

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM436322

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
NaturMed, Inc.		07/10/2017	Corporation: INDIANA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Independent Vital Life, LLC		
<b>Street Address:</b>	18275 North 59th Avenue		
<b>City:</b>	Glendale		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85308		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 56</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3565666	ROBUST RED	
<b>Registration Number:</b>	3706802	GLUCO HARMONY	
<b>Registration Number:</b>	3769104	COQ SUPREME	
<b>Registration Number:</b>	3840705	INSTITUTE FOR VIBRANT LIVING	
<b>Registration Number:</b>	3840751	INSTITUTE FOR VIBRANT LIVING	
<b>Registration Number:</b>	3849121	VERDE VALLEY NATURALS	
<b>Registration Number:</b>	4002355	IVL PRODUCTS	
<b>Registration Number:</b>	4222868	LYCHEE GOLD	
<b>Registration Number:</b>	3315302	GO RUBY GO!	
<b>Registration Number:</b>	4148091	SUPER WHEATGRASS COMBO	
<b>Registration Number:</b>	4426099	OMEGA MAX	
<b>Registration Number:</b>	4269753	BRAIN BOOSTER MEMORY FORMULA	
<b>Registration Number:</b>	4277177	VSHAKE	
<b>Registration Number:</b>	4277176	FLEX19	
<b>Registration Number:</b>	4377309	BIO-RENEW	
<b>Registration Number:</b>	4495521	OMEGA MAX GOLD	
<b>Registration Number:</b>	4472069	DAILY START	
<b>Registration Number:</b>	4472065	OPTIMUNE	
<b>Registration Number:</b>	4472239	MERA-SLIM	

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<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
<b>Registration Number:</b>	4467716	SEANU
<b>Registration Number:</b>	4407023	RECONNECT
<b>Registration Number:</b>	4410689	BEAUTIFUL BARLEY
<b>Registration Number:</b>	4407022	VISION CLEAR
<b>Registration Number:</b>	4998533	GREEN POWER PROTEIN
<b>Registration Number:</b>	4581469	RELACID
<b>Registration Number:</b>	4603303	PROSHIELD BREAST HEALTH
<b>Registration Number:</b>	4615278	IVL
<b>Registration Number:</b>	4615279	IVL
<b>Registration Number:</b>	4646618	ESTRO-SYNC
<b>Registration Number:</b>	4642664	OSTEOGREEN COMPLEX
<b>Registration Number:</b>	4642680	TRIMOTION
<b>Registration Number:</b>	3714978	SECRETAGOGUE HGH PLUS
<b>Registration Number:</b>	3833496	ALL DAY ENERGY GREENS
<b>Registration Number:</b>	4666733	SECRETAGOGUE PLUS
<b>Registration Number:</b>	4659620	PROSTAEZ
<b>Registration Number:</b>	4671674	LIVER CLEAR PLUS
<b>Registration Number:</b>	4388160	LIVERCLEAR
<b>Registration Number:</b>	4675436	ALL DAY ENERGY GREEN ZING
<b>Registration Number:</b>	4659707	POTENEX
<b>Registration Number:</b>	4671838	IVL MEMORY SAVER
<b>Registration Number:</b>	4715209	LONG LIFE FOOD SOURCE
<b>Registration Number:</b>	4849001	ORAL GUARD
<b>Registration Number:</b>	4630232	BERRY ESSENTIALS
<b>Registration Number:</b>	4695389	MAQUI MAGIC
<b>Registration Number:</b>	4699121	COCO BERRI
<b>Registration Number:</b>	4688716	STRESSAGEN
<b>Registration Number:</b>	4688752	OPTI-50 PLUS
<b>Registration Number:</b>	4699377	SEDONA HEALTH FACTOR
<b>Registration Number:</b>	4725624	OSTEOHA
<b>Registration Number:</b>	5092094	VIBRANT LIVING LABS
<b>Registration Number:</b>	5046885	REDIGREENS
<b>Registration Number:</b>	5046886	REDIREDS
<b>Registration Number:</b>	5056322	TRIMOTION
<b>Registration Number:</b>	5188458	SHAPELY START
<b>Serial Number:</b>	86377604	RENEWFLEX
<b>Serial Number:</b>	86196816	TRIMAX JOINT

**CORRESPONDENCE DATA****Fax Number:** 2156474884

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2158538255**Email:** ccusick@cusickip.com**Correspondent Name:** Clinton Cusick**Address Line 1:** 623 N. Broad St.**Address Line 4:** Lansdale, PENNSYLVANIA 19446

<b>NAME OF SUBMITTER:</b>	Clinton J. Cusick
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<b>SIGNATURE:</b>	/43573/
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<b>DATE SIGNED:</b>	07/24/2017
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**Total Attachments: 3**

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**TRADEMARK ASSIGNMENT**

**THIS ASSIGNMENT** is made the 10<sup>th</sup> day of July, 2017 by and between NaturMed, Inc. ("Assignor"), a corporation organized under the laws of Indiana with a principal place of business at 661 E. Howards Road, Camp Verde, Arizona 86322, and Independent Vital Life, LLC ("Assignee"), a Limited Liability Company organized under the laws of Delaware with a principal place of business at 18275 North 59<sup>th</sup> Avenue, Glendale, AZ 85308;

**WHEREAS**, Assignor is the owner of the U.S. Trademark Registrations and pending U.S. trademark applications attached as Exhibit A, (hereinafter, the "Marks");

**WHEREAS**, Assignee seeks to acquire the Marks, together with the goodwill of the business associated with the Marks and the registration thereof, in a form acceptable for recordation by the United States Patent and Trademark Office; and

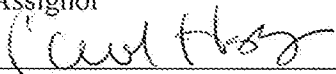
**WHEREAS**, Assignee is the successor to the portion of the ongoing business of Assignor to which the Marks pertain, as permitted by 15 U.S.C. §1060(a)(1).

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business associated with the Marks, the right to license and sublicense the Marks, and together with all claims for damages by reason of past infringement thereof, with the right to sue for, and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns, licensees, and legal representatives.

**IN WITNESS WHEREOF**, Assignor and Assignee have caused this Assignment to be duly executed by the undersigned authorized representatives.

**NaturMed, Inc.**

Assignor

  
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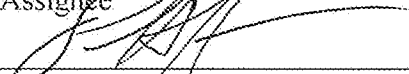
Name: Carol Hogbers

Title: Human Resources Director

Date: 7/24/17

**Independent Vital Life, LLC**

Assignee

  
\_\_\_\_\_

Name: Patrick Heffernan

Title: Director of Operations

Date: 7/21/17

EXHIBIT A

Trademark	Application Serial No.	Registration Number
ROBUST RED	77/340008	3565666
GLUCO HARMONY	77/636979	3706802
COQ SUPREME	77/708819	3769104
INSTITUTE FOR VIBRANT LIVING	77/916716	3840705
INSTITUTE FOR VIBRANT LIVING	77/917950	3840751
VERDE VALLEY NATURALS	77/958996	3849121
IVL PRODUCTS	85/202061	4002355
LYCHEE GOLD	85/360691	4222868
GO RUBY GO!	76/668199	3315302
SUPER WHEATGRASS COMBO	85/452373	4148091
OMEGA MAX	85/520673	4426099
BRAIN BOOSTER MEMORY FORMULA	85/557881	4269753
VSHAKE	85/555169	4277177
FLEX19	85/554990	4277176
BIO-RENEW	85/555030	4377309
OMEGA MAX GOLD	85/664347	4495521
DAILY START	85/739874	4472069
OPTIMUNE	85/739411	4472065
MERA-SLIM	85/780248	4472239
SEANU	85/815781	4467716
RECONNECT	85/855402	4407023
BEAUTIFUL BARLEY	85/855416	4410689
VISION CLEAR	85/855389	4407022
GREEN POWER PROTEIN	85/882537	4998533
RELACID	85/956646	4581469
PROSHIELD BREAST HEALTH	86/145735	4603303
IVL (Class 5)	86/160471	4615278
IVL (Class 35)	86/160506	4615279
ESTRO-SYNC	86/177457	4646618
TRIMAX JOINT	86/196816	-
OSTEOGREEN COMPLEX	86/208965	4642664
TRIMOTION	86/226939	4642680
SECRETAGOGUE HGH PLUS	77/724977	3714978
ALL DAY ENERGY GREENS	77/725024	3833496
SECRETAGOGUE PLUS	86/282,688	4666733
PROSTAEZ	86/284,025	4659620

LIVER CLEAR PLUS	86/310,437	4671674
LIVERCLEAR	85/838,964	4388160
ALL DAY ENERGY GREEN ZING	86/321,005	4675436
POTENEX	86/326,421	4659707
IVL MEMORY SAVER	86/330,662	4671838
LONG LIFE FOOD SOURCE	86/329,524	4715209
ORAL GUARD	86/333,172	4849001
BERRY ESSENTIALS	86/333,182	4630232
MAQUI MAGIC	86/333,693	4695389
COCO BERRI	86/335,171	4699121
STRESSAGEN	86/336,561	4688716
OPTI 50 PLUS	86/343,342	4688752
SEDONA HEALTH FACTOR	86/348,574	4699377
OSTEOHA	86/377,607	4725624
RENEWFLEX	86/377,604	
VIBRANT LIVING LABS	86/634,060	5092094
REDIGREENS	86/773,358	5046885
REDIREDS	86/773,363	5046886
TRIMOTION	86/931,654	5056322
SHAPELY START	86/103,605	5188458