

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM435352

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Second City, Inc.		07/07/2017	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	Second City Works, Inc.		
Street Address:	1616 N Wells Street		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60614		
Entity Type:	Corporation: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5041841	BRANDSTAGE	
CORRESPONDENCE DATA			
Fax Number:	3122691747		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-269-8000		
Email:	trademarks@nge.com		
Correspondent Name:	Thomas C. McDonough		
Address Line 1:	Two North LaSalle Street		
Address Line 2:	Suite 1700		
Address Line 4:	Chicago, ILLINOIS 60602		
NAME OF SUBMITTER:	Thomas C. McDonough		
SIGNATURE:	/Thomas C. McDonough/		
DATE SIGNED:	07/17/2017		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT, dated as of July 7, 2017, is entered into by and between The Second City, Inc., an Illinois corporation ("SCI"), and Second City Works, Inc., an Illinois corporation ("Assignee").

WHEREAS, SCI is the owner of all right, title and interest in and to the trademark and service mark BRANDSTAGE, including the registrations therefor as set forth in Attachment A, and all common law rights therein, and all goodwill associated therewith and symbolized thereby (collectively, the "Mark"); and

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to the Mark, including the portion of SCI's business to which the Mark pertains.


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, SCI hereby sells, assigns, transfers to Assignee, all right, title and interest in and to the Mark, together with that portion of SCI's business to which the Mark pertains and the goodwill associated with the Mark (including, without limitation, all proceeds thereof and the rights to sue for past, present and future damages), the same to be held and enjoyed by Assignee, for its own use and on behalf of its successors, legal representatives and assigns, as fully and entirely as the same would have been held and enjoyed by SCI, had this assignment not been made.


SCI hereby authorizes and requests the Commissioner of Trademarks, and the appropriate government authorities in other countries or trademark offices, to record Assignee as the owner of the Mark and to issue all registrations for said Mark to Assignee, for the sole use and enjoyment of the Assignee, its successors, legal representatives and assigns.

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be executed as of the day and year first written above.

THE SECOND CITY, INC.

SECOND CITY WORKS, INC.

By: 
Name: D'Arcy Stuart
Title: CEO

By: 
Name: D'Arcy Stuart
Title: COO

Attachment A

Mark	Country/Region	Registration No.	Registration Date
Brandstage	United States	5,041,841	September 13, 2016
Brandstage	Canada	TMA 962,485	February 9, 2017
Brandstage	European Union	1507 7449	June 2, 2016