

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM435734

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
E.Land Retail Limited		07/12/2017	Corporation: KOREA, REPUBLIC OF
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MH & Co., Ltd.		
<b>Street Address:</b>	77 Seogang-ro		
<b>City:</b>	Mapo-gu, Seoul		
<b>State/Country:</b>	KOREA, REPUBLIC OF		
<b>Entity Type:</b>	Corporation: KOREA, REPUBLIC OF		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5020014	MODERN HOUSE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2028576395		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202 857 6389		
<b>Email:</b>	henrye@arentfox.com		
<b>Correspondent Name:</b>	Michael A. Grow		
<b>Address Line 1:</b>	1717 K Street, NW		
<b>Address Line 2:</b>	Arent Fox LLP		
<b>Address Line 4:</b>	Washington, D.C. 20006		
<b>ATTORNEY DOCKET NUMBER:</b>	019541/00000		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Michael A. Grow		
<b>Address Line 1:</b>	1717 K Street, NW		
<b>Address Line 2:</b>	Arent Fox LLP		
<b>Address Line 4:</b>	Washington, D.C. 20006		
<b>NAME OF SUBMITTER:</b>	Michael A. Grow		
<b>SIGNATURE:</b>	/Michael A. Grow/		
<b>DATE SIGNED:</b>	07/19/2017		

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**Total Attachments: 2**

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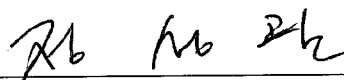
## ASSIGNMENT

WHEREAS, E. Land Retail Limited (“Assignor”), a corporation of South Korea, is the owner of all right, title and interest in and to the marks shown in Exhibit A, for which Assignor has obtained the registrations listed in the attached Exhibit A in the Patent and Trademark Office;

WHEREAS, MH & Co., Ltd.(“Assignee”), a corporation of South Korea, having an address of 77 Seogang-ro, Mapo-gu, Seoul, Korea , is desirous of acquiring all right, title and interest in and to said marks and the registrations thereof, together with the goodwill of the business associated with the marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to said mark(s) and the registration(s) thereof, together with the goodwill of the business symbolized by the mark.

E. Land Retail Limited

By 

Printed Name CHUNG SUNG KWAN

Title President

Date July 12, 2017

**EXHIBIT A**

<i>Mark</i>	<i>Registration No.</i>
MODERN HOUSE	5020014