

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM436569

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Clareity Consulting of Minnesota, Inc.		07/25/2017	Corporation: MINNESOTA
RECEIVING PARTY DATA			
Name:	Clareity Ventures, Inc.		
Street Address:	9180 East Desert Cove Avenue, Suite 104		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85260		
Entity Type:	Corporation: ARIZONA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2864357	CLAREITY	
CORRESPONDENCE DATA			
Fax Number:	6026813339		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	602-681-3331		
Email:	trademarks@ethertonlaw.com		
Correspondent Name:	Sandra L Etherton Etherton Law Group LLC		
Address Line 1:	8350 East Evans Road B-3		
Address Line 4:	Scottsdale, ARIZONA 85260		
NAME OF SUBMITTER:	Sandra L Etherton, Atty for Registrant		
SIGNATURE:	/sle36982/		
DATE SIGNED:	07/25/2017		
Total Attachments: 1			
source=501-046 Assign Clareity TM to CVI signed#page1.tif			

OP \$40.00 2864357

ASSIGNMENT of TRADEMARK

Assignor:

Clareity Consulting of Minnesota, Inc.
1068 24th Ave SE
Minneapolis, MN 55414

Assignee:

Clareity Ventures, Inc.
9180 East Desert Cove Avenue, Suite 104
Scottsdale, AZ 85260

Trademark:

CLAREITY

Application Serial Number:

76491102

Application Date:

February 19, 2003

Registration Number:

2864357

Registration Date:

July 20, 2004

As of the effective date of the certain Asset Purchase Agreement between the Assignor and Assignee dated July 21, 2017, and in return for good and valuable consideration received, Assignor assigns to Assignee all right, title and interest in and to the above referenced mark and its registration in all countries, together with the goodwill of the business with which the mark is used, or that part of the good will connected with the use of, and symbolized by, the mark.

Further, Assignor agree to take such reasonable actions as may be required, if any, to perfect the assignment of the intellectual property and applications for related trademarks, including the execution and delivery of any additional instruments of assignment and affidavits.



Gregg D Larson, CEO
Clareity Consulting of Minnesota, Inc.

7/25/17
Date

TRADEMARK