

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM435524

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cambridge Towel Company Inc. (through its receiver Grant Thornton Limited)		07/04/2017	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	George Courey Inc.		
Street Address:	6620 Ernest Cormier		
City:	Laval, Quebec		
State/Country:	CANADA		
Postal Code:	H7C 2T5		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2140259	CAMBRIDGE	
Registration Number:	2602085	CONTESSA	
Registration Number:	2158225	"C"	
CORRESPONDENCE DATA			
Fax Number:	2028428465		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-842-8800		
Email:	joelle.zajk@dbr.com		
Correspondent Name:	Jennifer L. Dean		
Address Line 1:	1500 K Street, NW		
Address Line 2:	Drinker Biddle & Reath LLP, Suite 1100		
Address Line 4:	Washington, D.C. 20005		
ATTORNEY DOCKET NUMBER:	506815		
DOMESTIC REPRESENTATIVE			
Name:	Jennifer L. Dean		
Address Line 1:	1500 K Street, NW		
Address Line 2:	Drinker Biddle & Reath LLP, Suite 1100		

OP \$90.00 2140259

Address Line 4: Washington, D.C. 20005	
NAME OF SUBMITTER:	Joelle Zajk
SIGNATURE:	/joelle zajk/
DATE SIGNED:	07/18/2017
Total Attachments: 4 source=Assignment of Intellectual Property - George Courey Inc#page1.tif source=Assignment of Intellectual Property - George Courey Inc#page2.tif source=Assignment of Intellectual Property - George Courey Inc#page3.tif source=Assignment of Intellectual Property - George Courey Inc#page4.tif	

AMENED AND RESTATED GENERAL ASSIGNMENT OF INTELLECTUAL PROPERTY

WHEREAS this Agreement amends and restates the General Assignment of Intellectual Property between the Receiver and the Company (each as defined below) dated May 24, 2017 (the "May 24th Agreement") in its entirety and, upon execution of this Agreement, the May 24 Agreement shall cease to be of any force or effect.

NOW THEREFORE, the undersigned, **GRANT THORNTON LIMITED**, in its capacity as the **Court-Appointed Receiver (the "Receiver")** of **Cambridge Towel Company Inc. (the "Company")**, in consideration of the sum of one dollar (CDN\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, does hereby sell, assign, convey and transfer unto **GEORGE COUREY INC. ("Assignee")** the right, interest and title of the Company, if any, in and to:

(i) any registered or unregistered trademark rights that are owned, licensed and/or used by the Company anywhere in the world in relation to any and all services performed and work product created by the Company, including but not limited to the marks identified in Schedule "A" hereto (collectively, the "Trademarks") and all goodwill associated therewith, including, without limitation, any and all business name registrations and any registrations and applications for registration of the Trademarks in Canada, the United States of America, and around the world;

(ii) to the extent they exist and are owned, licensed and/or used by the Company, all design rights, industrial design rights, patent rights, copyrights, trade secrets, know how, internet domain name registrations, web addresses, web pages, websites and related content, accounts with Twitter, Facebook and other social media companies and the content found thereon and related thereto, and Uniform Resource Locators (URL's);

(iii) all intangible property rights related to the foregoing, including causes of action, claims and any rights to (A) recovery of damages, (B) oppose trademark applications, (C) confidentiality, (D) restrictive covenants or (E) similar obligations related thereto and existing in all jurisdictions in which intellectual property protection for any of the foregoing exists or is pending or registered; and

(iv) all books, records, files, papers, artwork, prototypes, and materials of any type, whether in hard or electronic format, including sales and promotional literature and manuals, in each case which are in the possession or control of the Company and which are related solely to or associated exclusively with any of the items listed above,

(all items listed above in (i), (ii), (iii), and (iv) above collectively defined as the "Intellectual Property") together with all rights of renewal, extensions, and revisions related to the Intellectual Property that may exist now or in the future, and without limitation, the goodwill associated with such Intellectual Property, including, without limitation, the exclusive right of the Company to represent itself under the Intellectual Property, at its option, the same to be held and enjoyed by Assignee, its successors and assigns, as fully and completely as by the Company had this Assignment not been made.

The Company shall no longer hold any moral rights in and to the Intellectual Property, including without limitation the right to the integrity of the Intellectual Property, the right to be associated with the Intellectual Property, the right to modify the Intellectual Property in any way and to create derivative works, the right to prevent the use of the Intellectual Property in association with any product, service, cause or institution, and any other so-called moral right or droit morale that may exist now or in the future under the laws of any jurisdiction throughout the world, all effective immediately upon the creation of each such Intellectual Property, including preliminary versions and drafts of each. For greater certainty, the Company shall not prejudice the honour or reputation of Assignee to edit, translate or in any other way modify the Intellectual Property and/or to use the Intellectual Property in association with a product, service, cause or institution and the Receiver agrees not to bring, maintain, or cooperate in any claim, demand, or action alleging the contrary.

The Receiver undertakes to execute such other forms and documents and to take or cause others to take such further steps as may be reasonably required by Assignee in order to give effect to the assignments herein, including cancelling any applications or registrations for the Intellectual Property which cannot be assigned to the Assignee under applicable laws.

The laws of Ontario and the laws of Canada applicable in Ontario, excluding any rule or principle of conflicts of law that may provide otherwise, govern this Assignment and all matters arising out of or in relation to this Assignment.

Each party declares that the terms of this Assignment have been completely read and fully understood and voluntarily accepted by each party after having a reasonable opportunity to retain and confer with counsel.

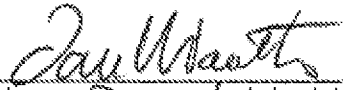
This Assignment may be signed in any number of counterparts, each of which is an original, and all of which taken together constitute one single document.

The Parties agree that this amended Assignment is effective as of July 4th, 2017.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF this Assignment is hereby executed as of the date first written above.

Grant Thornton Limited, in its capacity as the Court-Appointed Receiver of the property, assets and undertaking of Cambridge Towel Company Inc., and not in its personal or corporate capacity

By: 
Name: Daniel Wootten
Title: Sr. Vice President

SCHEDULE "A"

Operating Names

Registration #	Status	Trade-Mark
TMA577711 (US Registration # 2,140,259)	Registered	CAMBRIDGE
TMA581252	Registered	CAMBRIDGE
TMA842389	Registered	CALDWELL AT HOME
TMA629028	Registered	HOTEL SUITE & SPA
TMA411649	Registered	CAMBRIDGE BATH FASIONS
TMA411648	Registered	CAMBRIDGE KITCHEN FASHIONS
TMA589982	Registered	SPLENDID
TMA558031 (US Registration # 2,602,085)	Registered	CONTESSA
TMA560771	Registered	RADIANCE
TMA590017	Registered	SILKIENCE PLUS
TMA591582	Registered	CAMBRIDGE (design mark)
TMA402541 (US Registration # 2,158,225)	Registered	C (design)

Other Intellectual Property Assets

1. Cambridge Towel Company Inc. (operating name)
2. <http://www.cambridgetowel.com/> & source data
3. Cambridge Towel - Facebook, Twitter, Instagram accounts
4. Cambridge Towel related software licenses
5. @cambridgetowel.com – email address extensions
6. 1.800.265.3359 – (1-800 number)
7. 519-623-5520 – (direct phone number)