

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM434917

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SCHLOTTERBECK & FOSS COMPANY		07/12/2017	Corporation: MAINE
RECEIVING PARTY DATA			
Name:	ClearH2O, Inc.		
Street Address:	3 Ledgeview Drive		
City:	Westbrook		
State/Country:	MAINE		
Postal Code:	04092		
Entity Type:	Corporation: MAINE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3609746	WATERBITE	
Registration Number:	3797509	SMART PUP	
Registration Number:	3797507	HORSE2O	
Registration Number:	4158888	COOLICKS	
Registration Number:	4198337	FREEZE FOR FUN!	
CORRESPONDENCE DATA			
Fax Number:	2077734585		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	207-773-3132		
Email:	trademarks@bohanmathers.com		
Correspondent Name:	Jeffrey C. Joyce		
Address Line 1:	PO Box 449		
Address Line 4:	Portland, MAINE 04112-0449		
NAME OF SUBMITTER:	Jeffrey C. Joyce		
SIGNATURE:	/Jeffrey C. Joyce/		
DATE SIGNED:	07/13/2017		
Total Attachments: 2			
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OP \$140.00 3609746

ASSIGNMENT

Whereas SCHLOTTERBECK & FOSS COMPANY, a corporation of the State of Maine having its principal place of business at 3 Ledgeview Drive, Westbrook, Maine 04092 (the "Assignor"), is the owner of the five (5) registered trademarks (the "Trademark Properties") detailed in Schedule A, attached hereto and made part hereof;


Whereas ClearH2O, Inc., a corporation of the State of Maine having its principal place of business at 3 Ledgeview Drive, Westbrook, Maine 04092 (the "Assignee"), wishes to acquire from Assignor all right, title, and interest in and to the Trademark Properties; and

Whereas Assignor wishes to transfer, sell and assign to Assignee all of its rights, title and interest in and to the Trademark Properties;

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby transfers, sells and assigns to Assignee all right, title, and exclusive interest in and to the Trademark Properties, including, without limit, all of the goodwill associated with and symbolized by the Trademark Properties and the right to recover for damages and profits for past infringements thereof.

IN WITNESS WHEREOF, Registrant has executed and delivered this instrument on this


12th day of July, 2017



Paul C. Dioli, President (Assignor)

STATE OF MAINE
COUNTY OF Cumberland ss.

On this 12th day of July, 2017, before me in the County aforesaid, personally appeared Paul C Dioli, personally known to me or proved to me on the basis of satisfactory evidence to be the individual named in, and who executed the foregoing instrument, and being first duly sworn, did acknowledge that he had the authority to sign this instrument, that he executed the same as his free act and deed and as the free act and deed of Assignor for the purposes therein set forth.



Notary Public

LISAA. KUBIAK CHRISTIE
Notary Public, Maine
My Commission Expires June 21, 2020

Schedule A

Mark	Registration No.	Date registered
WATERBITE	3,609,746	April 21, 2009
SMART PUP	3,797,509	June 1, 2010
HORSE2O	3,797,507	June 1, 2010
COOLICKS	4,158,888	June 12, 2012
FREEZE FOR FUN!	4,198,337	August 28, 2012