

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM435400

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SKYWORD, INC.		07/13/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	MULTIPLIER CAPITAL, LP		
Street Address:	2 WISCONSIN CIRCLE		
Internal Address:	SUITE 700		
City:	CHEVY CHASE		
State/Country:	MARYLAND		
Postal Code:	20815		
Entity Type:	Limited Partnership: DELAWARE		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Serial Number:	87018932	PEOPLERANK	
Serial Number:	87104222	FORWARD	
Serial Number:	86950532	CONTENT MARKETING CONTINUUM	
Serial Number:	86950529	STORYLYTICS	
Registration Number:	4978766	MOVING STORIES. FORWARD.	
Registration Number:	4136407	SKYWORD	
Registration Number:	5151392	THE CONTENT STRATEGIST	
Registration Number:	4446499	THE CONTENT STANDARD	
Registration Number:	4180221	SKYWRITER	
Registration Number:	3942444	SEARCH DRIVEN MEDIA	
CORRESPONDENCE DATA			
Fax Number:	4048853900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4048853868		
Email:	rusty.close@troutmansanders.com		
Correspondent Name:	CHRISTOPHER CLOSE		
Address Line 1:	TROUTMAN SANDERS LLP		
Address Line 2:	600 PEACHTREE STREET NE, SUITE 5200		

CH \$265.00 87018932

TRADEMARK

Address Line 4: ATLANTA, GEORGIA 30308-2216

ATTORNEY DOCKET NUMBER:	251096.000002
NAME OF SUBMITTER:	Christopher Close
SIGNATURE:	/Christopher Close/
DATE SIGNED:	07/17/2017

Total Attachments: 9

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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement is entered into as of July 13, 2017 by and between **Multiplier Capital, LP** ("Multiplier") and **Skyword Inc.**, a Delaware corporation ("Grantor"), with reference to the following facts:

A. Multiplier and Grantor are parties to that certain Loan and Security Agreement dated July 13, 2017 (as amended from time to time, the "Loan Agreement"). (Capitalized terms used herein have the meaning assigned in the Loan Agreement.)

B. Pursuant to the Loan Agreement, Grantor has granted to Multiplier a security interest in all of the Collateral. The Collateral includes without limitation all Intellectual Property (including without limitation the Intellectual Property described herein).

Grantor agrees as follows:

1. To secure performance of all of its "Obligations" as defined in the Loan Agreement, Grantor grants to Multiplier a security interest in all of Grantor's right, title and interest in Grantor's Intellectual Property, including without limitation (i) the trademarks and servicemarks listed on Schedule A hereto, whether registered or not, and all applications to register and registrations of the same and like protections, and the entire goodwill of the business of Borrower connected with and symbolized by such trademarks, and (ii) the patents and patent applications listed on Schedule B hereto and all like protections including, without limitation, all improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same, and (iii) all copyrights, maskworks, software, computer programs and other works of authorship, including without limitation those registered with the United States Copyright Office and listed on Schedule C hereto, and all extensions and renewals thereof, and (iv) all rights to recover for past or future infringement of any of the foregoing, and (v) all right, title and interest in and to any and all present and future license agreements with respect to any of the foregoing, and (vi) all present and future accounts, accounts receivable and other rights to payment arising from, in connection with or relating to any of the foregoing.

2. Grantor represents and warrants that (i) listed on Schedule A hereto are all trademark registrations and pending registrations owned or controlled by Grantor or licensed to Grantor, (ii) listed on Schedule B are all patents and patent applications owned or controlled by Grantor or licensed to Grantor, and (iii) listed on Schedule C are all copyrights, software, computer programs, mask works, and other works of authorship owned or controlled by Grantor which are registered with the United States Copyright Office.

3. Grantor shall not, hereafter, register any maskworks, software, computer programs or other works of authorship subject to United States copyright protection with the United States Copyright Office without first complying with the following: (i) providing Secured Party with at least 15 days prior written notice thereof, (ii) providing Secured Party with a copy of the application for any such registration and (iii) executing and filing such other instruments, and taking such further actions as Secured Party may reasonably request from time to time to perfect or continue the perfection of Secured Party's interest in the Collateral, including without limitation the filing with the United States Copyright Office, simultaneously with the filing by Grantor of the application for any such registration, of a copy of

this Agreement or a Supplement hereto in form acceptable to Secured Party identifying the maskworks, software, computer programs or other works of authorship being registered and confirming the grant of a security interest therein in favor of Secured Party.

4. This Agreement is being executed and delivered pursuant to the Loan Agreement; nothing herein limits any of the terms or provisions of the Loan Agreement, and Multiplier's rights hereunder and under the Loan Agreement are cumulative. This Agreement, the Loan Agreement and the other Loan Documents set forth in full all of the representations and agreements of the parties with respect to the subject matter hereof and supersede all prior discussions, oral representations, oral agreements and oral understandings between the parties. This Agreement may not be modified or amended, nor may any rights hereunder be waived, except in a writing signed by the parties hereto. In the event of any litigation between the parties based upon, arising out of, or in any way relating to this Agreement, the prevailing party shall be entitled to recover all of his costs and expenses (including without limitation attorneys' fees) from the non-prevailing party. This Agreement and all acts, transactions, disputes and controversies arising hereunder or relating hereto, and all rights and obligations of Multiplier and Grantor shall be governed by, and construed in accordance with the internal laws (and not the conflict of laws rules) of the State of New York.

Address of Grantor:

Skyword Inc.

38 Chauncy Street
Boston, MA 02111

By 
Title Chief Financial Officer

Address of Multiplier:

Multiplier Capital, LP

2 Wisconsin Circle, Suite 700
Chevy Chase, MD 20815

By: Multiplier Capital, LLC,
Its General Partner

By _____
Title _____

[Signature Page—Intellectual Property Security Agreement]

Address of Grantor:

Skyword Inc.

38 Chauncy Street
Boston, MA 02111

By _____
Title _____

Address of Multiplier:

Multiplier Capital, LP

2 Wisconsin Circle, Suite 700
Chevy Chase, MD 20815

By: Multiplier Capital, LLC,
Its General Partner

By Kevin P. Shurt
Title Managing Member

[Signature Page—Intellectual Property Security Agreement]

SCHEDULE A

Trademarks

Description	Serial Number	Registration Number
PEOPLERANK	87/018,932 (04/29/2016)	
FORWARD	87/104,222 (07/14/2016)	
CONTENT MARKETING CONTINUUM	86/950,532 (03/23/2016)	
STORYLYTICS	86/950,529 (03/23/2016)	
MOVING STORIES. FORWARD.		4,978,766 (06/14/2016)
SKYWORD		4,136,407 (05/01/2012)
THE CONTENT STRATEGIST		5,151,392 (02/28/2017)

Description	Serial Number	Registration Number
THE CONTENT STANDARD		4,446,499 (12/10/2013)
SKYWRITER		4,180,221 (07/24/2012)
SEARCH DRIVEN MEDIA		3,942,444 (05/05/2011)

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06/29/17
31254948v2

TRADEMARK
REEL: 006106 FRAME: 0847

SCHEDULE B

Patents and Patent Applications

Description	Application Number	Registration Number
Methods and Systems for Using Community Defined Facets or Facet Values in Computer Networks		9,251,279 (02/02/2016)
Computer Method and System for Ranking Users in a Network Community of Users		9,367,823 (06/14/2016)
User-Driven Media System in a Computer Network	11/371,462 (03/09/2006)	
Computer Method and Apparatus for Targeting Advertising	11/451,995 (06/12/2006)	
Computer Method and System for Publishing Content on a Global Computer Network	11/593,864 (11/07/2006)	
Methods and Systems for Using Community Defined Facets or Facet Values in Computer Networks	14/968,083 (12/14/2015)	
Computer Method and System for Determining Expert-Users in a Computer Network	15/153,976 (05/13/2016)	

Description	Application Number	Registration Number
Computer Method and System for Detecting and Monitoring Negative Behavior in a Computer Network	15/154,029 (05/13/2016)	
Computer Method and System for Target Advertising Based on User Rank in a Computer Network	15/266,417 (09/15/2016)	
Computer Method and System for Recommending Content in a Computer Network	15/266,433 (09/15/2016)	
User-Driven Media System in a Computer Network	PCT US2006014582 (04/19/2006)	
Computer Method and Apparatus for Targeting Advertising	PCT US2006023088 (06/12/2006)	
Computer Method and System for Publishing Content on a Global Computer Network	PCT US2006043361 (11/07/2006)	

SCHEDULE C

Copyrights Registered with the United States Copyright Office

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
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None.