

900414159 07/20/2017

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM435930

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Eric Pinkis		07/07/2017	INDIVIDUAL:

RECEIVING PARTY DATA

Name:	Emes Beauty, LLC
Street Address:	7870 Lago Del Mar Drive
Internal Address:	Unit 123
City:	Boca Raton
State/Country:	FLORIDA
Postal Code:	33433
Entity Type:	Limited Liability Company: Delaware

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3596616	MEMOIRE LIQUIDE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: mlma@cozen.com
Correspondent Name: Cozen O'Connor
Address Line 1: Southeast Financial Center Suite 3000
Address Line 2: 200 South Biscayne Blvd
Address Line 4: Miami, FLORIDA 33131

NAME OF SUBMITTER:	Ashley G. Kessler
SIGNATURE:	/Ashley G. Kessler/
DATE SIGNED:	07/20/2017

Total Attachments: 3

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OP \$40.00 3596616

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment"), effective as of the 7th day of July, 2017, (the "Effective Date"), by and between Eric Pinks, an individual, having an address located at 7870 Lago Del Mar Drive Unit 123 Boca Raton, FL 33433, United States of America ("Assignor"), and Emes Beauty, LLC, a Delaware limited liability company, having its principal place of business located at 7870 Lago Del Mar Drive, Unit 123, Boca Raton, Florida 33433, United States of America ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks registrations and applications set forth on Exhibit A attached hereto and made a part hereof (the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks together with the goodwill of the business connected with and symbolized by the Trademarks.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns unto Assignee and agrees as set forth below:

Assignor hereby sells, assigns, transfers and otherwise conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registration included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the right to assert such registered trademark and other assigned rights to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur, the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and officials in any applicable jurisdictions outside the United States to record the transfer of the Trademarks set forth on Exhibit A to Assignee, as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any and all documents reasonably necessary at any time now or in the future to effect and/or perfect this Assignment or to confirm Assignee's ownership of the Trademarks.

IN WITNESS WHEREOF, the Assignor has executed this Assignment as of the Effective date first above written.

“ASSIGNOR”

Eric Pinkis


By: 
Name: Eric Pinkis
Title: Individual
Date: 7/7/17

Exhibit A

	Mark	Country	Registration No.	Registration Date
1.	MEMOIRE LIQUIDE	Canada	TMA913278	September 8, 2015
2.	MEMOIRE LIQUIDE	Europe	011064813	December 20, 2012
3.	MEMOIRE LIQUIDE	United States	3596616	March 24, 2009

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