

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM436514

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kahootz LLC		06/06/2017	Limited Liability Company: MICHIGAN
RECEIVING PARTY DATA			
Name:	Hasbro, Inc.		
Street Address:	1027 Newport Avenue		
City:	Pawtucket		
State/Country:	RHODE ISLAND		
Postal Code:	02862		
Entity Type:	Corporation: RHODE ISLAND		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	87172706	CYCLOGRAPH	
Serial Number:	87057425	DOODLE DISCS	
Serial Number:	87199090	ROTOGRAPH	
Serial Number:	87228062	SPIRODOODLE	
Serial Number:	87056797	SPIROMATIC	
Serial Number:	87228103	SPIRO-PUTTY	
CORRESPONDENCE DATA			
Fax Number:	4017275089		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	401-727-5185		
Email:	sara.beccia@hasbro.com		
Correspondent Name:	Hasbro, Inc.		
Address Line 1:	1027 Newport Avenue		
Address Line 4:	Pawtucket, RHODE ISLAND 02862		
ATTORNEY DOCKET NUMBER:	GAMES		
NAME OF SUBMITTER:	Sara Beccia		
SIGNATURE:	/Sara Beccia/		
DATE SIGNED:	07/25/2017		

CH \$165.00 87172706

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS Assignment (the "Assignment") is made and effective as of this 6th day of June, 2017 between HASBRO, INC. a corporation organized and existing under the laws of the State of Rhode Island, having its principal place of business located at 1027 Newport Avenue, Pawtucket, Rhode Island ("Assignee") and KAHOOTZ LLC., a Michigan limited liability company existing under the laws of the state of the State of Michigan, having its principal place of business located at 772 Airport Boulevard, Ann Arbor, Michigan 48108 ("Assignor").

WHEREAS, Assignor is the owner of the trademarks detailed on the attached Schedule "A" including the US Trademark Applications and registrations therefor (the "Trademark"); and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the Trademarks and Assignor has agreed to sell its entire right, title and interest in and to the Trademarks to Assignee.

NOW, THEREFORE, in consideration of the mutual promises and covenants contained herein, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, the parties hereto agree as follows:

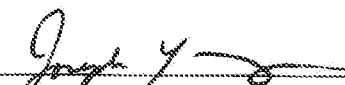
Assignor hereby grants, sells, conveys, assigns, transfers, delivers and relinquishes exclusively to Assignee, free and clear of all liens and other encumbrances all right, title and interest in and to the Trademarks, together with the goodwill of the business that is symbolized by the Trademarks. In the case of the U.S. "Intent to Use" trademark applications where the trademarks has not yet been used in commerce, such applications is being assigned as part of the entire business or portion thereof to which the Trademarks pertains, as required by Section 10 of the Trademark Act, 15 U.S.C. §1060.

IN WITNESS WHEREOF the parties have caused this Assignment to be executed by its authorized representative as of the day and year first above written.

KAHOOTZ LLC.

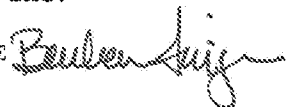
ASSIGNOR

By:


Name: Joseph Yassof
Title: Managing Member

Hasbro, Inc.

ASSIGNEE



By:

Barbara Finigan
Executive Vice President

Schedule A

Mark	Filing Number	Filing Date
CYCLOGRAPH	87172706	1/31/17
DOODLE DISCS	87057425	9/21/16
ROTOGRAPH	87199090	1/31/17
SPIRODOODLE	87228062	1/31/17
SPIROMATIC	87056797	12/27/16
SPIRO-PUTTY	87228103	12/21/16