

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM436766

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Royal Wine Corporation		07/24/2017	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kenover Marketing Corp.		
<b>Street Address:</b>	72 New Hook Road		
<b>City:</b>	Bayonne		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07002		
<b>Entity Type:</b>	Corporation: NEW YORK		
<b>PROPERTY NUMBERS Total: 12</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5171619	ABSOLUTELY	
<b>Registration Number:</b>	4302889	ABSOLUTELY GLUTEN FREE	
<b>Registration Number:</b>	4998408	ABSOLUTELY KOSHER	
<b>Registration Number:</b>	3055088	YEHUDA	
<b>Registration Number:</b>	5205988	BEETOLOGY	
<b>Registration Number:</b>	4482632	REBECCA & ROSE	
<b>Registration Number:</b>	2910977	BLANCHARD & BLANCHARD	
<b>Registration Number:</b>	4643983	HARRISON'S ORIGINAL SWEET SHOPPE	
<b>Registration Number:</b>	1587297	MANHATTAN CHOCOLATES	
<b>Registration Number:</b>	4189102	CRISPY-O'S	
<b>Registration Number:</b>	1362222	KOSHERIFIC	
<b>Registration Number:</b>	1359444	KOSHERIFIC	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7326328760		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	732 632 6060		
<b>Email:</b>	prcarey@buchmanlaw.com		
<b>Correspondent Name:</b>	Paulette R. Carey		
<b>Address Line 1:</b>	510 Thornall Street		
<b>TRADEMARK</b>			

OP \$315.00 5171619

**Address Line 2:** suite 200  
**Address Line 4:** Edison, NEW JERSEY 08837

**NAME OF SUBMITTER:** Paulette R. Carey

**SIGNATURE:** /Paulette R. Carey/

**DATE SIGNED:** 07/27/2017

**Total Attachments: 2**  
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**KEDEM**

## TRADEMARK ASSIGNMENT



BARON  
ERZOG

**WHEREAS**, Royal Wine Corporation, a corporation organized and existing under the laws of New York is the owner of the trademarks listed on Schedule A annexed hereto and of the identified US Trademark Registrations and applications for registration therefore (the "Marks"); and

**WHEREAS**, Kenover Marketing Corp. organized and existing under the laws of New York with its principal place of business located at 72 New Hook Road, Bayonne NJ 07002 is desirous of acquiring said Marks, the registrations and applications for registrations therefore and the goodwill of the business appertaining thereto;

**NOW, THEREFORE**, for the sum of \$1.00 and other good and valuable consideration, receipt of which is hereby acknowledged, Royal Wine Corporation does hereby assign to Kenover Marketing Corp., all right, title and interest in and to the Marks and the registrations and any of its applications for registrations therefore, together with the goodwill of the business symbolized by the Marks.

Dated this 24th day of July, 2017

By: \_\_\_\_\_

Name: Sheldon L. Ginsberg  
Title: Executive Vice President  
Chief Financial Officer

# ROYAL WINE CORP.

## Schedule A

<u>Trademark</u>	<u>Registration no.</u>
ABSOLUTELY	5171619
ABSOLUTELY GLUTEN FREE	4302889
ABSOLUTELY KOSHER	4998408
YEHUDA	3055088
BEETOLOGY	5205988
REBECCA & ROSE	4482632
BLANCHARD & BLANCHARD	2910977
HARRISON'S ORIGINAL SWEET SHOPPE	4643983
MANHATTAN CHOCOLATES	1587297
CRISPY-O'S	4189102
KOSHERIFIC and design	1362222
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