

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM434737

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JACKSON NATIONAL LIFE INSURANCE COMPANY		07/05/2017	Corporation: MICHIGAN
RECEIVING PARTY DATA			
Name:	IFC HOLDINGS, INC. D/B/A INVEST FINANCIAL CORPORATION		
Street Address:	1 CORPORATE WAY		
Internal Address:	P.O. BOX 24068		
City:	LANSING		
State/Country:	MICHIGAN		
Postal Code:	48909-4068		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3528531	ADVISORPATH	
CORRESPONDENCE DATA			
Fax Number:	8446706009		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	734-623-1698		
Email:	nzemgulis@dickinsonwright.com		
Correspondent Name:	JOHN C. BLATTNER		
Address Line 1:	350 S. MAIN ST.		
Address Line 2:	SUITE 300		
Address Line 4:	ANN ARBOR, MICHIGAN 48104		
ATTORNEY DOCKET NUMBER:	442290-375		
NAME OF SUBMITTER:	JOHN C. BLATTNER		
SIGNATURE:	/JOHN C. BLATTNER/		
DATE SIGNED:	07/12/2017		
Total Attachments: 2			
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OP \$40.00 3528531

TRADEMARK ASSIGNMENT

WHEREAS, JACKSON NATIONAL LIFE INSURANCE COMPANY, a Michigan corporation ("Assignor"), has adopted and used the trademark listed below (the "Mark") and is the owner of the indicated trademark applications/registrations for the Marks:

Mark	Country	App./Reg. No.
ADVISORPATH	USA	3528531

WHEREAS, IFC HOLDINGS, INC. D/B/A/ INVEST FINANCIAL CORPORATION, a Delaware corporation ("Assignee"), with offices located at 1 Corporate Way, P.O. Box 24068, Lansing, MI 48909-4068, desires to acquire all of Assignor's right, title and interest in and to the Mark and the applications/registrations therefor, as well as all associated goodwill as successor to the business of Assignor to which the Mark relates;

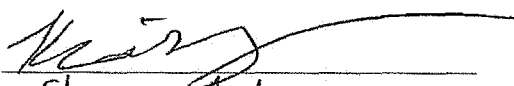
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged by each party, Assignor hereby assigns to Assignee, effective as of January 1, 2016, all of Assignor's right title and interest in the Mark and the registration therefor, together with the goodwill of the business symbolized by the Mark.

AND the parties agree that from and after the execution and delivery of this Assignment, the Assignor shall have no obligations whatsoever in respect of the Mark (including, without limitation, no obligation to make or maintain any registrations in respect of same).

AND notwithstanding anything contained herein to the contrary, this Assignment shall not constitute an agreement to assign or transfer any Mark to the extent that such Mark is not assignable or transferrable under applicable agreement or at law.

Executed on 7/5, 2017

JACKSON NATIONAL LIFE
INSURANCE COMPANY

By: 
for Name: Shannon Anderson
Title: AVP and Corporate Counsel

TRADEMARK

REEL: 006103 FRAME: 0515

IFC HOLDINGS, INC. D/B/A/ INVEST
FINANCIAL CORPORATION

By: 

Name: Steve H. Dawden

Title: President & CEO

TRADEMARK