidavit of Use due 3/26/2019
CONTINUITY INSIGHTS MANAGEMENT CONFERENCE	United States	85/681348 7/19/2012	4388718 9/10/2013	Registered Affidavit of Use due 9/10/2019