

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM436279

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Michael DeSimone		07/20/2017	INDIVIDUAL:
John Bauman		07/20/2017	INDIVIDUAL:
Anthony Vaccaro		07/20/2017	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	White Water Gear Inc.		
<b>Street Address:</b>	288 E. Montauk Highway		
<b>City:</b>	Hampton Bays		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11946		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87252506	WHITE WATER	
<b>Serial Number:</b>	87150255	CUSTOMIZE YOUR LIFESTYLE	
<b>Serial Number:</b>	87320532	FREEDOM TO FISH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5162288516		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5162288484		
<b>Email:</b>	sbarrese@dilworthbarrese.com		
<b>Correspondent Name:</b>	Stephen R. Barrese, Esq.		
<b>Address Line 1:</b>	1000 Woodbury Road, Suite 405		
<b>Address Line 4:</b>	Woodbury, NEW YORK 11797		
<b>NAME OF SUBMITTER:</b>	Stephen R. Barrese, Esq.		
<b>SIGNATURE:</b>	/srb/		
<b>DATE SIGNED:</b>	07/24/2017		
<b>Total Attachments: 2</b>			
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**ASSIGNMENT OF TRADEMARKS**

**WHEREAS** Michael DeSimone, John Bauman and Anthony Vaccaro (collectively, "Assignors"), individuals, located at 5500 Sunrise Highway, Sayville, New York 11782, have adopted the marks identified on the attached Schedule, and which are pending in the U.S. Patent and Trademark Office.

**WHEREAS** White Water Gear Inc. ("Assignee"), a Delaware corporation, having offices located at 288 E. Montauk Highway, Hampton Bays, New York 11946, is desirous of acquiring said marks identified therein.

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignors do hereby assign to Assignee any and all worldwide right, title and interest in and to said mark, together with the good will of the business symbolized by the mark. The parties acknowledge and agree that the transfer of any U.S. Intent-to-Use application hereunder is in connection with the ongoing and existing business to which they pertain.

**IN WITNESS WHEREOF**, the Assignors have executed this Assignment as of the date indicated below.


Dated this 26 day of July, 2017

  
\_\_\_\_\_  
Michael DeSimone

  
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John Bauman

  
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Anthony Vaccaro

**Schedule**

<b><u>Trademark</u></b>	<b><u>Application No.</u></b>	<b><u>Application Filing Date</u></b>
	87/252506	November 30, 2016
CUSTOMIZE YOUR LIFESTYLE	87/150255	August 25, 2016
FREEDOM TO FISH	87/320532	February 1, 2017