

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM435046

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/01/2014		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pinkis Brands, LLC		01/01/2014	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	Eric Pinkis		
Street Address:	7870 Lago Del Mar Drive		
Internal Address:	Unit 123		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33433		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3596616	MEMOIRE LIQUIDE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	mlima@cozen.com		
Correspondent Name:	Cozen O'Connor		
Address Line 1:	Southeast Financial Center Suite 3000		
Address Line 2:	200 South Biscayne Blvd		
Address Line 4:	Miami, FLORIDA 33131		
NAME OF SUBMITTER:	Ashley G. Kessler		
SIGNATURE:	/Ashley G. Kessler/		
DATE SIGNED:	07/14/2017		
Total Attachments: 3			
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NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, Pinkis Brands, LLC, a Florida Limited Liability company, having its principal place of business located at 7870 Lago Del Mar Drive, Unit 123, Boca Raton, Florida 33433, United States of America ("Assignor") is the owner of all right, title and interest in and to the trademarks registrations and applications set forth on Exhibit A attached hereto and made a part hereof (the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, and Eric Pinkis, an individual having an address at 7870 Lago Del Mar Drive, Unit 123, Boca Raton, Florida 33433, United States of America ("Assignee") desires to acquire all right, title and interest in and to the Trademarks together with the goodwill of the business connected with and symbolized by the Trademarks.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns unto Assignee nunc pro tunc effective as of January 1, 2014 ("the Effective Date"), and agrees as set forth below:

Assignor hereby sells, assigns, transfers and otherwise conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registration included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the right to assert such registered trademark and other assigned rights to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur, the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor, by and through the undersigned, covenants that Assignor has the full right to execute this *Nunc Pro Tunc* Assignment and authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and officials in any applicable jurisdictions outside the United States to record the transfer of the Trademarks set forth on Exhibit A to Assignee, as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any and all documents reasonably necessary at any time now or in the future to effect and/or perfect this *Nunc Pro Tunc* Assignment or to confirm Assignee's ownership of the Trademarks.

IN WITNESS WHEREOF, the Assignor has executed this Assignment as of the Effective date first above written.

"ASSIGNOR"

Pinkis Brands, LLC

By: ESP

Name: Eric S. Pinkis

Title: President & CEO

Exhibit A

	Mark	Country	Registration No.	Registration Date
1.	MEMOIRE LIQUIDE	Canada	TMA913278	September 8, 2015
2.	MEMOIRE LIQUIDE	Europe	011064813	December 20, 2012
3.	MEMOIRE LIQUIDE	United States	3596616	March 24, 2009