

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM435190

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the identification of the type of entity of the assignee previously recorded on Reel 002792 Frame 0465. Assignor(s) hereby confirms the the Assignee, On Campus Marketing, LLC, is a limited liability company.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alloy Acquisition Subsidiary LLC		05/08/2003	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	On Campus Marketing, LLC		
Street Address:	10411 Motor City Drive		
City:	Bethesda		
State/Country:	MARYLAND		
Postal Code:	20817		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2096782	DIPLOMADISPLAY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2125197733		
Email:	Rich@JacobsonTrademark.com		
Correspondent Name:	Richard P. Jacobson		
Address Line 1:	750 THIRD AVENUE, 9TH FLOOR		
Address Line 4:	NEW YORK, NEW YORK 10017		
NAME OF SUBMITTER:	Richard P. Jacobson		
SIGNATURE:	/rpj/		
DATE SIGNED:	07/14/2017		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	CHANGE OF NAME
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alloy Acquisition Subsidiary LLC		05/08/2003	LTD LIAB JT ST CO: DELAWARE

RECEIVING PARTY DATA	
Name:	On Campus Marketing, LLC
Street Address:	c/o Alloy, Inc. 151 West 26th Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10001
Entity Type:	LTD LIAB JT ST CO: DELAWARE

PROPERTY NUMBERS Total: 4		
Property Type	Number	Word Mark
Registration Number:	2096782	DIPLOMADISPLAY
Registration Number:	1794537	DIPLOMADISPLAY
Registration Number:	2297875	OCM
Registration Number:	2601130	UPARENTS

CORRESPONDENCE DATA	
Fax Number:	(801)383-7713
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	212-724-3290
Email:	gallit@schullerlegal.net
Correspondent Name:	Gallit Schuller, Esq.
Address Line 1:	140 Riverside Drive #4C
Address Line 4:	New York, NEW YORK 10024

NAME OF SUBMITTER:	Gallit Schuller
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Total Attachments: 1 source=Scan0019#page1.tif

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State of Delaware
 Secretary of State
 Division of Corporations
 Delivered 11:08 AM 05/08/2003
 FILED 11:00 AM 05/08/2003
 030298886 - 3649889 FILE

CERTIFICATE OF AMENDMENT
TO
CERTIFICATE OF FORMATION
OF
ALLOY ACQUISITION SUBSIDIARY, LLC

Pursuant to the provisions of and subject to the requirements of the State of Delaware (particularly Chapter 18, Title 6 of the Delaware Code and the acts amendatory thereof and supplemental thereto, and known, identified, and referred to as the "Delaware Limited Liability Company Act"), and specifically Section 18-202 thereof, the undersigned hereby certifies that:

1. The name of the limited liability company (hereinafter called the "limited liability company") is Alloy Acquisition Subsidiary, LLC. The date of the filing of the original Certificate of Formation of the limited liability company was April 22, 2003.
2. That Article FIRST of the Certificate of Formation of the limited liability company is hereby amended by deleting Article FIRST in its entirety and substituting the following therefor:

"FIRST: The name of the limited liability company (hereinafter called the "limited liability company") is On Campus Marketing, LLC."
3. The amendment to the Certificate of Formation herein certified has been duly adopted in accordance with the provisions of Section 18-202 of the Limited Liability Act.

Executed on May 8, 2003.

 /s/ Gina Digioia
 Gina Digioia, Authorized Person

NHN 20690v1