

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM436355

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900413487		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rocky Williform		07/05/2017	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	BlackCool & Co. LLC		
Also Known As:	Black Cool		
Street Address:	270 17th St. NW		
Internal Address:	Suite 1707		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30363		
Entity Type:	Limited Liability Company: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86806308	BLACK COOL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6782077630		
Email:	rocky@blackcool.com		
Correspondent Name:	Rocky Williform		
Address Line 1:	270 17th St. NW		
Address Line 2:	Unit 1707		
Address Line 4:	ATLANTA, GEORGIA 30363		
NAME OF SUBMITTER:	Rocky Williform		
SIGNATURE:	//rocky williform//		
DATE SIGNED:	07/24/2017		
Total Attachments: 2			
source=BlackCool_Assignment2#page1.tif			
source=BlackCool_Assignment2#page2.tif			

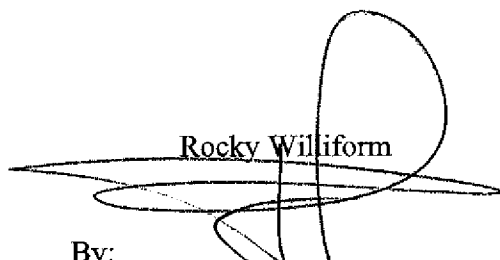
TRADEMARK ASSIGNMENT

WHEREAS, Rocky Williform, Individual, and 270 17th St, NW Suite 1707 Atlanta, GA 30363, has adopted, owns and has been using the Mark BLACK COOL (the "Mark") in connection with the following goods and/or services: IC 009. US 021 023 026 036 038. G & S: Computer software for organizing and viewing digital images and photographs; and

WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the above-described goods and/or services, Application Serial No. 86806308 filed on November 2, 2015; and

WHEREAS, BlackCool & Co. LLC, Limited Liability Company, and 270 17th St, NW Suite 1707 Atlanta, GA 30363 ("Assignee"), desires to acquire the Mark, and the application.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the pending application for registration.

Rocky Williform

By: _____
Name: Rocky Williform
Title: OWNER

TRADEMARK ASSIGNMENT

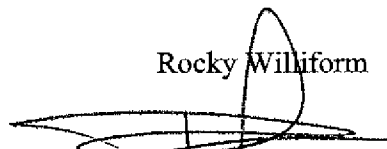
WHEREAS, Rocky Williform, Individual, and 270 17th St, NW Suite 1707 Atlanta, GA 30363, has adopted, owns and has been using the Mark BLACK COOL (the "Mark") in connection with the following goods and/or services: IC 025. US 022 039. G & S: Tee shirts; and

WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the above-described goods and/or services, Application Serial No. 86806297 filed on November 2, 2015; and

WHEREAS, BlackCool & Co. LLC, Limited Liability Company, and 270 17th St, NW Suite 1707 Atlanta, GA 30363 ("Assignee"), desires to acquire the Mark, and the application.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the pending application for registration.

Rocky Williform



By: _____
Name: Rocky Williform
Title: owner