

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM434201

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Americana International Limited		07/21/2015	Limited Company (Ltd.): UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Bench Limited		
Street Address:	Tanzaro House, Ardwick Green North		
City:	Manchester		
State/Country:	UNITED KINGDOM		
Postal Code:	M12 6FZ		
Entity Type:	Limited Company (Ltd.): UNITED KINGDOM		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4417211		
Registration Number:	4102608	BENCH.	
Registration Number:	3956390	BENCH.	
Registration Number:	3988751	BENCH URBANWEAR	
Registration Number:	4076343	B	
CORRESPONDENCE DATA			
Fax Number:	2128135901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2128135900		
Email:	assignments@fzlj.com		
Correspondent Name:	LAWRENCE E. APOLZON		
Address Line 1:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
Address Line 2:	4 TIMES SQUARE, 17TH FLOOR		
Address Line 4:	NEW YORK, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	AMIL 1705486		
NAME OF SUBMITTER:	Lawrence E. Apolzon		
SIGNATURE:	/lea/		
DATE SIGNED:	07/07/2017		

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Total Attachments: 0

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