

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM435819



<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hoffman Media, LLC		06/30/2017	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cooking.com, LLC		
<b>Street Address:</b>	326 South Broad St.		
<b>City:</b>	New Orleans		
<b>State/Country:</b>	LOUISIANA		
<b>Postal Code:</b>	70119		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2657525	COOKING.COM	
<b>Registration Number:</b>	2522993		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2054886267		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	205-521-8267		
<b>Email:</b>	devans@bradley.com		
<b>Correspondent Name:</b>	Donita Evans		
<b>Address Line 1:</b>	1819 Fifth Avenue North		
<b>Address Line 2:</b>	Bradley		
<b>Address Line 4:</b>	Birmingham, ALABAMA 35203		
<b>NAME OF SUBMITTER:</b>	Donita Evans		
<b>SIGNATURE:</b>	/donita evans/		
<b>DATE SIGNED:</b>	07/19/2017		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT (this "**Assignment**"), is entered into as of June<sup>30</sup>, 2017, by and between Hoffman Media, LLC, a Delaware limited liability company, located at 1900 International Parkway, Suite 50, Birmingham, AL 35243 ("**Assignor**") and Cooking.com, LLC, a Delaware limited liability company, located at 326 South Broad St., New Orleans, LA 70119 ("**Assignee**"). In consideration of the mutual covenants and agreements hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

**Assignment.** Assignor hereby sells, conveys, transfers and assigns to Assignee all of Assignor's right, title and interest in and to the Trademarks listed below, including all common law rights and all goodwill associated therewith and all trademark registrations, applications and renewals in connection therewith, and all claims for damages by reason of past, present or future infringement, dilution or misappropriation of the foregoing, with the right to sue for and collect the same.

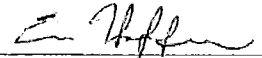
Jurisdiction	Mark	Application No.	Application Date	Registration No.	Registration Date
United States	COOKING.COM	75/518,494	July 14, 1998	2,657,525	December 10, 2002
United States		75/517,046	July 10, 1998	2,522,993	December 25, 2001
Canada	COOKING.COM	1019821	June 18, 1999	TMA550024	August 21, 2001
Canada		1019823	June 18, 1999	TMA542789	March 21, 2001

**Governing Law.** This Assignment and any controversy related to, arising directly or indirectly out of, caused by, or resulting from this Assignment shall be governed by and construed in accordance with the internal laws of the State of Delaware without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction) that would cause the application of laws of any jurisdictions other than those of the State of Delaware.

IN WITNESS WHEREOF, the parties have duly executed this Assignment as of the date first set forth above.

**ASSIGNOR:**

Hoffman Media, LLC

By: 

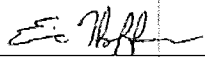
Name: Eric Hoffman

Title: President & COO

1/4295852.1

**ASSIGNEE:**

Cooking.com, LLC

By: 

Name: Eric Hoffman

Title: Manager