

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM436224

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
INTEGRAL AD SCIENCE, INC.		07/19/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Silicon Valley Bank		
Street Address:	3003 Tasman Drive, HF150		
City:	Santa Clara		
State/Country:	CALIFORNIA		
Postal Code:	95054		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	5186130	IAS	
Registration Number:	5186134	IAS	
Registration Number:	4453395	INTEGRAL	
Registration Number:	4916834	INTEGRAL AD SCIENCE	
Registration Number:	4904078	MARKETER'S EDGE	
Registration Number:	5123139	PUB EXPERT	
Registration Number:	4904079	SELLER'S EDGE	
Registration Number:	4904077	TRADER'S EDGE	
Registration Number:	4938615	TRAQ	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2023704750		
Email:	ipteam@cogencyglobal.com		
Correspondent Name:	Darlena Bari Stark		
Address Line 1:	1025 Vermont Ave NW, Suite 1130		
Address Line 2:	COGENCY GLOBAL INC.		
Address Line 4:	Washington, D.C. 20005		

OP \$240.00 5186130

ATTORNEY DOCKET NUMBER:	F171530
NAME OF SUBMITTER:	Matthew R. Pierce
SIGNATURE:	/Matthew R. Pierce/
DATE SIGNED:	07/24/2017

Total Attachments: 23

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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement (this "Agreement") is entered into as of July 19, 2017, by and between SILICON VALLEY BANK, a California corporation, with a loan production office located at 387 Park Avenue South, 2nd Floor, New York, New York 10016 ("Bank") and INTEGRAL AD SCIENCE, INC., a Delaware corporation with its principal place of business located at 95 Morton St., 8th Floor, New York, New York 10014 ("Grantor").

RECITALS

A. Bank has agreed to make certain advances of money and to extend certain financial accommodations to Grantor (the "Loans") in the amounts and manner set forth in (a) that certain Amended and Restated Loan and Security Agreement by and between Bank and Grantor dated as of June 9, 2017, as amended by that certain First Amendment to Amended and Restated Loan and Security Agreement dated as of even date hereof (as may be further amended, restated or otherwise modified from time to time, the "Senior Loan Agreement") and (b) that certain Mezzanine Loan and Security Agreement by and between Bank and Borrower dated as of even date hereof (as may be amended, restated, or otherwise modified from time to time, the "Mezzanine Loan Agreement" and collectively with the Senior Loan Agreement, the "Loan Agreement"); capitalized terms used herein are used as defined in the Loan Agreement). Bank is willing to make the Loans to Grantor, but only upon the condition, among others, that Grantor shall grant to Bank a security interest in its Copyrights, Trademarks, Patents, and Mask Works (as each term is described below) to secure the obligations of Grantor to Bank.

B. Pursuant to the terms of the Loan Agreement, Grantor has granted to Bank a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of Grantor's obligations to Bank, Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

I. Grant of Security Interest. To secure Grantor's obligations to Bank, Grantor grants and pledges to Bank a security interest in all of Grantor's right, title and interest in, to and under its intellectual property (all of which shall collectively be called the "Intellectual Property Collateral"), including, without limitation, the following:

(a) Any and all copyright rights, copyright applications, copyright registrations and like protections in each work of authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held, including without limitation those set forth on Exhibit A attached hereto (collectively, the "Copyrights");

(b) Any and all trade secrets, and any and all intellectual property rights in computer software and computer software products now or hereafter existing, created, acquired or held;

(c) Any and all design rights that may be available to Grantor now or hereafter existing, created, acquired or held;

(d) All patents, patent applications and like protections including, without limitation, improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same, including without limitation the patents and patent applications set forth on Exhibit B attached hereto (collectively, the "Patents");

(e) Any trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Grantor connected with and symbolized by such trademarks, including without limitation those set forth on Exhibit C attached hereto (collectively, the "Trademarks");

(f) All mask works or similar rights available for the protection of semiconductor chips, now owned or hereafter acquired, including, without limitation those set forth on Exhibit D attached hereto (collectively, the "Mask Works");

(g) Any and all claims for damages by way of past, present and future infringements of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;

(h) All licenses or other rights to use any of the Copyrights, Patents, Trademarks, or Mask Works and all license fees and royalties arising from such use to the extent permitted by such license or rights;

(i) All amendments, extensions, renewals and extensions of any of the Copyrights, Trademarks, Patents, or Mask Works; and

(j) All proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

2. Recordation. Grantor authorizes the Commissioner for Patents, the Commissioner for Trademarks and the Register of Copyrights and any other government officials to record and register this Agreement upon request by Bank.

3. Loan Documents. This Agreement has been entered into pursuant to and in conjunction with the Loan Agreement, which is hereby incorporated by reference. The provisions of the Loan Agreement shall supersede and control over any conflicting or inconsistent provision herein. The rights and remedies of Bank with respect to the Intellectual Property Collateral are as provided by the Loan Agreement and related documents, and nothing in this Agreement shall be deemed to limit such rights and remedies.

4. Execution in Counterparts. This Agreement may be executed in counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page to this Agreement by facsimile or in electronic (i.e., "pdf" or "tif" format) shall be effective as delivery of a manually executed counterpart of this Agreement.

5. Successors and Assigns. This Agreement will be binding on and shall inure to the benefit of the parties hereto and their respective successors and assigns.

6. Governing Law. This Agreement and any claim, controversy, dispute or cause of action (whether in contract or tort or otherwise) based upon, arising out of or relating to this Agreement and the transactions contemplated hereby and thereby shall be governed by, and construed in accordance with, the laws of the United States and the State of New York, without giving effect to any choice or conflict of law provision or rule (whether of the State of New York or any other jurisdiction).

[Signature page follows.]

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

INTEGRAL AD SCIENCE, INC.

By:  _____

Title: President and CEO

BANK:

SILICON VALLEY BANK

By: _____

Title: _____

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

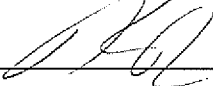
INTEGRAL AD SCIENCE, INC.

By: _____

Title: _____

BANK:

SILICON VALLEY BANK

By: 

Title: Director

EXHIBIT A

Copyrights

None.

EXHIBIT B

Patents

Title / Description	Application Number	Filing Date	Patent Number	Issue Date
Systems, Methods, and Media for Rating Websites for Safe Advertising (Ad rating technology to identify whether a page is likely to contain objectionable content)	61/235,926	Aug. 21, 2009	N/A	N/A - provisional application is expired and a non-provisional application claiming priority to this provisional application has been filed
Systems, Methods, and Media for Rating Websites for Safe Advertising (Ad rating technology to identify whether a page is likely to contain objectionable content)	12/859,763	Aug. 19, 2010		
Content Management Systems, Methods and Media Using an Application Level Firewall (Ad Firewall: Ad blocking technology based on page content and brand safety scores)	12/869,655	Aug. 26, 2010	8,595,072	Nov. 26, 2013
Systems, Methods, and Media for Providing an Application Level Firewall for Advertisements	61/237,536	Aug. 27, 2009	N/A	N/A - provisional application is expired and a non-provisional application claiming priority to this provisional

				application has been filed
Content Management Systems, Methods and Media Using an Application Level Firewall (Ad blocking technology based on advertiser-specified parameters)	14/069,583	Nov. 1, 2013		
Content Management Systems, Methods and Media Using an Application Level Firewall (Ad blocking technology based on criterion, such as fraudulent history)	14/069,605	Nov. 1, 2013		
Content Management Systems, Methods and Media Using an Application Level Firewall (Ad blocking technology with redirect methodology)	14/069,643	Nov. 1, 2013		
Methods, Systems, and Media for Applying Scores and Ratings to Web Pages, Web Sites, and Content for Safe and Effective Online Advertising (Ad rating technology to identify whether a page is likely to contain objectionable content)	61/350,393	Jun. 1, 2010	N/A	N/A - provisional application is expired and a non-provisional application claiming priority to this provisional application has been filed
Methods and Systems for Measuring and Comparing the Quality of Diverse Web Content (ASMRI: Rating technology that measures and compares the quality of diverse web content)	61/431,789	Jan. 11, 2011	N/A	N/A -- provisional application is expired and a non-provisional application claiming priority to

				this provisional application has been filed
Methods, Systems, and Media for Applying Scores and Ratings to Web Pages, Web Sites, and Content for Safe and Effective Online Advertising (ASMRI: Rating technology that measures and compares the quality of diverse web content)	13/151,146	Jun. 1, 2011	8,732,017	May 20, 2014
Methods, Systems, and Media for Applying Scores and Ratings to Web Pages, Web Sites, and Content for Safe and Effective Advertising (ASMRI: Rating technology that determines whether a piece of content should be published on a web page based on a rating)	14/184,264	Feb. 19, 2014		
Methods, Systems, and Media for Providing Safe Advertising using Guided Learning Approaches (Hybrid learning technology for building rating classification models (e.g., to help brands control the content adjacent to their advertisements))	61/292,718	Jan. 6, 2010	N/A	N/A - provisional application is expired and a non-provisional application claiming priority to this provisional application has been filed
Methods, Systems, and Media for Providing Safe Advertising using Guided Learning Approaches (Hybrid learning technology for building rating classification models (e.g., to help brands control the content adjacent to their	61/292,883	Jan. 7, 2010	N/A	N/A - provisional application is expired and a non-provisional application claiming priority to

advertisements))				this provisional application has been filed
Methods, Systems, and Media for Providing Hybrid Learning Approaches (Hybrid learning technology for building rating classification models (e.g., to help brands control the content adjacent to their advertisements))	61/349,537	May 28, 2010	N/A	N/A - provisional application is expired and a non-provisional application claiming priority to this provisional application has been filed
Methods, Systems, and Media for Providing Direct and Hybrid Data Acquisition Approaches (Hybrid learning technology for building rating classification models (e.g., to help brands control the content adjacent to their advertisements))	12/986,108	Jan. 6, 2011		
Methods, Systems, and Media for Reviewing Content Traffic (Traffic Viewer tool that presents advertisement traffic and rating information for a URL (Here's where your ads tried to run))	61/350,659	Jun. 2, 2010	N/A	N/A - provisional application is expired and a non-provisional application claiming priority to this provisional application has been filed
Methods, Systems, and Media for Reviewing Content Traffic (Traffic Viewer tool that presents advertisement traffic and rating information for a URL	13/152,070	Jun. 2, 2011	9,195,990	Nov. 24, 2015

(Here's where your ads tried to run))				
Methods, Systems, and Media for Reviewing Content Traffic (Traffic Viewer tool that presents advertisement traffic and rating information for a URL (Here's where your ads tried to run))	14/921,549	Oct. 23, 2015		
Methods, Systems, and Media for Identifying Errors in Predictive Models (Beat the Machine: Using human annotators to evaluate predictive models)	61/506,005	Jul. 8, 2011	N/A	N/A - provisional application is expired and a non-provisional application claiming priority to this provisional application has been filed
Methods, Systems, and Media for Identifying Errors in Predictive Models Using Annotators (Beat the Machine: Using human annotators to evaluate predictive models)	13/544,779	Jul. 9, 2012	9,311,599	Apr. 12, 2016
Methods, Systems, and Media for Identifying Errors in Predictive Models Using Annotators (Beat the Machine: Using human annotators to evaluate predictive models)	15/094,419	Apr. 8, 2016		Provisional application is expired and a non-provisional application claiming priority to this provisional application has been filed
Systems, Methods, and Media for Generating Probabilistic Models Based	61/534,249	Sept. 13, 2011		

on Advertisement Placement (Measurement technology for determining ad viewability metrics)				
Systems, Methods, and Media for Generating Probabilistic Models Based on Advertisement Placement (Measurement technology for determining ad viewability metrics)	61/585,317	Jan. 11, 2012		N/A - Provisional application is expired and a non-provisional application claiming priority to this provisional application has been filed
Systems, Methods, and Media for Generating Probabilistic Models Based on Advertisement Placement (Measurement technology for determining ad viewability metrics)	13/614,878	Sept. 13, 2012		Application is pending. No assignment has been filed yet.
Systems, Methods, and Media for Detecting Advertisements with Advertising Cues (AdTalk: Exchanging ad information between ads on a page through an event listener (e.g., to determine whether to pass an ad, block an ad, or transmit a different ad))	61/590,312	Jan. 24, 2012		N/A - Provisional application is expired and a non-provisional application claiming priority to this provisional application has been filed
Systems, Methods, and Media for Detecting Advertisements with Advertising Cues (AdTalk: Exchanging ad information between ads on a page through an event listener (e.g., to determine whether to pass an ad, block an ad, or	13/749,472	Jan. 24, 2013		Application is pending. No assignment has been filed yet.

transmit a different ad))				
Systems, Methods, and Media for Managing Advertisement Bidding with User Engagement Metrics	61/594,311	Feb. 2, 2012		N/A - Provisional application is expired and a non-provisional application claiming priority to this provisional application has been filed
Systems, Methods, and Media for Detecting Advertisements with Advertising Cues (AdTalk: Exchanging ad information between ads on a page through an event listener that includes frame mapping)	61/639,023	Apr. 26, 2012		N/A - Provisional application is expired and a non-provisional application claiming priority to this provisional application has been filed
Systems, Methods, and Media for Detecting Suspicious Activity from Websites (Fraud detection technology that blocks an ad from being loaded on a website that is engaging in click fraud, impression fraud, or other deceptive behavior)	61/654,511	Jun. 1, 2012		N/A - Provisional application is expired and a non-provisional application claiming priority to this provisional application has been filed
Systems, Methods, and Media for Detecting Suspicious Activity from Websites (Fraud detection technology that blocks an ad from being loaded on a	13/909,018	Jun. 3, 2013		Application is pending. No assignment has been filed yet

website that is engaging in click fraud, impression fraud, or other deceptive behavior)				
Methods, Systems, and Media for Enhancing a Blind URL Escrow with Real-Time Bidding Exchanges (Escrow system that provides buyers in real-time bidding auctions for impressions with supplemental information about the URL where the impression will be displayed, such as a rating for the URL or a rating for the seller, without revealing the URL information)	61/790,016	Mar. 15, 2013		N/A - Provisional application is expired and a non-provisional application claiming priority to this provisional application has been filed
Methods, Systems, and Media for Enhancing a Blind URL Escrow with Real-Time Bidding Exchanges (Escrow system that provides buyers in real-time bidding auctions for impressions with supplemental information about the URL where the impression will be displayed, such as a rating for the URL or a rating for the seller, without revealing the URL information)	14/215,549	Mar. 17, 2014		Application is pending. No assignment has been filed yet
Methods, Systems, and Media for Determining Causal Return on Investment for Online Advertising (Causal impact technology)	61/728,130	Nov. 19, 2012		N/A - Provisional application is expired and a non-provisional application claiming priority to this provisional application has been filed
Methods, Systems, and	61/789,562	Mar. 15, 2013		N/A - Provisional

Media for Optimizing Online Advertising Campaigns Based on Causal Conversion Metrics (Causal impact technology that determines whether to place ads through an ad channel based on a calculated causal return on investment that incorporates conversion information of various users)				application is expired and a non-provisional application claiming priority to this provisional application has been filed
Methods, Systems, and Media for Managing Online Advertising Campaigns Based on Causal Conversion Metrics (Causal impact technology that determines whether to place ads through an ad channel based on a calculated causal return on investment that incorporates conversion information of various users)	14/084,568	Nov. 19, 2013		Application is pending. No assignment has been filed yet
Methods, Systems, and Media for Managing Online Advertising Campaigns Based on Causal Conversion Metrics (Causal impact technology that determines whether to place ads through an ad channel based on a calculated causal return on investment that incorporates conversion information of various users)	14/716,241	May 19, 2015		Application is pending. No assignment has been filed yet
Systems, Methods, and Media for Detecting Content Viewability (Measurement technology that detects ad viewability using pixel GIFs on a page)	61/735,530	Dec. 10, 2012		N/A - Provisional application is expired and a non-provisional application claiming priority to this provisional

				application has been filed
Systems, Methods, and Media for Detecting Content Viewability (Measurement technology that detects ad viewability using pixel GIFs on a page)	13/836,700	Mar. 15, 2013		Application is pending. No assignment has been filed yet
Methods, Systems, and Media for Setting and Using an Advertising Frequency Cap Based on Causal Conversions (Causal impact technology that sets ad frequency caps based on causal conversion information)	62/068,427	Oct. 24, 2014		N/A - Provisional application is expired and a non-provisional application claiming priority to this provisional application has been filed
Methods, Systems, and Media for Setting and Using an Advertising Frequency Cap Based on Causal Conversions (Causal impact technology that sets ad frequency caps based on causal conversion information)	14/923,076	Oct. 26, 2015		Application is pending. No assignment has been filed yet
Methods, Systems, and Media for Identifying Automatically Refreshed Advertisements (Measurement technology that determines whether an ad has been auto-refreshed to then determine ad budget spent on auto-refreshed ads)	61/845,200	July 11, 2013		N/A - Provisional application is expired and a non-provisional application claiming priority to this provisional application has been filed
Methods, Systems, and Media for Identifying	14/329,514	July 11, 2014		Application is pending. No assignment

Automatically Refreshed Advertisements (Measurement technology that determines whether an ad has been auto-refreshed to then determine ad budget spent on auto-refreshed ads)				has been filed yet
Methods, Systems, and Media for Generating Predicted Information Related to Advertisement Viewability (Viewability technology that generates predicted information related to advertisement viewability (e.g., code provided by the measurement vendor server can be loaded into a web page associated with the seller in which an advertisement is to be placed, where the code can determine metrics and/or information associated with the web page that are transmitted to the measurement vendor server for generating predicted information that an advertisement placed on the web page and/or at a particular position on the web page will be viewed and/or will be viewed for a particular duration of time))	62/112,888	Feb. 6, 2015		N/A - Provisional application is expired and a non-provisional application claiming priority to this provisional application has been filed
Methods, Systems, and Media for Generating Predicted Information Related to Advertisement Viewability (Viewability technology that generates predicted information related to advertisement viewability (e.g., code provided by the measurement vendor server can be loaded into a web	15/018,520	Feb. 8, 2016		Application is pending. No assignment has been filed yet

page associated with the seller in which an advertisement is to be placed, where the code can determine metrics and/or information associated with the web page that are transmitted to the measurement vendor server for generating predicted information that an advertisement placed on the web page and/or at a particular position on the web page will be viewed and/or will be viewed for a particular duration of time))				
Methods, Systems, and Media for Generating Predicted Information Related to Advertisement Viewability (Viewability technology that can be used to solicit bids from buyers at multiple times (e.g., if an advertisement placement is not purchased at its initial offering, an exchange server can solicit bids at a second time based on viewability information))	62/112,896	Feb. 6, 2015		N/A - Provisional application is expired and a non-provisional application claiming priority to this provisional application has been filed
Methods, Systems, and Media for Generating Predicted Information Related to Advertisement Viewability (Viewability technology that can be used to solicit bids from buyers at multiple times (e.g., if an advertisement placement is not purchased at its initial offering, an exchange server can solicit bids at a second time based on viewability information))	15/018,537	Feb. 8, 2016		Application is pending. No assignment has been filed yet

Methods, Systems, and Media for Specifying Different Advertising Management Techniques on an Advertisement Placement Level (Tag builder for specifying different ad management techniques on an ad placement level)	62/145,180	Apr. 9, 2015		N/A - Provisional application is expired and a non-provisional application claiming priority to this provisional application has been filed
Methods, Systems, and Media for Specifying Different Advertising Management Techniques on an Advertisement Placement Level (Tag builder for specifying different ad management techniques on an ad placement level)	15/096,195	Apr. 11, 2016		Application is pending. No assignment has been filed yet
Methods, Systems, and Media for Detecting Fraudulent Activity in Connection with Advertisements based on Hardware Events (Detecting a bot or other application executing one or more operations that simulate human activity, such as mouse events)	62/248,126	Oct. 29, 2015		N/A - Provisional application is expired and a non-provisional application claiming priority to this provisional application has been filed
Methods, Systems, and Media for Detecting Fraudulent Activity in Connection with Advertisements based on Hardware Events (Detecting a bot or other application executing one or more operations that simulate human activity, such as mouse events)	15/338,739	Oct. 31, 2016		Application is pending.

Methods, Systems, and Media for Dynamically Detecting Mobile Environment Information (Distinguishing between advertisement requests or other traffic from mobile software applications and advertisement requests or other traffic from mobile web browsing application)	14/978,625	Dec. 22, 2015		Application is pending. No assignment has been filed yet
Systems, Methods, and Media for Correlating Information Corresponding to Multiple Related Frames on a Web Page (Measuring cross-domain impressions on mobile devices)	15/190,927	Jun. 23, 2016		Application is pending.
Methods, Systems, and Media for Inhibiting the Transmission of Media Content based on Frequency and Exposure Measurements (Consumer Exposure Optimization with frequency and exposure targeting)	62/502,436	May 5, 2017		Application is pending.
Methods, Systems, and Media for Generating a Media Quality Score Associated with the Presentation of a Content Item (Generating a media quality score that combines multiple score components on a frame-by-frame basis and then aggregates the frame scores into the media quality score for the presented video content item)	62/507,045	May 16, 2017		Application is pending.
Systems and Methods for Evaluating and Scoring Video Viewability (Evaluating viewability of online videos based on video	61/825,403	May 20, 2013	N/A	N/A - Provisional application is expired and a non-

size, video position on a web page, whether the video is set to autoplay, and/or whether the video is set to mute)				provisional application claiming priority to this provisional application has been filed A
Systems and Methods for Evaluating Online Videos (Evaluating viewability of online videos based on video size, video position on a web page, whether the video is set to autoplay, and/or whether the video is set to mute)	14/281,484	May 19, 2014	9,143,840	Sept. 22, 2015
Systems and Methods Online Videos (Evaluating viewability of online videos based on video size, video position on a web page, whether the video is set to autoplay, and/or whether the video is set to mute)	14/824,499	Aug. 12, 2015	9,661,360	May 23, 2017
Systems and Methods for Evaluating and Scoring Video Viewability (Evaluating viewability of online videos based on video size, video position on a web page, whether the video is set to autoplay, and/or whether the video is set to mute)	14/824,614	Aug. 12, 2015		
Systems and Methods for Evaluating Online Videos (Evaluating viewability of online videos based on video size, video position on a web page, whether the video is set to autoplay, and/or whether the video is set to mute)	14/824,739	Aug. 12, 2015	9,706,231	July 11, 2017

EXHIBIT C

Trademarks


Mark Description	Ser. No.	Filing Date	Reg. No.	Reg. Date	Class(es)
IAS	87169891	Sep. 13, 2016	5186130	Apr. 18, 2017	42
	87169939	Sep. 13, 2016	5186134	Apr. 18, 2017	42
INTEGRAL	85749195	Oct. 09, 2012	4453395	Dec. 24, 2013	42
INTEGRAL AD SCIENCE	86453290	Nov. 13, 2014	4916834	Mar. 15, 2016	42
MARKETER'S EDGE	86586701	Apr. 03, 2015	4904078	Feb. 23, 2016	42
PUB EXPERT	87050910	May 26, 2016	5123139	Jan. 17, 2017	42
SELLER'S EDGE	86586709	Apr. 03, 2015	4904079	Feb. 23, 2016	42
TRADER'S EDGE	86586684	Apr. 03, 2015	4904077	Feb. 23, 2016	42
TRAQ	86497560	Jan. 07, 2015	4938615	Apr. 12, 2016	42

EXHIBIT D

Mask Works

None.