

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM436622

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Endorse Inc.		05/03/2017	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	Dex Media, Inc.		
Street Address:	2200 W. Airfield Drive		
City:	DFW Airport		
State/Country:	TEXAS		
Postal Code:	75261-9810		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87045003	THRYV	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	713-220-4621		
Email:	nealk@akllp.com		
Correspondent Name:	Gregory L. Porter		
Address Line 1:	600 Travis		
Address Line 2:	Suite 4200		
Address Line 4:	Houston, TEXAS 77002		
ATTORNEY DOCKET NUMBER:	265789		
NAME OF SUBMITTER:	Gregory L. Porter		
SIGNATURE:	/Gregory L. Porter/		
DATE SIGNED:	07/26/2017		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered into as of May 03, 2017 by and between Endorse Inc., an Illinois corporation with a principal place of business at 345 East Ohio Street, Unit 2705, Chicago, Illinois ("Assignor"), in favor of Dex Media, Inc., a Delaware corporation ("Assignee"), with reference to the following facts and circumstances:

WHEREAS, Assignor owns all right, title and interest in and to the "THRYV" trademarks, service marks, and all combinations, variations and derivations thereof, all logos associated therewith, and all copyright-protected designs embodied therein, and certain other assets associated therewith (including, but not limited to, U.S. Trademark Application Ser. No. 87/045,003) (collectively, the "Marks"), and

WHEREAS, for good and valuable consideration, the receipt and adequacy of which Assignor and Assignee each hereby expressly acknowledge, Assignor has agreed to assign to Assignee all of Assignor's rights, title, and interests in and to the Marks.

NOW, THEREFORE, Assignor and Assignee hereby agree as follows:

1. Assignor hereby irrevocably assigns, sells, transfers, and conveys to Assignee all of Assignor's rights, title, and interests in and to the Marks, together with the goodwill of the business appurtenant to and symbolized by the Marks, and all of Assignor's common law and statutory rights, title, and interests in and to the Marks, including, without limitation, all rights of registration, maintenance, renewal and protection thereof, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Marks, to be held and enjoyed by Assignee, its successors and assigns to the same extent that such would have been held and enjoyed by Assignor had such assignment not been made.
2. Assignor hereby authorizes Assignee, its successors and assigns, to the fullest extent permitted by applicable law, to file in its own name applications for trademark and service mark registrations in connection with the Marks, and to secure in its own name the registrations granted thereon.
3. Assignor agrees to provide all assistance reasonably requested by Assignee in the establishment, recordation, and enforce of Assignee's rights in and to the Marks.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Agreement as of the date first set forth above.

Endorse Inc.

By: 

Printed Name: Anderson Bell

Title: CEO
Date: 5/3/2017

Dex Media, Inc.

By: Jena Suarez

Printed Name: Jena Suarez

Title: Assistant Secretary

Date: 5/3/2017

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