

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM435505

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Notch Brewing, LLC		05/30/2017	Limited Liability Company: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Notch Holdings LLC		
Street Address:	283R Derby Street		
City:	Salem		
State/Country:	MASSACHUSETTS		
Postal Code:	01970		
Entity Type:	Limited Liability Company: MASSACHUSETTS		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4846036	INFINITE JEST	
Registration Number:	3955799	NOTCH	
Registration Number:	4964288	NOTCH	
Registration Number:	4953941	NOTCH	
CORRESPONDENCE DATA			
Fax Number:	8669471121		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	585-263-1000		
Email:	nytm@nixonpeabody.com		
Correspondent Name:	Kristen M. Walsh, Nixon Peabody LLP		
Address Line 1:	1300 CLINTON SQUARE		
Address Line 4:	ROCHESTER, NEW YORK 14604		
ATTORNEY DOCKET NUMBER:	73562-800000		
NAME OF SUBMITTER:	Kristen Mollnow Walsh		
SIGNATURE:	/kristenmollnowwalsh/		
DATE SIGNED:	07/18/2017		
Total Attachments: 2 source=Notch 1#page1.tif			

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TRADEMARK ASSIGNMENT

This ASSIGNMENT, effective as of May 30, 2017, is made by Notch Brewing, LLC, a Massachusetts limited liability company, having its principal place of business at 283R Derby Street, Salem, Massachusetts 01970 (the "Assignor"), and Notch Holdings LLC, a Massachusetts limited liability company, having its principal place of business at 283R Derby Street, Salem, Massachusetts 01970 (together with its successors and assigns, the "Assignee").

The Assignor has adopted, owns, and is using certain trademarks for beer for which the Assignor owns the United States trademark registrations and all common law rights associated therewith, that are listed in Schedule A attached hereto and incorporated herein by reference (collectively, the "Marks").

The Assignor has agreed to assign to the Assignee all of the rights, title, and interests of the Assignor in and to the Marks, and the Assignee has agreed to accept said assignment.

For TEN DOLLARS (USD) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby assigns, transfers, and conveys to the Assignee, and the Assignee, as the successor to the portion of the ongoing and existing business to which the Marks pertain, hereby accepts from the Assignor, all of the rights, title, and interests of the Assignor in and to the Marks, together with the goodwill of the business symbolized by the Marks, with the right to recover for damages and profits and all other remedies for past infringements thereof.

ASSIGNOR:

Notch Brewing, LLC

Dated: May 30, 2017

By:



Christopher G. Lohring
Manager

ASSIGNEE:

Notch Holdings LLC

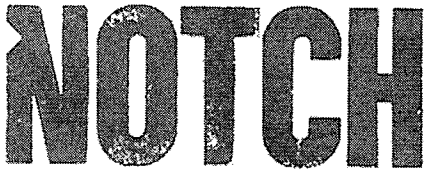
Dated: May 30, 2017

By:



Christopher G. Lohring
Managing Member

SCHEDULE A

Trademark	Registration No. Registration Date
INFINITE JEST	4,846,036 11/03/2015
NOTCH	3,955,799 05/03/2011
NOTCH	4,964,288 05/24/2016
NOTCH (and Design): 	4,953,941 05/10/2016