

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM435286

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SOHO DESIGN HOUSE, LLC		06/16/2017	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	SOHO HOUSE LIMITED		
Street Address:	72-74 Dean Street		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	W1D3SG		
Entity Type:	Limited Corporation: ENGLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86156304	SOHO DESIGN HOUSE	
CORRESPONDENCE DATA			
Fax Number:	2028611783		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-861-1500		
Email:	bhipdocket@bakerlaw.com, mtidman@bakerlaw.com, ahsu@bakerlaw.com		
Correspondent Name:	Mark H. Tidman		
Address Line 1:	1050 Connecticut Ave NW, Suite 1100		
Address Line 2:	Washington Square		
Address Line 4:	Washington, D.C. 20036		
ATTORNEY DOCKET NUMBER:	098378.020211		
NAME OF SUBMITTER:	Mark H. Tidman		
SIGNATURE:	/Mark H. Tidman/		
DATE SIGNED:	07/17/2017		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, Soho Design House, LLC, a limited liability company organized under the law of New York, having a place of business at 13259 Fallen Leaf Court Woodbridge, Virginia 22192 ("Assignor"), owns the entire right, title and interest in and to the following trademark and trademark application (hereinafter "Trademark"):

Trademark	Status	Country	Application Number	Application Date	Goods
SOHO DESIGN HOUSE	Pending	United States of America	86156304	02-Jan-2014	"Rugs" in class 27

AND WHEREAS, Soho House Limited, a limited company organized under the law of England and Wales (Company Number 0328116), having its registered office at 72-74 Dean Street, London W1D 3SG, United Kingdom ("Assignee") is desirous of acquiring the entire right, title and interest in and to Trademark;

NOW, THEREFORE, for good and valuable consideration pursuant to the Settlement Agreement between the Assignor and Assignee dated February __, 2016, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto Assignee, the entire right, title and interest in and to the Trademark, together with the whole of the goodwill of the business pertaining thereto, the same rights of the Assignor to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives together with all claims for damages by reason of past infringement of the Trademark with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives;

UPON SAID CONSIDERATION, Assignor hereby agrees with Assignee that Assignor will not execute any writing or do any act whatsoever conflicting with this present, and that Assignor will, at any time upon request, without further or additional consideration, but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, it being understood that the foregoing covenant and agreement shall bind and inure to the benefit of the assigns and legal representatives of Assignor and Assignee;

IN TESTIMONY WHEREOF, Assignor has caused the aforesaid Trademark to be assigned by its duly authorized officer.

Soho Design House, LLC

By: DocuSigned by:
Jacob Rahman
0464480975271424

Name: Jacob Rahman

Title: owner

Date: 6/16/2017

Soho House Limited

By: [Signature]

Name: GUY WILLIAMS

Title: CHIEF DEVELOPMENT OFFICER

Date: 16 SEPTEMBER 2016