

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM435685

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
John P. Nissen Jr. Company		06/16/2017	Corporation: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	La-Co Industries, Inc.		
Street Address:	1201 Pratt Boulevard		
City:	Elk Grove Village		
State/Country:	ILLINOIS		
Postal Code:	60007		
Entity Type:	Corporation: ILLINOIS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4178373	NISSEN	
Registration Number:	4366172	FELTIP PAINT MARKER	
Registration Number:	4329625	GUIDELINES	
CORRESPONDENCE DATA			
Fax Number:	3129847700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.372.2000		
Email:	ipdocketmwe@mwe.com, dchristus@mwe.com, cvicino@mwe.com, ipdocketchicago@mwe.com		
Correspondent Name:	Carolyn M Vicino		
Address Line 1:	McDermott Will & Emery LLP		
Address Line 2:	444 West Lake Street, Suite 4000		
Address Line 4:	Chicago, ILLINOIS 60606-0029		
NAME OF SUBMITTER:	Carolyn M. Vicino		
SIGNATURE:	/Carolyn M. Vicino/		
DATE SIGNED:	07/19/2017		
Total Attachments: 3			
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ASSIGNMENT

John P. Nissen Jr. Company, (hereinafter occasionally referred to as "NISSEN"), a Pennsylvania corporation having its principal place of business at 2544 Fairhill Avenue, Glenside, Pennsylvania 19038, warrants and represents that it is the sole and exclusive owner of (i) certain registered trademarks, as shown in the attached Schedule A; and (ii) certain trade names; and further warrants and represents that it has the right to assign the rights to those registered trademarks and trade names.

LA-CO INDUSTRIES, INC. ("LA-CO"), an Illinois corporation having a principal place of business at 1201 Pratt Boulevard, Elk Grove Village, Illinois 60007, wishes to acquire from NISSEN all such trademarks and trade names, and all of the goodwill of the business associated with such trademarks and trade names;

Thus, in consideration of certain valuable and legally sufficient consideration, the receipt and legal sufficiency of which is acknowledged by NISSEN, NISSEN does sell, assign and transfer to LA-CO:

(a) the entire right, title and interest in and to the trademarks and the registrations listed in Schedule A, and in and to all of the goodwill of the business related to those trademarks and registrations;

(b) the right to file and obtain any additional or related state, federal, or foreign registrations on the trademarks listed in Schedule A;

(c) all claims for past and future damages by reason of infringement of the trademarks and registrations listed in Schedule A, with the right to sue for and collect such damages; and

(d) the entire right, title and interest in and to the trade names "John P. Nissen" and/or "John P. Nissen Jr. Company", and/or "J.P. Nissen", or any similar trade names, and in any font or format.

NISSEN, for itself and its owners, officers, successors and assigns, agrees that at any time in the future, upon the request of LA-CO, NISSEN and any such prior owners, officers, successors and assigns will, at the reasonable expense of NISSEN, arrange for the execution and delivery of any additional documents that may be presented to NISSEN by LA-CO, and which are reasonably necessary to vest in LA-CO the full rights contemplated by this Assignment; and to reasonably assist LA-CO in exercising all of the privileges contemplated by this Assignment with respect to the assets, rights, damages and claims listed in Paragraphs (a)-(d) above.

This Assignment shall be binding upon, and shall inure to the benefit of, any successors and assigns of NISSEN and LA-CO. This Assignment shall not confer any rights or remedies upon any person other than the parties to this Assignment, and their respective successors and assigns.

The undersigned executes this Assignment, effective this ___th day of June, 2017, and avers and represents that (i) NISSEN fully owns the assets listed in Paragraphs (a)-(d) above, and no other person or entity has any right whatsoever in those assets; (ii) NISSEN has the full power and right to make this Assignment and to fully transfer and assign the assets listed Paragraphs (a)-(d) above; and (iii) he has full authority under the laws of the state of Pennsylvania and the relevant corporate documents of NISSEN to execute this Assignment on behalf of John P. Nissen Jr. Company, and to fully bind John P. Nissen Jr. Company to this Assignment.

JOHN P. NISSEN JR. COMPANY

By: Douglas L. Matz

Printed Name: Douglas L. Matz

Title: President

Date: 6/16/17

SCHEDULE A

<u>US REGISTRATION NO.</u>	<u>MARK</u>	<u>ISSUE DATE</u>
4,178,373	NISSEN	07/24/2012
4,366,172	FELTIP PAINT MARKER	07/09/2013
4,329,625	GUIDELINES	04/30/2013

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RECORDED: 07/19/2017

TRADEMARK
REEL: 006108 FRAME: 0928