

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM435689

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Apollo Education Group, Inc.		07/18/2017	Corporation: ARIZONA
RECEIVING PARTY DATA			
Name:	The College For Financial Planning Institutes Corporation		
Street Address:	4025 South Riverpoint Parkway		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85040		
Entity Type:	Corporation: ARIZONA		
PROPERTY NUMBERS Total: 24			
Property Type	Number	Word Mark	
Registration Number:	2080227	AAMS	
Registration Number:	2283551	AAMS ACCREDITED ASSET MANAGEMENT SPECIAL	
Registration Number:	3879755	ADPA	
Registration Number:	3903386	ADPA ACCREDITED DOMESTIC PARTNERSHIP ADV	
Registration Number:	3917243	APMA	
Registration Number:	3919893	APMA ACCREDITED PORTFOLIO MANAGEMENT ADV	
Registration Number:	3430856	AWMA	
Registration Number:	3457079	AWMA ACCREDITED WEALTH MANAGEMENT ADVISO	
Registration Number:	2643095	CE ONESOURCE	
Registration Number:	2045094	CMFC	
Registration Number:	2283553	CMFC CHARTERED MUTUAL FUND COUNSELOR	
Registration Number:	1111491	COLLEGE FOR FINANCIAL PLANNING	
Registration Number:	2251936	CRPC	
Registration Number:	3457080	CRPC CHARTERED RETIREMENT PLANNING COUNS	
Registration Number:	2256035	CRPS	
Registration Number:	3457081	CRPS CHARTERED RETIREMENT PLANS SPECIALI	
Serial Number:	87358266	FPQP	
Serial Number:	87358248	FPQP	
Serial Number:	87358284	FPQP FINANCIAL PARAPLANNER QUALIFIED PRO	

OP \$615.00 2080227

Property Type	Number	Word Mark
Serial Number:	87358278	FINANCIAL PARAPLANNER QUALIFIED PROFESSI
Registration Number:	4347926	MPAS
Registration Number:	4343932	MPAS MASTER PLANNER ADVANCED STUDIES
Registration Number:	3478421	RP
Registration Number:	3515043	RP REGISTERED PARAPLANNER

CORRESPONDENCE DATA

Fax Number: 6025573015

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 602-557-1661

Email: Tim.West@apollo.edu

Correspondent Name: Tim West

Address Line 1: 4025 South Riverpoint Parkway

Address Line 4: Phoenix, CALIFORNIA 85040

ATTORNEY DOCKET NUMBER:	450041879
NAME OF SUBMITTER:	Tim West
SIGNATURE:	/Tim West/
DATE SIGNED:	07/19/2017

Total Attachments: 4

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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("**Trademark Assignment**"), dated as of July 18, 2017, (the "Effective Date") is made by Apollo Education Group, Inc. ("**Assignor**"), an Arizona corporation, located at 4025 S. Riverpoint Parkway, Phoenix Arizona, 85040, in favor of The College for Financial Planning Institutes Corporation ("**Assignee**"), an Arizona corporation, located at 4025 S. Riverpoint Parkway, Phoenix, Arizona, 85040 in connection with the transfer of certain assets of Assignor to Assignee.

WHEREAS Assignor intends to convey, transfer and assign to Assignee certain trademarks of Assignor as of the Effective Date, and has agreed to execute and deliver this Trademark Assignment, for recording with national, federal and state government authorities including, but not limited to, the US Patent and Trademark Office ("**USPTO**").

NOW THEREFORE, the parties agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers and assigns to Assignee all of Assignor's right, title and interest in and to the trademarks set out in **Schedule 1** (the "**Assigned Trademarks**"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks.
2. Recordation and Further Actions. Assignor authorizes the Commissioner for Trademarks of the USPTO and any other national, federal and state government officials to record and register this Trademark Assignment upon request by Assignee. Assignor shall execute any and all documents and take all other further actions as reasonably requested by Assignee to transfer ownership of the Assigned Trademarks including, but not limited to, assignments, transfers and related powers of attorney.
3. Representations and Warranties. Assignor hereby represents and warrants to Assignee as follows, as of the date hereof:
 - (a) All required filings and fees related to the trademark registrations and applications listed on **Schedule 1** hereto have been timely filed with and paid to the USPTO and other relevant governmental authorities and authorized registrars, and all such trademark registrations and applications are otherwise in good standing. Assignor has provided Assignee with true and complete copies of file histories, documents, certificates, office actions, correspondence and other materials related to all such trademark registrations and applications.

(b) Assignor owns all right, title and interest in and to the Assigned Trademarks, free and clear of liens, security interests and other encumbrances. Assignor is in full compliance with all legal requirements applicable to the Assigned Trademarks and Assignor's ownership and use thereof.

4. Disclaimers. Assignor makes no representations, warranties, covenants, agreements or indemnities, and hereby disclaims all implied warranties, with respect to the validity of, or Assignor's or Assignee's ability to use, register or enforce the Assigned Trademarks.

5. General.

(a) Entire Agreement. This Trademark Assignment, together with all related exhibits and schedules, constitutes the sole and entire agreement of the parties with respect to the subject matter contained herein and supersedes all prior and contemporaneous understandings and agreements, both written and oral, with respect to such subject matter.

(b) Successors and Assigns. This Agreement shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

(c) Governing Law. All matters arising out of or relating to this Trademark Assignment shall be governed by and construed in accordance with the laws of the United States and the internal laws of the State of Arizona without giving effect to any choice or conflict of law provision or rule (whether of the State of Arizona or any other jurisdiction).

(d) Counterparts. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Assignor and Assignee have duly executed and delivered this Trademark Assignment as of the date first above written.

Apollo Education Group, Inc.

By *Gregory J. Iverson*

Name: Gregory J. Iverson

Title: CEO

Address for Notices: 4025 S. Riverpoint
Parkway, Phoenix Arizona, 85040

SWORN TO BEFORE ME THIS 18 day of July, 2017

Patricia M. Fairfield
Notary Public



AGREED TO AND ACCEPTED:

The College for Financial Planning
Institutes Corporation

By *John D. Sears*

Name: John D. Sears

Title: President, CFFP

Address for Notices: 4025 S. Riverpoint
Parkway, Phoenix Arizona, 85040

SCHEDULE 1

ASSIGNED TRADEMARKS:

Mark	Class	Country	Status	Application #	Registration #
AAMS	41	U.S.A.	Registered	75/056,157	2080227
AAMS ACCREDITED ASSET MANAGEMENT SPECIALIST	41	U.S.A.	Registered	75/139,898	2283551
ADPA	41	U.S.A.	Registered	85/011,957	3879755
ADPA Accredited Domestic Partnership Advisor and Design	41	U.S.A.	Registered	85/009,868	3903386
APMA	41	U.S.A.	Registered	85/096,981	3917243
APMA ACCREDITED PORTFOLIO MANAGEMENT ADVISOR and Design	41	U.S.A.	Registered	85/096,995	3919893
AWMA	41	U.S.A.	Registered	77/281,427	3430856
AWMA ACCREDITED WEALTH MANAGEMENT ADVISOR + Design	41	U.S.A.	Registered	77/281,468	3457079
CE ONESOURCE	41	U.S.A.	Registered	75/284,830	2643095
CMFC	41	U.S.A.	Registered	75/012,555	2045094
CMFC CHARTERED MUTUAL FUND COUNSELOR and Design	41	U.S.A.	Registered	75/140,156	2283553
COLLEGE FOR FINANCIAL PLANNING	41	U.S.A.	Registered	73/137,597	1111491
CRPC	41	U.S.A.	Registered	75/355,488	2251936
CRPC CHARTERED RETIREMENT PLANNING COUNSELOR + Design	41	U.S.A.	Registered	77/281,488	3457080
CRPS	41	U.S.A.	Registered	75/355,489	2256035
CRPS CHARTERED RETIREMENT PLANS SPECIALIST & Design	41	U.S.A.	Registered	77/281,506	3457081
FPQP	B	U.S.A.	Pending	87/358,266	
FPQP	B	U.S.A.	Pending	87/358,248	
FPQP Financial Paraplanner Qualified Professional + Stacked Design	B	U.S.A.	Pending	87/358,284	
FPQP Financial Paraplanner Qualified Professional+ Horizontal Design	B	U.S.A.	Pending	87/358,278	
MPAS	41	U.S.A.	Registered	85/603,912	4347926
MPAS MASTER PLANNER ADVANCED STUDIES and Design	41	U.S.A.	Registered	85/604,425	4343932
RP (Supplemental Register)	41	U.S.A.	Registered	77/281,532	3478421
RP REGISTERED PARAPLANNER and Design	41	U.S.A.	Registered	77/281,520	3515043