

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM434536

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Novecento Intellectual Property Group		07/03/2017	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	900 Group LLC		
Street Address:	c/o Dodds & Associates		
Internal Address:	Suite 1		
City:	1707 N St NW		
State/Country:	D.C.		
Postal Code:	20036		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4177395	NOVECENTO	
Registration Number:	3349054	THE MALBEC ROOM	
CORRESPONDENCE DATA			
Fax Number:	2024633278		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2024633275		
Email:	j.dodds@doddsassociates.com		
Correspondent Name:	John Dodds		
Address Line 1:	1707 N St NW		
Address Line 2:	Suite 1		
Address Line 4:	Washington, D.C. 20036		
NAME OF SUBMITTER:	John Dodds		
SIGNATURE:	/John Dodds/		
DATE SIGNED:	07/11/2017		
Total Attachments: 1			
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OP \$65.00 4177395

ASSIGNMENT AGREEMENT

Whereas, Novocento Group LLC has caused to be filed and trademarks owned under the Company Novocento Intellectual Property LLC which is the current owner of a number of trademarks with serial numbers 76675600, 76658092 and Registration Numbers 4177395 and 3349054, and herein referred to as "Assignor",

Whereas, 900 Group LLC, herein referred to "Assignee", is desirous of acquiring the entire right, title and interest in the same.

Now, therefore, in consideration of the sum of One Million Five Hundred Thousand Dollars (\$1,000,000.00), the receipt whereof is acknowledged, and other good and valuable consideration, I, the assignor, by these presents do sell, assign and transfer unto said assignee the full and exclusive right to the said Trademarks in the United States.

I hereby authorize and request the Commissioner of Trademarks to assign said United States Trademarks cited-above to said assignee, of the entire right, title and interest in and to the same, for his sole use and behoof, and for the use and behoof of his legal representatives, to the full end of the term for which said trademark may be granted, as fully and entirely as the same would have been held by prior owner had this assignment and sale not been made.

Executed this 3 day of July, 2017 at Mississauga, Ontario

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(for assignor Novocento Intellectual Property LLC)



(for assignee 900 Group LLC)