

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM434506

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EW, INC.		02/25/2013	Corporation: IOWA
RECEIVING PARTY DATA			
Name:	EATING WELL, INC.		
Street Address:	1617 Locust Street		
City:	Des Moines		
State/Country:	IOWA		
Postal Code:	50309		
Entity Type:	Corporation: IOWA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	86194200	EATINGWELL	
Serial Number:	85047006	EATINGWELL	
Serial Number:	85274376	EAT HEALTHY YOUR WAY	
Serial Number:	85243974	EATINGWELL	
Serial Number:	85040842	EATINGWELL WHERE GOOD TASTE MEETS GOOD H	
Serial Number:	85011858	EATINGWELL	
CORRESPONDENCE DATA			
Fax Number:	2128189606		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2124048714		
Email:	mlerner@ssbb.com		
Correspondent Name:	Mark Lerner, Esq.		
Address Line 1:	230 Park Avenue, Suite 1130		
Address Line 4:	New York, NEW YORK 10169		
ATTORNEY DOCKET NUMBER:	048952-35046		
NAME OF SUBMITTER:	Mark Lerner		
SIGNATURE:	/mark lerner/		

CH \$165.00 86194200

DATE SIGNED:	07/11/2017
Total Attachments: 1 source=ew to eating well#page1.tif	

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ARTICLES OF AMENDMENT TO THE
ARTICLES OF INCORPORATION OF
EW, INC.

TO THE SECRETARY OF STATE OF THE STATE OF IOWA:

Pursuant to Section 1006 of the Iowa Business Corporation Act, the undersigned corporation
adopts the following amendment to the corporation's Articles of Incorporation:

1. The name of the corporation is:

Eating Well, Inc.

2. Article 1 of the Corporation's Articles of Incorporation is hereby amended as follows:

The name of the corporation is Eating Well, Inc.

3. The date of adoption of the amendment was Feb 25, 2013.

4. The amendment was duly approved by the shareholders in the manner required by the
Iowa Business Corporation Act and by the articles of incorporation.

The effective date and time of this document March 1, 12:01 AM of filing with the Secretary of
State.

EATING WELL, INC.

By: [Signature]
Norbert W. Kaut, Secretary

RECEIVED
FEB 26 2013
11:30 AM
STATE OF IOWA
SECRETARY OF STATE

FILED
IOWA
SECRETARY OF STATE

2-26-13
11:30AM
W828368



TRADEMARK

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