

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM435909

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
East Coast MMA LLC		02/24/2017	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Detroit Vs Everybody LLC		
<b>Street Address:</b>	400 Monroe Avenue, Suite 340		
<b>City:</b>	Detroit		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48226		
<b>Entity Type:</b>	Corporation: MICHIGAN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5002938	JIU JITSU V.S. EVERYBODY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2483353346		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2483355000		
<b>Email:</b>	jbellanca@hertzschram.com		
<b>Correspondent Name:</b>	Joseph A. Bellanca		
<b>Address Line 1:</b>	1760 S. Telegraph Road, Suite 300		
<b>Address Line 4:</b>	Bloomfield Hills, MICHIGAN 48302		
<b>NAME OF SUBMITTER:</b>	Joseph A. Bellanca		
<b>SIGNATURE:</b>	/Joseph A. Bellanca/		
<b>DATE SIGNED:</b>	07/20/2017		
<b>Total Attachments: 1</b>			
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OP \$40.00 5002938

**EXHIBIT A**  
**Trademark Assignment**

This TRADEMARK ASSIGNMENT (this "Assignment") is entered into and made effective as of February 13, 2017 (the "Effective Date"), by and between Detroit Vs Everybody LLC ("Assignee"), a Michigan limited liability corporation with its principal place of business at 490 Monroe Avenue, Suite 340, Detroit, Michigan 48226, and East Coast MMA NY LLC ("Assignor"), a New York limited liability company with an address of 131 Orchard Street, New York, New York 10002.

WHEREAS, Assignor is the owner of the trademark JIU JITSU VS EVERYBODY and the registration therefor (U.S. Registration No. 5,002,038) (collectively, the "Trademark");

WHEREAS, Assignor has elected to transfer and assign to Assignee all of its right, title and interest in and to the Trademark; and

WHEREAS, Assignee desires to acquire all of Assignor's right, title and interest in and to the Trademark; and

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which is acknowledged, and intending to be legally bound hereby, Assignor hereby irrevocably sells, assigns and transfers unto Assignee the entire right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, all claims for damages by reason of past infringement of the Trademark, with the right to sue for and collect the same for Assignee's own use and enjoyment, and for the use and enjoyment of Assignor's successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, the parties have caused this Assignment to be signed by their duly authorized officer and made effective on the Effective Date.

DETROIT VS. EVERYBODY LLC  
By: Thomas O Walker  
Name: THOMAS O WALKER JEFF  
Title: Owner  
Date: 2/15/17

EAST COAST MMA NY, LLC  
By: [Signature]  
Name: [Signature]  
Title: [Signature]  
Date: 2/15/17