

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM436456

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/01/2017

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Dow Jones, L.P.		07/24/2017	Limited Partnership: DELAWARE

RECEIVING PARTY DATA

Name:	Dow Jones & Company, Inc.
Street Address:	1211 Avenue of the Americas
City:	New York
State/Country:	NEW YORK
Postal Code:	10036
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 25

Property Type	Number	Word Mark
Registration Number:	1118216	BARRON'S
Registration Number:	2154201	BARRON'S
Registration Number:	4101888	BARRON'S
Registration Number:	4372516	BARRON'S
Registration Number:	4368654	BARRON'S
Registration Number:	4567087	BARRON'S
Serial Number:	87047029	BARRON'S
Registration Number:	1368347	THE WALL STREET JOURNAL
Registration Number:	1498049	THE WALL STREET JOURNAL
Registration Number:	1960159	THE WALL STREET JOURNAL
Registration Number:	4104191	THE WALL STREET JOURNAL
Registration Number:	4313528	THE WALL STREET JOURNAL
Registration Number:	4297318	THE WALL STREET JOURNAL
Registration Number:	4297319	THE WALL STREET JOURNAL
Registration Number:	4345130	THE WALL STREET JOURNAL
Registration Number:	4297321	THE WALL STREET JOURNAL
Registration Number:	4291165	THE WALL STREET JOURNAL
Registration Number:	4472244	THE WALL STREET JOURNAL

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4298327	THE WALL STREET JOURNAL
Registration Number:	4342765	THE WALL STREET JOURNAL
Registration Number:	4472634	THE WALL STREET JOURNAL
Registration Number:	3320625	THE WALL STREET JOURNAL OFFICE NETWORK
Registration Number:	1220347	THE WALL STREET JOURNAL REPORT
Registration Number:	2466488	THE WALL STREET JOURNAL SUNDAY.
Registration Number:	0408379	THE WALL STREET JOURNAL.

CORRESPONDENCE DATA

Fax Number: 2129537201

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212.415.9200

Email: ny.trademark@dorsey.com

Correspondent Name: Susan Progoff

Address Line 1: Dorsey & Whitney LLP

Address Line 2: 51 West 52nd Street

Address Line 4: New York, NEW YORK 10019-6119

NAME OF SUBMITTER:	Susan Progoff
SIGNATURE:	/Susan Progoff/
DATE SIGNED:	07/25/2017

Total Attachments: 3

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NUNC PRO TUNC TRADEMARK ASSIGNMENT

This *Nunc Pro Tunc* Trademark Assignment by Dow Jones, L.P. is made effective *nunc pro tunc* as of July 1, 2017 (the "Effective Date") by and between Dow Jones, L.P., a Delaware limited partnership with an address at 1211 Avenue of the Americas, New York, NY 10036 ("Assignor") and Dow Jones & Company, Inc., a Delaware corporation having a principal place of business at 1211 Avenue of the Americas, New York, NY 10036 ("Assignee").

WHEREAS, as of July 1, 2017, Assignor was, and is, the owner of the U.S. Trademarks identified on Schedule A attached hereto, including without limitation all unregistered and common law rights in the trademarks and applications and resulting registrations therefor (the "Marks"), and Assignor wishes to assign and transfer all rights in the Marks to Assignee;

WHEREAS, Assignee, was and is desirous of acquiring the Marks from Assignor and the applications and registrations therefor, together with all common law rights associated with the Marks and the goodwill of the business associated therewith and symbolized by the Marks along with the right to recover damages and profits for past, present or future infringements thereof;

NOW, THEREFORE, for and in full consideration of the mutual promises contained herein and other good and valuable consideration between parties, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby transfer and assign unto Assignee, as of July 1, 2017, all rights, title and interest in and to the Marks and any registrations issued therein, together with the goodwill of the business symbolized by the Marks.

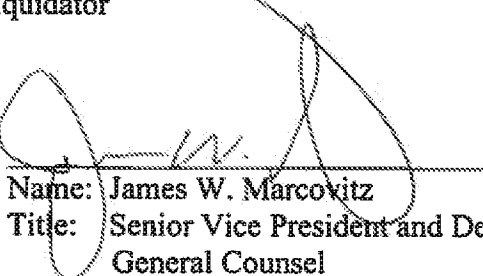
IN WITNESS WHEREOF, Assignor and Assignee agree that this *Nunc Pro Tunc* Assignment is effective as of the Effective Date.

Assignor:

Dow Jones, L.P.

By: Dow Jones & Company, Inc.,
its Liquidator

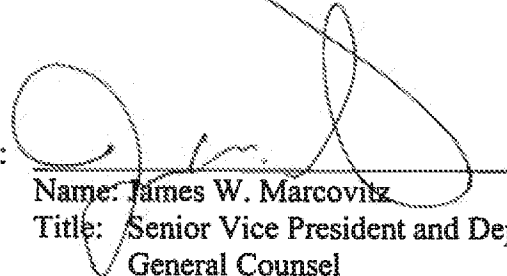
By:


Name: James W. Marcovitz
Title: Senior Vice President and Deputy
General Counsel
Date: July 24, 2017

Assignee:

Dow Jones & Company, Inc.

By:


Name: James W. Marcovitz
Title: Senior Vice President and Deputy
General Counsel
Date: July 24, 2017

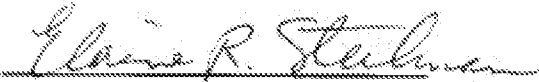
ACKNOWLEDGEMENT

STATE OF NEW YORK

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COUNTY OF NEW YORK

Be it remembered on this 24th day of July 2017, before me, the subscriber, a Notary Public authorized to take acknowledgements and proofs in said county and state, personally appeared James W. Marcovitz, to me known, who being by me duly sworn according to law, on his oath does depose and make proof to my satisfaction that he was at the time of the execution thereof the Senior Vice President and Deputy General Counsel of Dow Jones & Company, Inc. as Liquidator of Dow Jones, L.P., assignor in the foregoing instrument; and that he signed and delivered the instrument as the voluntary act and deed of said Liquidator, by virtue of his authority.


Notary Public

ELAINE R. STEELMAN
NOTARY PUBLIC-STATE OF NEW YORK
No. 01ST6203067
Qualified In New York County
My Commission Expires 03-30-2021



SCHEDULE A

Trademark	Status	App. No	App. Date	Reg. No.	Reg. Date
BARRON'S	Registered	73152128	12/15/1977	1118216	5/15/1979
BARRON'S	Registered	75119612	6/17/1996	2154201	4/28/1998
BARRON'S	Registered	85350686	6/20/2011	4101888	2/21/2012
BARRON'S	Registered	85811349	12/27/2012	4372516	7/23/2013
BARRON'S	Registered	85834931	1/29/2013	4368654	7/16/2013
BARRON'S	Registered	86103551	10/28/2013	4567087	7/15/2014
BARRON'S	Allowed	87047029	5/23/2016		
THE WALL STREET JOURNAL	Registered	73530395	4/3/1985	1368347	10/29/1985
THE WALL STREET JOURNAL	Registered	73695914	11/16/1987	1498049	7/26/1988
THE WALL STREET JOURNAL	Registered	74647616	3/16/1995	1960159	3/5/1996
THE WALL STREET JOURNAL	Registered	85210240	1/4/2011	4104191	2/28/2012
THE WALL STREET JOURNAL	Registered	85220675	1/19/2011	4313528	4/2/2013
THE WALL STREET JOURNAL	Registered	85524824	1/25/2012	4297318	3/5/2013
THE WALL STREET JOURNAL	Registered	85524841	1/25/2012	4297319	3/5/2013
THE WALL STREET JOURNAL	Registered	85524852	1/25/2012	4345130	6/4/2013
THE WALL STREET JOURNAL	Registered	85524883	1/25/2012	4297321	3/5/2013
THE WALL STREET JOURNAL	Registered	85525060	1/25/2012	4291165	2/19/2013
THE WALL STREET JOURNAL	Registered	85781891	11/16/2012	4472244	1/21/2014
THE WALL STREET JOURNAL	Registered	85977847	1/25/2012	4298327	3/5/2013
THE WALL STREET JOURNAL	Registered	85978572	1/25/2012	4342765	5/28/2013
THE WALL STREET JOURNAL	Registered	85980667	11/16/2010	4472634	1/21/2014
THE WALL STREET JOURNAL OFFICE NETWORK	Registered	78750139	11/9/2005	3320625	10/23/2007
THE WALL STREET JOURNAL REPORT	Registered	73332348	10/13/1981	1220347	12/14/1982
THE WALL STREET JOURNAL SUNDAY.	Registered	75762699	7/28/1999	2466488	7/3/2001
THE WALL STREET JOURNAL.	Registered	71467335	2/11/1944	408379	8/8/1944
BARRON'S GROUP STOCK AVERAGES (Stylized)	Cancelled	71555363	4/23/1948	537013	1/30/1951
BARRON'S NATIONAL BUSINESS & FINANCIAL WEEKLY (Stylized)	Cancelled	71584435	9/3/1949	538623	2/27/1951
BARRON'SLINE	Cancelled	74461937	11/12/1993	1912091	8/15/1995
PURSUIITS THE WALL STREET JOURNAL. and Design	Cancelled	78626654	5/10/2005	3152356	10/3/2006
THE ASIAN WALL STREET JOURNAL	Cancelled	73120741	3/28/1977	1083954	1/31/1978
BARRON'S	Abandoned	85834120	1/28/2013		
THE WALL STREET JOURNAL	Abandoned	85177038	11/15/2010		
THE WALL STREET JOURNAL	Abandoned	85177533	11/16/2010		