

## TRADEMARK ASSIGNMENT COVER SHEET

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ETAS ID: TM436525

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
United Advertising Publications, Inc.		07/21/2017	Corporation: WASHINGTON
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Parenting, LLC		
<b>Street Address:</b>	150 Granby Street		
<b>City:</b>	Norfolk		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	23510		
<b>Entity Type:</b>	Limited Liability Company: VIRGINIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2005579	FAMILY MARKETING NETWORK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7576285566		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	757-628-5582		
<b>Email:</b>	ip@wilsav.com		
<b>Correspondent Name:</b>	Timothy J. Lockhart		
<b>Address Line 1:</b>	440 Monticello Avenue, Suite 2200		
<b>Address Line 2:</b>	Attn.: IP Administrator		
<b>Address Line 4:</b>	Norfolk, VIRGINIA 23510-2243		
<b>NAME OF SUBMITTER:</b>	Timothy J. Lockhart		
<b>SIGNATURE:</b>	/Timothy J. Lockhart/		
<b>DATE SIGNED:</b>	07/25/2017		
<b>Total Attachments: 4</b>			
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OP \$40.00 2005579

## TRADEMARK ASSIGNMENT

This trademark assignment ("Assignment") is effective as of July 21, 2017 ("Effective Date"), by and between UNITED ADVERTISING PUBLICATIONS, INC. ("Assignor"), a Washington corporation with an address of c/o Dominion Enterprises, 150 Granby Street, Norfolk, Virginia 23510, and PARENTING, LLC ("Assignee"), a Virginia limited liability company with an address of 150 Granby Street, Norfolk, Virginia 23510.

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to accept from Assignor, any and all of Assignor's right, title, and interest in and to the service mark FAMILY MARKETING NETWORK ("Mark"), the subject of U.S. Patent and Trademark Office ("USPTO") Trademark Registration No. 2005579 ("Registration"), a copy of the USPTO database record for which registration is attached hereto as Exhibit A (the Mark and the Registration are referred to collectively herein as the "Assigned Property");

NOW, THEREFORE, in return for good and valuable consideration exchanged between the parties, the receipt and adequacy of each party acknowledges, the parties do hereby agree as follows:

1. Assignment. Assignor hereby irrevocably assigns to Assignee any and all right, title, and interest in and to the Assigned Property, including without limitation all USPTO and U.S. state application, registration, maintenance, and renewal rights with respect to the Assigned Property; all rights to create new marks based on the Assigned Property; all the goodwill of that business that deals in any or all of the goods and/or services with which the Assigned Property has been used or is used, in association therewith; any and all actions and rights of action for infringement, violation, or misappropriation, including without limitation the right to sue and collect damages for past infringement, of the foregoing right, title, and interest in and to the Assigned Property and/or otherwise with respect to the Assigned Property, whether arising before, on, or after the Effective Date; and any and all other rights arising from or associated with the Assigned Property.


2. Governing Law. This Assignment will be construed in accordance with, and any and all actions arising hereunder will be governed by, the laws of the Commonwealth of Virginia (without regard to its choice-of-law rules) and, to the extent applicable, the trademark laws of the United States of America.

3. Execution. This Assignment may be executed in counterparts, each of which will be deemed an original, but all of which together will constitute one and the same instrument. This Assignment may be executed and delivered by facsimile or in one or more .pdf or other electronic files, and copies of signatures hereon will be deemed as binding as originals.

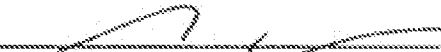
(Signature page follows.)

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed as of the date first written above.

**UNITED ADVERTISING PUBLICATIONS, INC.**

By:   
Name: Guy R. Friddell, III  
Title: Vice President

**HOMES.COM, INC.**

By:   
Name: Guy R. Friddell, III  
Title: Vice President

## EXHIBIT A



United States Patent and Trademark Office

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## Typed Drawing

<b>Word Mark</b>	FAMILY MARKETING NETWORK
<b>Goods and Services</b>	IC 035, US 100 101 102, G & S placement of advertisements for others in regional publications, namely newspapers, magazines or newsletters devoted to parenting, childrearing, childcare and other family issues. FIRST USE: 19940915, FIRST USE IN COMMERCE: 19940915
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	74614567
<b>Filing Date</b>	December 27, 1994
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	July 16, 1996
<b>Registration Number</b>	2005579
<b>Registration Date</b>	October 8, 1996
<b>Owner</b>	(REGISTRANT) Family Publishing Group, Inc. CORPORATION NEW YORK 141 Halstead Avenue, Suite #3D Mamaroneck NEW YORK 10543  (LAST LISTED OWNER) UNITED ADVERTISING PUBLICATIONS, INC. CORPORATION WASHINGTON 150 GRANBY STREET NORFOLK VIRGINIA 23510
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	WILLIAM H. BREWSTER
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MARKETING NETWORK" APART FROM THE MARK AS SHOWN
<b>Type of Mark</b>	SERVICE MARK
<b>Register</b>	PRINCIPAL
<b>Affidavit Text</b>	SECT 15 SECT 8 (6-YR) SECTION 8 (10-YR) 20160928
<b>Renewal</b>	2ND RENEWAL 20160928
<b>Live/Dead indicator</b>	LIVE



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