

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM436641

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
QVC, Inc.		07/24/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	ER Marks, Inc.		
Street Address:	Bancroft Bldg., Suite 205B,		
City:	Wilmington,		
State/Country:	DELAWARE		
Postal Code:	19810		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87345698	QVC2 BIG DEAL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	rxa@cll.com		
Correspondent Name:	Jeffrey H. Epstein		
Address Line 1:	114 West 47th Street		
Address Line 4:	New York, NEW YORK 10036-1525		
NAME OF SUBMITTER:	Jeffrey H. Epstein		
SIGNATURE:	/Jeffrey H. Epstein/		
DATE SIGNED:	07/26/2017		
Total Attachments: 2			
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source=QVC2 BIG DEAL - Assignment doc#page2.tif			

OP \$40.00 87345698

Attorney Ref. 29615.000

TRADEMARK DEED OF ASSIGNMENT

WHEREAS, QVC, Inc., a Delaware corporation, having an address at MC207, 1200 Wilson Drive, West Chester, Pennsylvania 19380, USA ("Assignor"), has adopted and used the trademark shown in Schedule A attached hereto (the "Trademark"), and is the owner of the U.S. application for the aforesaid trademark as shown in Schedule A (the "U. S. Application");

WHEREAS, ER Marks, Inc., a Delaware corporation, having an address at Bancroft Bldg., Suite 205B, Wilmington, Delaware 19810, USA ("Assignee"), is desirous of acquiring all of Assignor's common law and statutory right, title and interest in and to the Trademark in the United States of America and its territories and possessions, including the U.S. Registration;

NOW THEREFORE, in consideration of US \$1 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, absolutely and forever, all of Assignor's common law and statutory right, title and interest in and to the Trademark in the United States, its territories and possessions, including the U.S. Application therefor shown in Schedule A, together with the goodwill of the business symbolized by the Trademark being assigned, and all causes of action for any and all past infringements of the rights being assigned and the right to collect and retain the proceeds therefrom.

Dated: July 24, 2017

QVC, INC.

By: David W. O'Connor

Name: David W. O'Connor

Title: Vice President
an Officer of the Company

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Attorney Ref. 29615.000

SCHEDULE A

Mark	Application No.	Filing Date	Class
QVC2 BIG DEAL	87/345,698	February 22, 2017	35

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