

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM436220

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Coats & Clark Inc.		07/24/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	J. & P. Coats, Limited		
Street Address:	1 George Square		
City:	Glasgow		
State/Country:	SCOTLAND		
Postal Code:	G2 1AL		
Entity Type:	Private Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0511008	SUSAN BATES	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7042456515		
Email:	bdavis@vlplawgroup.com		
Correspondent Name:	Brian M. Davis		
Address Line 1:	5960 Fairview Rd; Suite 400		
Address Line 4:	Charlotte, NORTH CAROLINA 28210		
NAME OF SUBMITTER:	Brian M. Davis		
SIGNATURE:	/Brian M. Davis/		
DATE SIGNED:	07/24/2017		
Total Attachments: 1			
source=Assignment of Intellectual Property Rights - Susan Bates#page1.tif			

OP \$40.00 0511008

**ASSIGNMENT OF
INTELLECTUAL PROPERTY RIGHTS**

WHEREAS, Coats & Clark Inc., a Delaware corporation (hereinafter referred to as "ASSIGNOR") is the owner of the SUSAN BATES mark, including all common law rights and associated goodwill (the "Mark") and US Reg. No. 511,008 directed to the Mark (hereafter, the "Registration"), pursuant to its merger with Susan Bates, Inc.

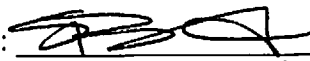
WHEREAS, J & P Coats, Limited, a United Kingdom private limited company (hereafter referred to as "ASSIGNEE") is acquiring all rights ASSIGNOR has to the Mark (including any goodwill) and the Registration.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns, transfers and sells, unto ASSIGNEE, its legal representatives and assigns, all of ASSIGNOR'S worldwide right, title, interest, associated goodwill, and all rights of action against third parties ASSIGNOR has or may have in the future in and to the Mark, including, without limitation, the Registration, any other registrations or applications directed to the SUSAN BATES mark, and all trademark and service mark rights, trade dress rights and any and all other related intellectual property rights in the Mark, which interests and rights shall be held and enjoyed by ASSIGNEE as fully and entirely as the same would have been held by ASSIGNOR had this transfer, assignment, and sale not been made.

IN WITNESS WHEREOF, the undersigned, intending to be legally bound, has caused this Assignment of Intellectual Property rights to be executed effective as of the 24 day of July, 2017.

ASSIGNOR:

COATS & CLARK INC.

Signature: 
Printed Name: Shawna Blomkvist
Title: Vice President + Controller