

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM436555

|   |  |                       |                    |
|---|--|-----------------------|--------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                    |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                    |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                    |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b> |
| David S Phinney   |  | 07/18/2017            | INDIVIDUAL:        |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                    |
| <b>Name:</b>  | E. & J. Gallo Winery                               |                       |                    |
| <b>Street Address:</b>  | 600 Yosemite Boulevard                             |                       |                    |
| <b>City:</b>  | Modesto  |                       |                    |
| <b>State/Country:</b>   | CALIFORNIA   |                       |                    |
| <b>Postal Code:</b>   | 95354  |                       |                    |
| <b>Entity Type:</b>   | Corporation: CALIFORNIA                            |                       |                    |
| <b>PROPERTY NUMBERS Total: 3</b>  |  |                       |                    |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                    |
| <b>Registration Number:</b>   | 4993676  | NATIVE TONGUE         |                    |
| <b>Registration Number:</b>   | 5224725  | BLANK STARE           |                    |
| <b>Serial Number:</b>   | 87262404   | FUNERAL PYRE          |                    |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                    |
| <b>Fax Number:</b>  |  |                       |                    |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                    |
| <b>Email:</b>   | tm.group@ejgallo.com                               |                       |                    |
| <b>Correspondent Name:</b>  | Kristi W. Whalen                                   |                       |                    |
| <b>Address Line 1:</b>  | 600 Yosemite Boulevard                             |                       |                    |
| <b>Address Line 4:</b>  | Modesto, CALIFORNIA 95354                          |                       |                    |
| <b>NAME OF SUBMITTER:</b>   | Kristi W. Whalen                                   |                       |                    |
| <b>SIGNATURE:</b>   | /kww/  |                       |                    |
| <b>DATE SIGNED:</b>   | 07/25/2017   |                       |                    |
| <b>Total Attachments: 2</b>   |  |                       |                    |
| source=assignment#page1.tif   |  |                       |                    |
| source=assignment#page2.tif   |  |                       |                    |

OP \$90.00 4993676



**Schedule A**  
**TRADEMARKS**

| <b>Trademark</b> | <b>Reg. No.<br/>/Serial No.</b> | <b>Goods</b>                     |
|------------------|---------------------------------|----------------------------------|
| NATIVE TONGUE    | 4993676                         | Wines                            |
| BLANK STARE      | 5224725                         | Alcoholic beverages, except beer |
| FUNERAL PYRE     | 87262404                        | Alcoholic beverages, except beer |
|                  |                                 |                                  |
|                  |                                 |                                  |
|                  |                                 |                                  |
|                  |                                 |                                  |
|                  |                                 |                                  |
|                  |                                 |                                  |
|                  |                                 |                                  |