

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM435697

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Simnang, LLC		06/19/2017	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Simnang IP, LLC		
Street Address:	140 N. Union Ave., Suite 240		
City:	Farmington		
State/Country:	UTAH		
Postal Code:	84025		
Entity Type:	Limited Liability Company: UTAH		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4883119	LOANPRO	
Registration Number:	4902842		
Registration Number:	4902843	SIMNANG	
Serial Number:	87340047	LEND WITH CONFIDENCE	
CORRESPONDENCE DATA			
Fax Number:	8013756600		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8013756600		
Email:	ipmail@djplaw.com		
Correspondent Name:	Durham Jones & Pinegar, P.C.		
Address Line 1:	3301 N. Thanksgiving Way Suite 400		
Address Line 4:	LEHI, UTAH 84043		
ATTORNEY DOCKET NUMBER:	48134-1000US		
NAME OF SUBMITTER:	James A. Larson		
SIGNATURE:	/James A. Larson/		
DATE SIGNED:	07/19/2017		
Total Attachments: 4			
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TRADE MARK ASSIGNMENT AGREEMENT

This TRADE MARK ASSIGNMENT AGREEMENT (this “*Assignment Agreement*”) is made and entered into as of June 19th, 2017 (“*Effective Date*”) by and between Simnang, LLC a limited liability company, with its principal office at 140 N. Union Ave, Suite 240, Farmington, Utah 84025 (“*Assignor*”), and Simnang IP, LLC, a limited liability company with its principal office at 140 N. Union Ave, Suite 240, Farmington, Utah 84025 (“*Assignee*”) (each of Assignor and Assignee a “*Party*”, and collectively, the “*Parties*”).

WHEREAS, Assignor wishes to hereby assign to Assignee, and Assignee wishes to acquire from Assignor, any and all right, title and interest that Assignor owns in the trademarks listed on **Schedule A** attached hereto, and all common-law rights associated therewith and all goodwill of the business associated therewith and symbolized thereby (collectively, the “*Trade Marks*”);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Assignor hereby irrevocably and unconditionally assigns to Assignee, all of Assignor’s right, title, and interest in and to the Trade Marks, together with the goodwill of the business symbolized by the Trade Marks, as successor of the business to which the Trade Marks relate. Assignor further irrevocably and unconditionally assigns to Assignee the right to bring all claims for past, present, and future infringement, misappropriation, or other violation of the Trade Marks, including all rights to sue for and to receive and recover all profits and damages accruing from an infringement, misappropriation, or other violation as well as the right to grant releases for past infringements.
2. Assignor hereby requests the USPTO, and any corresponding entities or agencies in any applicable foreign jurisdictions, to record Assignee as the assignee and owner of the Trade Marks.
3. This Assignment Agreement shall be construed and interpreted in accordance with the laws of the state of Utah without giving effect to any principles of conflict of laws.

[Remainder of the page intentionally left blank]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment Agreement to be executed by their duly authorized representatives as of the Effective Date.

ASSIGNOR:

Simnang, LLC

By: 

Name: Rhett M. Roberts

Title: President

[SIGNATURE PAGES CONTINUE ON FOLLOWING PAGE]

ASSIGNEE:


Simnang IP, LLC

By: 

Name: Rhett M. Roberts

Title: President

SCHEDULE A

Trade Mark	Application Number	Filing Date	Registration Number	Registration Date	Class(es)
LoanPro® (Canada TM)	1730796	1 June 2015	TMAS9536 28	27 October 2016	9, 42
LoanPro®	86/693,586	16 March 2015	4,883,119	5 January 2016	9, 42
	86/553,730	4 March 2015	4,902,842	16 February 2016	9, 42
Lend with Confidence	87/340,047	17 February 2017			9, 42
SIMNANG ®	86/553,737	4 March 2015	4,902,843	16 February 2016	9, 42

TRADEMARK ASSIGNMENT
(*Simmang, LLC*)

TRADEMARK